

the Link

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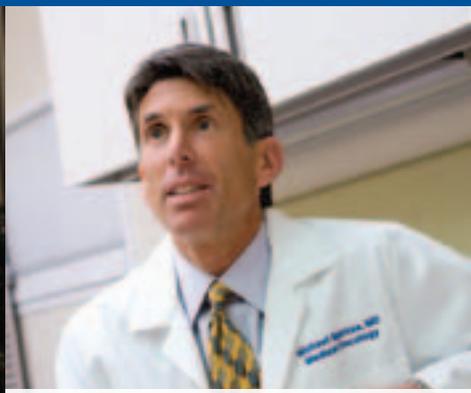
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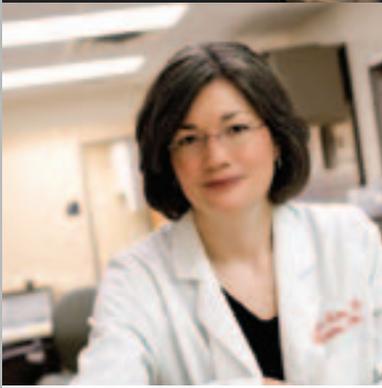


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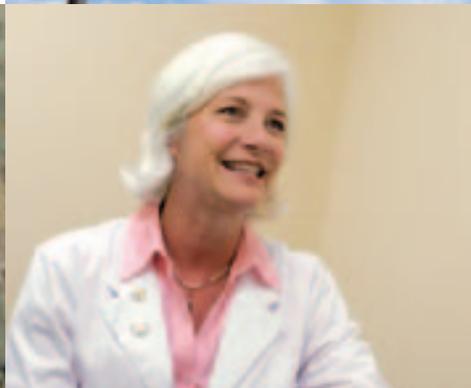
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The Junior League of Raleigh is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

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WENDY WEBSTER
President

President's Message

In my experience, women leaders thrive and successful placements in the League occur when we feel connected to one another and have a sense of meaning in all that we do.

She's always there for me. Ask any woman, and she will tell you that her friendships with other women are among the most important relationships in her life. Our girlfriends make us laugh, listen to us cry, tell us the truth – even when it's difficult to say – and stand up for us when necessary. They sometimes know us better than we know ourselves, and understand us when no one else does." (Berry and Traeder, "Girlfriends").

The above quote rings very true in my life, as I have been very fortunate to be surrounded by wonderful girlfriends. In my experience, women leaders thrive, and successful placements in the League occur when we feel connected to one another and have a sense of meaning in all that we do.

During the course of the year, I aim to grow your sense of connection and meaning by focusing on relationship building and something called "Centered Leadership Training" among Junior League of Raleigh members.

McKinsey & Company, an international strategic consulting company, created the Centered Leadership Training initiative to help professional women better

understand what drives and sustains successful female leaders.

They interviewed more than 85 women around the world who were successful in diverse fields. From the interviews and other research they created the Centered Leadership model, which helps younger women understand the path to navigate leadership and how organizations can foster growth in this talented group. We want to use this model to better understand our placements and what meaning they bring to our lives.

The Centered Leadership model is comprised of five broad and interrelated dimensions:

1. **Meaning**, or finding your strengths and putting them to work in the service of an inspiring purpose;
2. **Managing energy**, or knowing where your energy comes from, where it goes and what you can do to manage it;
3. **Positive framing**, or adopting a more constructive way to view your world, expand your horizons and gain the resilience to move ahead even when bad things happen;
4. **Connecting**, or identifying who can help you grow, building stronger relationships

and increasing your sense of belonging; and

5. **Engaging**, or finding your voice, becoming self-reliant and confident by accepting opportunities and the inherent risks they bring, and collaborating with others.

Today's JLR leaders can become even more effective through the model of Centered Leadership. How will you connect to your team members and community during the year? Will you dare to become engaged and find your inner voice? Will you find the shared solution when your team has an array of answers to an obstacle in your path?

By now you've had a chance to experience Centered Leadership at our General Member Meetings, Small Group Meetings and as you ask yourself these questions as you navigate your League placement this year. I thank you for this opportunity to create meaning and to grow our relationships across the League and the community.

Wendy

An Evolution of Relevance

How you can help make for a modern League

PHOTO ILLUSTRATION BY LINDSEY KINNAIRD



By Jessica Kozma Proctor, *the Link*

As the Junior League of Raleigh celebrates its 80th birthday this year, we can confidently reflect on one continuous current: Change.

For an organization that can be stereotyped as reluctant to change, the League has been anything but. This year, as the doors open to the new Center for Community Leadership and the League embraces a new presence in the heart of Raleigh, opportunities to fulfill and exceed the League's mission are beckoning now more than ever.

