

# the *link*

Winter 2016



## *inside this issue*

**A Reflection** from our President

**Welcome to the New CCL**

Julia Jones Daniels Center for  
Community Leadership

**SPREE!** Celebrating 2015

## *JLR Governance*

The women of the Junior League of Raleigh are not ones to rest on our laurels. Like the Triangle around us, we innovate, we modernize and we creatively push for a brighter future. We honor tradition, but we embrace change.

With the start of our next League year, June 1, 2016, our League will usher in some extraordinary changes that will strengthen our impact on the community. A new JLR Governance structure will shift part of how the League operates—specifically, our leadership structure. A Management Council will be focused on day-to-day League operations during the current year, while a new Board of Directors will be focused on the long-term.

The benefits? Exponential capacity. Depth of mission and long-term strategy. Enhanced and revitalized community relationships. Increased leadership opportunities for League members, fostering greater leadership resiliency.

We didn't go into this halfheartedly or without careful consideration. Our League worked through the guidance and concern of our own membership, AJLI, leagues across the nation and outside counsel. Skillfully driving this monumental effort was our own governance task force: a dozen incredibly qualified women with years of experience and leadership service in the League, members that brought a wide variety of perspectives and expertise to the table. Suffice it to say, we haven't been operating in a vacuum.

In short, these governance changes will set the Junior League of Raleigh up for a future of reaching further, doing more and making the most of our most valuable resource—you.





# IMPACTING OUR COMMUNITY

## A REFLECTION ON THE JUNIOR LEAGUE OF RALEIGH

"If you want something done right, ask the Junior League of Raleigh to do it," remarked an executive whom I met recently. I could not agree with him more. For over 86 years, our members have used their leadership training and passion for making a difference and changed the Wake County community.

This tradition of service and commitment has continued over the last few months and here are a few of many highlights:

- Dedicating our building to one of the League's most passionate civic leaders, Julia Jones Daniels.
- Passing the new governance structure after an in-depth study of what is best for our League.
- Giving Legacy Fund Grants, with proceeds from A Shopping SPREE!, to three impressive nonprofits that make an impact on women and children on a daily basis.
- Increasing the number of children we serve in our Backpack Buddies program to 400 a month!
- Executing another top-notch SPREE! with a record number of vendors, including Wake County storefronts for the first time.
- Premiering our new impact video about what the League is all about and the difference it makes. The video can be found on our newly redesigned website.
- Making a difference by having hundreds of our

members volunteering with our community partners.

– As Linda Nunnallee, the Executive Director of StepUp Ministry wrote recently, "Our nonprofit misses the League during the summer and cannot wait for your return in the fall!"



*JLR President Kathryn West*

- Kicking off another year of our award winning leadership program, Capital Leadership Initiative (CLI). Keep an eye out for next year's application this spring!
- Taking Care of Members (TCOM) continues to check in on members who have enjoyed the arrival of a new baby or experienced the death of a loved one. This team has planned fun events for our members, including one I just went to on hand lettering that was filled to capacity!
- Celebrating the women of our 1930's Society, who gave generously to the Annual Fund, with a road trip to Chef & the Farmer and Kinston's Community Council for the Arts. Thank you, ladies, for your continued support!
- Getting to know an impressive Provisional class of nearly 200 who are already making an impact on our League and in our community.
- Revitalizing the Bargain Box. This longstanding legacy continues to need our support. Members can contribute by donating clothing and household goods as well as volunteering their time.

I love the mission of the League to empower women to make a difference in the community. As one of the largest leagues in the country, we are a welcoming organization where women are given the opportunity to learn and grow while impacting Wake County.

Let's continue to make a #jlrimpact!  
Kathryn

**Below:** Team Arrangements welcomes League members with a smile at the September 2015 GMM.







*Julia Jones Daniels (center), with JLR President Kathryn West (right) and members of the 2015-2016 JLR Board of Directors.*

## THANK YOU, JULIA!

Did you notice that our Headquarters has a new name? The sign over the door now reads "Julia Jones Daniels Center for Community Leadership." You may not know who Julia Jones Daniels is or why our building was dedicated to her last year, but you should. You should know Julia, and you should be proud every time you walk under that sign.