For some members, the transformation may seem daunting. No longer is the League in the cramped offices near North Hills. The League's member roster remains among the largest in the United States. And the League now has a facility that can not only fulfill all the

internal needs of the organization, but assist in helping community nonprofit agencies fulfill theirs as well.

If you find this overwhelming, fret not. Every member has her part to play in this new age for the League, and opportunities avail for each member's talents.

"The needs of the community are growing exponentially," President Wendy Webster said. "With this comes an array of opportunities for the League as an organization and for members as to the many facets of assistance that we can provide."

One area, Wendy said, is the Capital Leadership Initiative.

"The Capital Leadership Initiative is an area where we are furthering the leadership skills alongside the opportunity for local nonprofit leadership to participate in training," she said. "This capacity

building for community agencies allows us to change the landscape in Wake County by facilitating the development of strong nonprofits whom we partner with throughout the year."

And just as the League refines its importance to the community, it's also becoming more relevant for many of its members.

"The League is becoming more diverse culturally and professionally," said Community Council Vice President Christy Knight. "Women from different cultural backgrounds are joining the League, as well as more members that are working professionals. Our members are juggling careers, motherhood, families and school, yet they are still taking time to be involved in Wake County through the League."

One way the League is friendlier to professional women, Christy pointed out, is accommodating daytime and evening schedules. Another way is through the use of social media, such as Facebook, Twitter and the eLink blog to communicate with members. "I see the League becoming more technologically savvy," she said.

No matter how League members keep up with what's going in the League, now is a time where investment is easy and opportunities abound.

"Look for opportunities to invest yourself into the situations around you," Wendy said. "This can be at the agency where you volunteer, at the team meeting by speaking up to share your ideas, at your child's school to give children a second chance and build their confidence."

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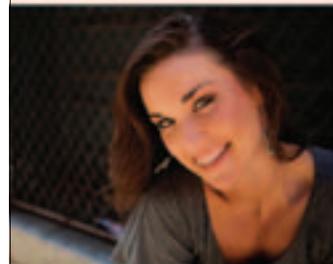
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There's plenty of fun being planned for the months to come, beginning with a daytime Halloween bash for League families

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at the new Center for Community Leadership.
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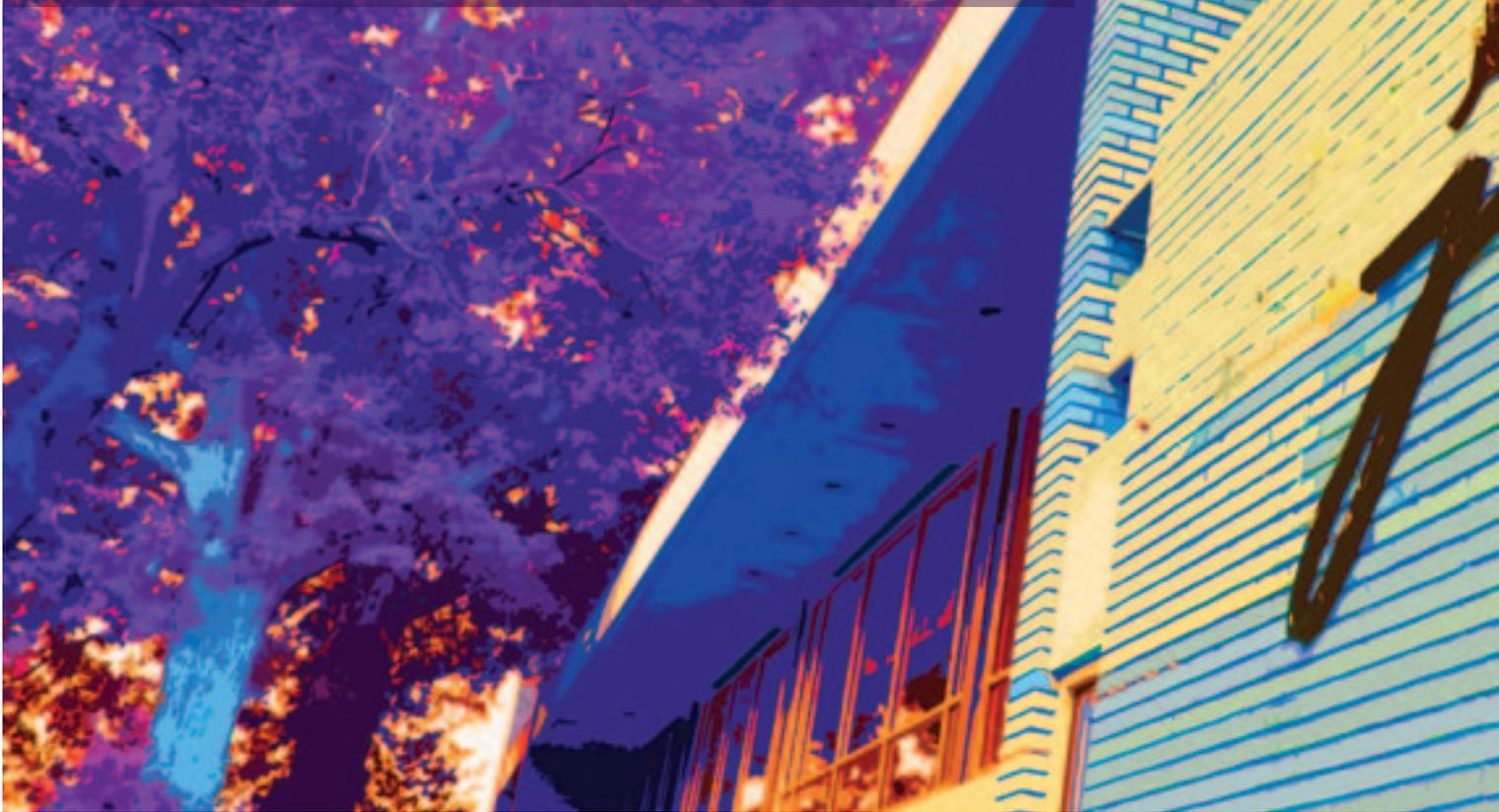
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Modern Before Its Time

By Jessica Kozma Proctor, *the Link*



Nearly a half century ago, the League's new Headquarters was considered an architectural gem in Raleigh. The League has brought the building back to its original design. It's now a part of the city's history.

George Matsumoto had a vision for the Junior League of Raleigh's Center for Community Leadership, even in 1964.

Matsumoto, the architect who originally designed the building at 711 Hillsborough Street in Raleigh, was an iconic figure in mid-20th century architectural circles. Among many who look at the design and architecture of our state, Matsumoto leaves a legacy as one of the state's top four 20th century architects.

Embracing the modernist era of the 1950s and 1960s, Matsumoto took advantage of the technological advances of the times – improved air conditioning, the advent of household appliances, using landscaping as a part of a structure's architectural gestalt – to incorporate his

own architectural vision.

This vision was urban, refreshing and sustaining; a vision that, in part, paved the way for what is now the Center.

"To today's eye, the building can seem very plain and nondescript, but at the time it was modern and contemporary," said Elizabeth Sappenfield, Urban Issues Director for Preservation North Carolina. "[This was] the latest fashion in design. Modernism as an architectural design movement was concerned with simplification of form and line, and a democratization of good design."

"The maxim 'form follows function' is often quoted as a key to understanding modernism," she added.

Indeed, Matsumoto's modernist vision when 711 Hillsborough Street was built 46 years ago may have proven

a harbinger for things to come: helping bolster the League's commitment to the community.

But the building that has now housed three organizations with significant influence in the history of Raleigh didn't always maintain Matsumoto's vision.

One of its first tenants, IBM, turned the building's once open, glassed front to small, austere windows in an effort to prevent potential corporate espionage. IBM eventually expanded its Raleigh corporate base, moving on to North Raleigh, but Preservation North Carolina President Myrick Howard says IBM's initial presence is a compelling part of the building's history.

"The IBM connection is a big idea," Howard said. "It was their first presence in the state. Things went from there to tens of



PHOTO ILLUSTRATIONS BY LINDSEY KINNAIRD



Architect George Matsumoto made use of large glass panels to bring the outside in, a theme reflected in the League's goal to connect with and serve community organizations.

thousands of IBM-ers in North Carolina.”

A second local, history-shaping corporation later took occupancy: Capitol Broadcasting Company. The building was used for studio space, corporate offices and as the home of the North Carolina News Network, now part of Curtis Media Group.

When the Junior League of Raleigh bought the property on June 29, 2007, there was little doubt among those who worked so hard to bring ownership of the building to fruition that a remake of the existing building was imperative. What was once characteristic Matsumoto would return once again, particularly the storefront glass windows once cloistered to quell potential secret stealing among IBM's competitors.

“IBM was very concerned about [out-

siders] being able to see what was going on inside the building through the large windows, so they redesigned the front,” said member Susan Bowers, a Past President and the CCL Building Liaison. “You may remember when we bought the building it had tiny windows facing Hillsborough Street. We decided to bring the building back to its original design when we began our renovations. Not only do we now get so much natural light, but we also get a beautiful view. In my opinion, it is so much more appealing than the dark interior when we started our project.”