Julia is one of us. She represents the very best of us. A member of the Junior League of Raleigh for 58 years, Julia has been a guardian of our work, our reputation and our legacy.

"Julia Daniels embodies the mission of the League, which is to train women to improve their community as volunteers," stated Jennie Hayman, Past President of the League and current Sustainer Adviser. "Julia has been an incredible example to all of us for many years. It is very fitting that we now name this building for her."

Within the League, Julia has shone. Long known for her innate ability to motivate others to serve, Julia found an outlet for this passion in JLR. As an active member, she researched and recommended the formation of the Arts Council of Raleigh, the Mordecai Square Historic Society and the Boys Club of Raleigh. As President of JLR, she led our growing League to relocate our Headquarters and hire our first paid staff member to advance JLR's operations. Later, Julia served as National Association of Junior Leagues of America Nominating Chairman. As a Sustainer, she has been involved in capital campaigns and continues to mentor active members. Julia has done it all.

Raleigh Hall of Fame. The Order of the Long Leaf Pine. Most Powerful Woman in the Triangle. The North Carolina Award for Public Service. Thomas S. Kenan, III Leadership in the Arts Award. These are just some of the awards that show the impact that Julia has had on her community and her state. She has been tireless in her commitment to women and children's health, the advancement of the arts and the preservation of cultural and natural history. We live in a better world because of Julia.

Always a gracious Southern gentlewoman, Julia admitted to the crowd at the dedication ceremony in November that she nearly drove through a red light the first time she passed by the building and saw her name affixed to the side.

"I will never get over the fact that I have a building named for me when it should be named for all of you," Julia said.

The next time you cross the threshold of the building, look up at the sign. Smile, nod and think to yourself, "Thank you, Julia." Our League is what it is today because of women like you.



*a Shopping SPREE!*  
shopping made joyously simple

**A SHOPPING**  
Pictured: The SPREE! Team go







# SPREE! 2015 HIGHLIGHTS LOCAL COMMUNITY

Others at our annual Preview Gala.

Amid pops of pink and green and holiday decorations, nearly 12,000 Triangle shoppers took in the sights and sounds of the 182 exhibitors lining the floor of the Raleigh Convention Center. A Shopping SPREE!, the Junior League of Raleigh's four-day annual shopping event fundraiser, ushered in the holiday season with a spotlight on community.

This year marked the first time in event history that businesses with storefronts in Wake County were allowed to exhibit at SPREE!. Last year, League membership voted for a revision to the bylaws that would allow for this change, creating an opportunity to strengthen ties with local businesses; as a result, 42 local exhibitors were able to feature their wares on the shopping floor this year.

As the League's signature fundraising event, proceeds from SPREE! fund the annual Legacy Fund grants and other community projects that reinforce the League's focus on promising youth. At the December 2015 GMM, Legacy Fund grants of \$5,000 each were presented to The Diaper Train, Kidznotes and CORRAL Riding Academy.

**Left:** Karmia Lewis enjoying Gala with friends and family.

**Bottom Left:** Sir Walter Raleigh celebrates the League in style.

**Below:** SPREE! is a true team effort. Thanks to all who are able to lend a hand!

**Right:** JLR's volunteers shine, whether it's in our signature blue aprons or Gala attire.

**Bottom Right:** Save the date! Visit [ashoppingspree.org](http://ashoppingspree.org) for more information.



## Save the date!

Raleigh Convention Center  
November 3-6, 2016

[www.ashoppingspree.org](http://www.ashoppingspree.org)  
[spree@jlraleigh.org](mailto:spree@jlraleigh.org)





**Above:** Team Kids on the Block performing at the Julia Jones Daniels Center for Community Leadership for League members and their families. The performance is a great opportunity for our League to appreciate some of the work that we do in the community while the team gets an opportunity to perfect their performance!



## #JLRIMPACT FALL 2015

One of the most admirable things about our League is the ability to bring women of all walks of life together to serve a common goal. Together, our impact is exponential.