As League team members worked with architect Brian Jones of Small Kane Webster Conley Architects, Matsumoto received a copy of the design plans for the Center. The League, in turn, re-

ceived well-wishes and Matsumoto's personal blessings.

“We were thrilled,” Bowers said.

CELEBRATING A MODERNIST VISION AND HISTORY

In both local and national arenas, Matsumoto is best known for his residential architecture rather than his commercial work. In the Raleigh area, Matsumoto designed several homes in the Country Club Hills and Budleigh neighborhoods, homes that feature his signature modernism design characteristics, including flat roofs, box shapes and patterns based off a repetitive grid.

A shoebox description doesn't sound so friendly, but what Matsumoto sought for the patron to experience in one of his

buildings better shows his style.

"While their design is very disciplined and regimental, they make extraordinary use of warm, natural materials and large glass panels to bring the outside in," Sappenfield said of the residential works. "The personal experience of being inside one of these houses is calming, orderly and connected with nature."

Similar to others in the modernist movement, design was not only adapting to "modern" times but was reactionary to the bloodshed and aftermath of two World Wars as well as the Victorian era, the Beaux-Arts movement at the turn of the 20th century and numerous trends in Revival-styled architecture.

"They wanted to make something completely new to reflect the democratization of society that resulted from the turmoil of the World Wars," Sappenfield said. "Ornament for beauty's sake was cast aside for clean, unadorned lines that were in and of themselves beautiful. This ultimately became the dominant architectural style of the mid-to-late 20th century, especially for commercial buildings, and that trickled down into contemporary residential architecture."

One other way the League is impacting local history is something done by Leagues across the country for some time: embracing antiquated or embattled buildings, renovating, and cel-

COURTESY OF THE NC STATE UNIVERSITY COLLEGE OF DESIGN



George Matsumoto is the original architect of the building at 711 Hillsborough Street.

ebrating a given League's local architectural history.

"It's interesting to think about the Junior League in the 1970s that was helping to bring preservation to the forefront," Howard said. "All over the country, the League was going in and saving severely endangered properties and turning them into their headquarters. Particularly in preserving Victorian houses. In Raleigh, the League was critical in the restoration of the Mordecai House. In preserving the building [on Hillsborough Street], the Junior League has come full circle, and a great circle has taken place here."

A LASTING, GROWING LEGACY

Matsumoto was born in 1922 in San Francisco. He began college at the University of California, Berkeley. After being "relocated" during World War II with his family to an internment camp, Matsumoto finished his undergraduate degree in architecture at Washington University in St. Louis, Mo. He then finished a graduate degree in 1945 at the Cranbrook Academy of Art in Michigan and began his working career with the firm of Skidmore, Owings and Merrill in Chicago.

A year later, Matsumoto joined another firm, Saarinen and Swanson of Chicago. While there Matsumoto, in collaboration with two other architects, won the "Better Chicago Contest." Positive publicity from the Chicago award played a part in his launch into teaching.

In 1948 he came to Raleigh to teach at North Carolina State University's newly formed School of Design, now the College of Design. He also served as the school's Dean. During his time at NC State, Matsumoto won more than 30 awards as well as ample recognition.

After leaving NC State, Matsumoto moved back to his native California to teach at the UC Berkeley. In 1973 he was elected a fellow of the American Institute of Architects. Today, he is retired and lives in Oakland, Calif.

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Junior League Celebrates 80 Years of Service

By Mariah Matheson, *the Link*

The Junior League of Raleigh officially celebrated 80 years of serving the community in July with a reception that served a dual role of breaking in the new Center for Community Leadership.

The festivities kicked off with Raleigh Mayor Charles Meeker acknowledging the League's 80th anniversary by reading a proclamation during a Raleigh City Council meeting and recognizing League President Wendy Webster. The celebration then moved to the new Center for an afternoon reception, which included League Past Presidents, community agency representatives, local community officials and other invited guests.

The Mayor also mentioned the 206,000 hours of community service that League members have volunteered in the past 10 years. Merritt Atkins, Captain of

the Government Relations and Public Affairs Team shared in the excitement of the city's acknowledgment of the League's 80 years of service. As Captain, Merritt said her role is to "keep local governments educated about what the League is doing and the impact we have had."

Laura Benson, executive director of the Triangle for Lutheran Family Services, said she attended the reception because "I'm impressed with the League's volunteerism in the community, such as assisting nonprofits."

"It was an honor to be recognized by the city of Raleigh in celebration of the League's 80 years of rich history and commitment to our local community," said President-elect Lisa Marie Ferrell. "The new Center will lead our efforts for the next chapter in our history and very exciting times for the League."

Mark Your Calendars for CCL Grand Opening Festivities

The grand opening reception for the Center for Community Leadership will be held 5 p.m. – 7 p.m. on Thursday, November 18. Activities include a ribbon-cutting ceremony as well as the unveiling of the Legacy Wall. Among those invited: donors who have contributed \$1,050 or more, JLR Past Presidents, Capital Campaign committee members, the Community Advisor, community partners and local elected officials.

In addition to the formal festivities on November 18, there will be a family-day celebration 1 p.m. – 5 p.m. on Sunday, November 21 at the Center for Community Leadership. All League members and their families are invited to attend, as well as members of the public. The event will have a festival-like atmosphere with a live band, face painting, craft projects and a performance by League community team Kids on the Block.



Designer Monique Shearin of MB Shearin Graphic Arts and CCL Team Co-captains Rhonda Beatty and Christian Swain show off the newly unveiled CCL logo, designed to represent both the League and the city of Raleigh. The logo incorporates the League's colors – blue, green and white – and an oak leaf for Raleigh, the City of Oaks.



Merritt Atkins, Captain of the Government Relations and Public Affairs Team, reads a City of Raleigh proclamation acknowledging the League's years of service.

Fantastic Space, Affordable Price

Center for Community Leadership pilot program
draws first agencies through building's doors

By Mariah Matheson, *the Link*

The Center for Community Leadership – a 28,000-square-foot space – is the Junior League of Raleigh's latest gift to the community, providing much-needed meeting space and services to local organizations.

Although the Center's official grand opening isn't until November, the building has been actively used since June, not only as the League's new Headquarters but also as the launch site for the CCL pilot program.

Over the summer, the CCL pilot program allowed select nonprofits to use meeting rooms in the building for free or reduced rates for a limited time to help familiarize them with the new facility.

"The goal of the pilot program was to introduce the Center to key organizations associated with the League," said Rhonda Beatty, CCL Team Co-captain. Participants in the pilot program included 2009 Legacy Award winners, 2010 Community Grant recipients and previous League Headquarters renters at Barrett Drive.

According to Rhonda and CCL Team Co-captain Christian Swain, the program was a success, as meeting rooms were steadily booked during the pilot period. "The agencies that used the rooms

enjoyed it and are coming back," Rhonda said.

At the conclusion of the pilot program, the CCL Team sought to find ways of improving the Center's services. "We looked at more qualitative information to find ways to improve the reservation process or anything about the facility itself we needed to know," Rhonda explained. "Our intention was to have participating organizations return to use the Center and share its availability with others."

This point also highlighted the marketing aspect of the Center. A second goal of the pilot program was to "share the good news about the Center and what it has to offer – all in an effort to get people in the door to see the space and ultimately rent meeting space," Rhonda said.

Robin Temple, executive development director of Wake Teen Medical Services, said her organization was among those that benefited from the CCL pilot program. She described the new Center as a "godsend."

"We're growing and in need of additional meeting space," she said. Following the pilot program, Wake Teen booked the needed space to help their teens practice for fundraising events. Many other agencies are expected to follow suit.



PHOTO ILLUSTRATION BY LINDSEY KINNAIRD

The training center and meeting rooms are available for rent to the community! Those interested should e-mail ccreservations@jraleigh.org or call 919-787-7480 ext. 1070.



Megg Rader, right, Sustainer and JLR Past President, and Rory Parnell are the owners of The Mahler Fine Art Gallery.

Megg Rader:

Curator for the New Center for Community Leadership

By Mariah Matheson, *the Link*

It may have been one of the first things to catch your eye in the lobby of the new Center for Community Leadership: local Raleigh artist Linda Ruth Dickinson's series of vertical colorations.

If you walked through the doors of the Center during the summer and early fall, the stunning collection of art on the walls was a visual treat. The colorful stripes evoked the feel of a contemporary art gallery. But those bold pieces of art weren't from just any art gallery. And it wasn't just anyone who hand-picked them for the Center.

All artwork on display at the Center is provided by The Mahler Fine Art Gallery, a relatively new gallery on Fayetteville Street in downtown Raleigh co-owned by Megg Rader, a Sustainer and Past President of the Junior League of Raleigh.

Her new role as the Center's curator is nothing new for Megg, who is a busy wife, mother, art advocate and volunteer, in addition to being a gallery owner. In 1995, rather than take maternity leave or a sabbatical, Megg

decided to create a placement for herself in the League. In this placement, she created a rotating art exhibit for the League's former Headquarters on Barrett Drive. Now she's back, curating for the League's new Headquarters on Hillsborough Street, where she brings in rotating exhibitions each quarter.

"I love my life, I love my career, I love my gallery," Megg said.

Megg's roots in Raleigh's arts community run deep. In 1987 she graduated from law school, moved to Raleigh, got married and joined the League – all in one whirlwind year. A few years later, Megg became the Executive Director of Artspace, a nonprofit visual art center in downtown Raleigh.