### **Clockwise, from header:**

*Helping Horse volunteers prepare horses for their riders.*

*Communications & Strategies Council lends a hand at Bargain Box.*

*TCOM welcomes the holiday season with Mrs. Claus at the Raleigh Christmas Parade.*

*Brentwood Boys & Girls Club knocks their November Career Fair out of the park.*

*Quick Impact lends a helping hand.*

*MDC meets prospective member at Open House.*

*Sustainers enjoy their annual Holiday Social.*





# IN THE LEAGUE

## FEBRUARY 2016

- FEB 13** | BackPack Buddies Food Drive  
Stonehenge Market Harris Teeter, 8 a.m. - 5 p.m.  
and Leesville Towne Center, 8 a.m. - 5 p.m.
- FEB 18** | Team Training | Moving On Up, 6:30 p.m. @ CCL
- FEB 19** | Community Connect | Stewardship: Investing Time  
In Future Generosity with Tonya Taylor, 8 a.m. @ CCL
- FEB 19** | Hurricanes Face Off for the Annual Fund vs San Jose

## MARCH 2016

- MAR 3** | Community Connect | Topic TBD, 8 a.m. @ CCL
- MAR 8** | GMM @ McKimmon Center, 7 p.m.
- MAR 15** | Team Training | Parenting, 6:30 p.m. @ CCL
- MAR 16** | TCOM | All She Wrote Notes, 6:30 p.m. @ CCL

## APRIL 2016

- APR 2** | BackPack Buddies Food Drive  
North Hills East Harris Teeter, 8 a.m. - 5 p.m.
- APR 5** | GRAPA | Women In Public Service, 6:30 p.m. @ CCL
- APR 7** | Community Connect | Topic TBD, 8 a.m. @ CCL
- APR 14** | TCOM | The English Garden, 6:30 p.m. @ CCL
- APR 15** | SAFEchild Gala
- APR 16** | Cuegrass Festival, benefitting BackPack Buddies
- APR 17** | Love My League @ Belk Crabtree, 6 - 9:30 p.m.
- APR 19** | Team Training | Topic TBD, 6:30 p.m. @ CCL
- APR 30** | Community Connect | Empowering Women's  
Symposium with Keynote Speaker Lucetta Zaytoun,  
founder of "Your Life In Bold" 8:30 a.m. - 2:30 p.m. @ CCL

## MAY 2016

- MAY 10** | GMM, Location NCSU Talley Center  
Social @ 6:30 p.m., Meeting @ 7 p.m.

**JOIN THE CONVERSATION.** IF YOU COULD DESCRIBE THE JUNIOR LEAGUE OF RALEIGH IN ONE WORD, WHAT WOULD IT BE? TELL US YOUR LEAGUE STORY.  
EMAIL [PR@JLRALEIGH.ORG](mailto:PR@JLRALEIGH.ORG) | **#JLRIMPACT**



[facebook.com/JLofRaleigh](https://facebook.com/JLofRaleigh)  
follow @JrLeagueRaleigh  
instagram @jl\_raleigh

**VISIT US AT [JLRALEIGH.ORG/PARTNERSHIPS](http://JLRALEIGH.ORG/PARTNERSHIPS)  
TO LEARN MORE OR CONTACT [CL@JLRALEIGH.ORG](mailto:CL@JLRALEIGH.ORG)**

Our Capital Leadership Initiative (CLI) is an award-winning program, sponsored by Northwestern Mutual, dedicated to providing women with leadership training applicable at work, at home and in service to others. Enrollment begins early 2016 for the 2016-2017 class and is open to professional women of the Triangle; Junior League membership is not required! Topics include:

- Commanding presence when you walk into a room
- Creating a personal brand
- Motivating a team and staying true to your task
- Squelching time-loss syndrome
- Learning from inspiring leaders with positive influence

Through CLI, you will connect with fabulous women in our community as you learn together from inspiring leaders.

**CAPITAL LEADERSHIP INITIATIVE WANTS YOU.**

Presorted Standard  
U.S. Postage  
PAID  
Raleigh, NC  
Permit No. 315a

711 Hillsborough Street  
Raleigh, NC 27603  
[jlraleigh.org](http://jlraleigh.org) | 919-787-7480