After five years, Megg took a break to raise her children. But she still managed to keep in touch with the art world as a volunteer and arts advocate. She jumped back into the scene professionally when she joined her current business partner, Rory Parnell, long-time owner of Raleigh Contemporary Gallery, in 2003. Together they opened The Col-

lectors Gallery in downtown Raleigh's historic City Market. Within a few years, they made the decision to open a second gallery, The Mahler Fine Art in the newly renovated historic Mahler Building on Fayetteville Street. The Mahler opened in May 2009.

During that time they also decided to move and refocus The Collectors Gallery exclusively on North Carolina fine craft. The gallery re-opened in the City Plaza on Fayetteville Street in fall 2009. The Collectors Gallery is unique shopping destination that carries work by N.C. fine craft artists, including pottery, glass, wood, metal, textiles and jewelry. The Mahler Fine Art, meanwhile, focuses on fine art, including paintings and large-scale sculptures.

Much of Megg's time is spent working with artists for the two galleries. The Mahler represents a wide range of artists, from nationally recognized to emerging. Megg said she and Rory especially enjoy seeking out emerging artists that they feel have great potential and who will appeal to the gallery's



League members gather at the Center for Community Leadership for a First Friday Girls' Night Out to see the artwork of artist Linda Ruth Dickinson.



Many of the same artists' work on the walls at The Mahler Fine Art Gallery in downtown Raleigh will be on the walls of the new Center for Community Leadership as part of the gallery's rotating art exhibits.

varied clientele.

When The Mahler represents an artist, it represents the artist exclusively. The Mahler currently represents about 65 artists, whose work range from traditional landscapes to bold contemporary abstracts. No doubt you'll find some of those exclusive artists on the walls of the new Center for Community Leadership in the years to come.

The first exhibit in the Center for Community Leadership, Linda Ruth's vertical

colorations, came down in September. The newest artist is Marriott Little, a League Sustainer and the cover artist of the "You're Invited Back" cookbook. Her work will be displayed at the Center through December.

Megg's advice on how to be your own curator for artwork in your home is an easy one to follow.

"Buy what you love and that moves you in some way," she said. "It is often just a gut feeling. It's not just about

matching the paint and the sofas. Some people buy artwork around a particular space, some build a collection for their entire home and some buy for a special event. I love to see people excited about purchasing a piece of art that they are passionate about."

Find The Mahler Gallery online at www.themahlerfineart.com and The Collector's Gallery at www.thecollectorsgallery.com.



Community: A Past to Remember and a Future to Embrace

“Volunteers don’t get paid, not because they’re worthless, but because they’re priceless.”

By Christy Knight, Community Vice President

As the Junior League of Raleigh celebrates its 80th anniversary and the grand opening of the Center for Community Leadership, it is important to remember how far this organization has come since its inception in 1930 and how this organization can continue to make viable contributions to the community for decades to come.

Someone once wrote, “Volunteers don’t get paid, not because they’re worthless, but because they’re priceless.” The League values all 206,000 hours of service its members have dedicated to the community. Continuing the League’s passion of service is crucial for its ongoing sustainability. In order to extend the tradition of service for another 80 years, make a community impact and expand the League’s presence in the community, the Community Council will take the following actions: recruit dedicated volunteers, foster League member satisfaction as volunteers and encourage all members to volunteer or participate in a community placement.

First, the Community Council wants to recruit League members to volunteer or participate in a community placement in some way. The Community Captains and volunteers know and believe that volunteering and gestures of kindness can enhance a child’s life. The Council wants to encourage members to become involved in one of the League’s 12 placements during their membership. This year, to foster interest, support and excitement in community placements, the eLink has regularly highlighted volunteer opportunities, such as donating your time or needed items or participating in creative projects with the children of agencies the League supports.

Second, to bring new life to community placements and sustain member involvement, the Council wants to emphasize member satisfaction as volunteers. To support League members as volunteers, Community Captains mentor volunteers so they get the most out of their volunteer experience. Commu-

nity Captains nurture and guide volunteers to provide excellent service and step into leadership roles within member placements. Community Captains also serve to support member volunteers as they meet challenges faced while volunteering. The League recognizes that satisfied volunteers are motivated and energized to meet the needs of children served by community placements and that satisfied volunteers are effective agents of support and care for the promising children we serve.

Last, the Community Council wants everyone to enjoy their League membership and be active members. The Council hopes to facilitate active League membership by increasing meaningful placements and offering new and innovative placement opportunities for League members. The Community Project Research and Development committee, led by Alison Board, is exploring new agencies for future partnerships to offer more opportunities for our members to do great work.

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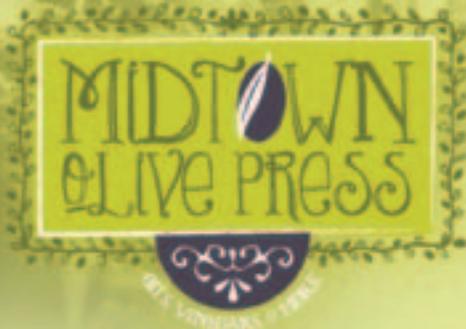


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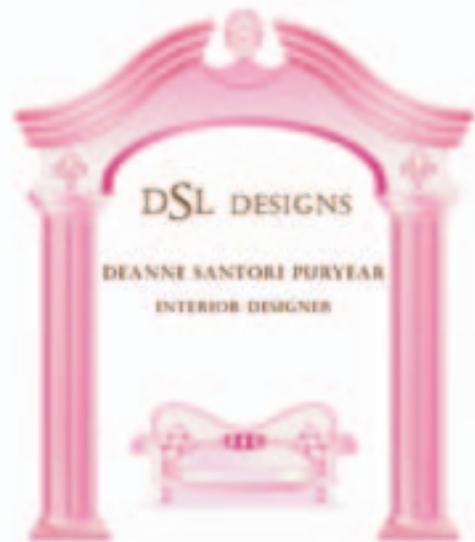


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BURRIE BACHELOR STUDIO

We'll Leave the Light on For You

By Hilary Allen, Funding & Development Vice President

Since 1930, the Junior League of Raleigh has contributed time and money to various agencies in Wake County. The countless hours of work from League members has shaped our community while at the same time empowering women in leadership and philanthropic roles.

This year the League will demonstrate its long-standing commitment to the community with the grand opening of the Center for Community Leadership. Just as much as the League is a product of the past, we are now charged to move forward with a greater focus on the future. The Center

for Community Leadership is an investment not only in the future of the League but also in the community partners supported by the League.

The League's funding initiatives will support the Center for Community Leadership. As you shop at A Shopping SPREE!, cook recipes from "You're Invited Back" and tour kitchens at Showcase of Kitchens, you should do so knowing that the dollars raised support your new home.

Welcome home to 711 Hillsborough St. We'll leave the light on for you!



Mark Your Calendar for the 5th Anniversary

Showcase of Kitchens

Toast to the Tour: March 31, 2011
Kitchen Tour: April 1-2-, 2011



Whether you're looking to redecorate, renovate, expand or build a new kitchen, the Junior League of Raleigh's Showcase of Kitchens offers a sneak peek at real kitchens in a variety of sizes and designs with the latest in kitchen appliances and gadgets! Proceeds benefit the Center for Community Leadership.

The Junior League of Raleigh presents its newest cookbook, "You're Invited Back"

Be among the first to own a copy!



For more information or to order your copy of "You're Invited Back," visit www.jlraleigh.org.

\$25,000 Boosts Building Without Boundaries Campaign Funds

A PROFILE OF TWO GENEROUS SUSTAINERS

By Dorothea L. Bitler, Capital Campaign

Florence and Edythe Poyner both have plenty of fond memories of giving back to the community during their years in the Junior League of Raleigh. One they'll likely be remembered for most among future generations is their generous contribution to the new Center of Community Leadership.

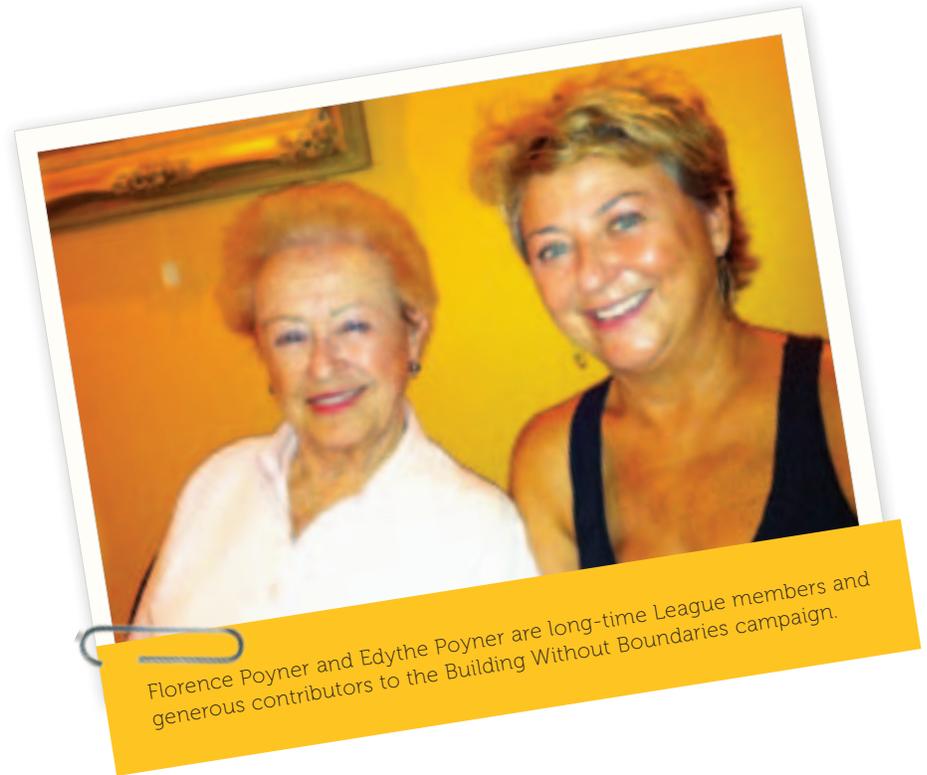
The mother-daughter duo, who are both Sustainers, say simply that they saw a need and decided to give to the new Center's Building Without Boundaries campaign.

"It is magnificent," Edythe said. "It's everything we talked about wanting for the League and for Raleigh. The set-up is ideal for us and for outside agencies who will meet here."

The Poyners join a group of generous donors – more than 250 in total – who have made gifts to the League's Capital Campaign. The Poyner's gift of \$25,000 from The George Smedes Poyner Foundation underwrites the furnishings for the spacious new reception area, where League members and the community will gather to use the much needed facility.

Edythe's mother, Florence, believes that the League has been an asset to Raleigh, where she has enjoyed some special placements over the years.

This is especially how Edythe and Florence felt after a visit to the Center this summer. And it is a feeling that many have articulated after visiting 711 Hillsborough Street, the League's new 28,000-square-foot headquarters designed by



renowned architect George Matsumoto in the 1960s.

"I like the Sustainer Room," Edythe said. "It reminds me of the New York City League Headquarters, which was a place where members met friends, sometimes for business but often for casual get-togethers."

Edythe began her member years in New York when she attended the New School for Art. She transferred to the Junior League of Raleigh from the New York Junior League in June 1985.

"The new Center for Community Leadership is in a great location with good parking, especially for evening meetings," she said.

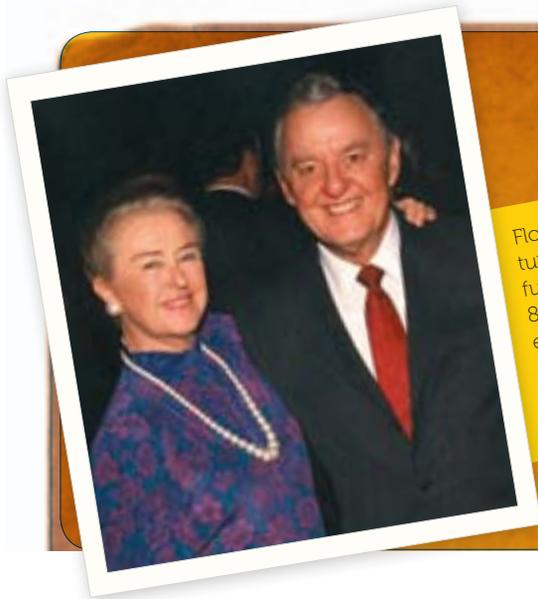
Both women agreed that while a high-

ly functional headquarters and meeting space is an asset to the League, it's the members who have been making an impact for a long time, some with very little meeting space during their active years.

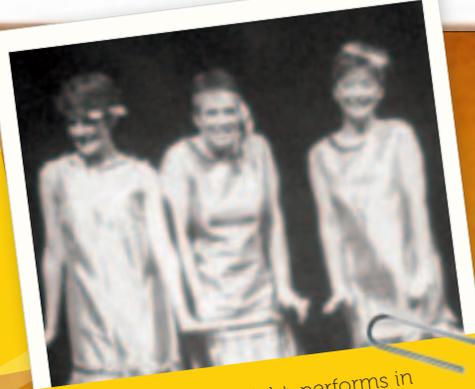
FOND MEMORIES OF THE LEAGUE

Florence joined the League in 1947 shortly after moving to Raleigh with her husband, Jimmy Poyner, and the first of their five children, Susan. Jimmy was stationed in Dallas, Texas, working in the Army's Office of Price Administration when he noticed Florence, a volunteer.

A year later, they returned to his home state and settled in Raleigh, where he was an attorney at the firm today known



Florence and her husband, Jimmy Poyner, take a turn on the dance floor during a big band music fundraising event. Jimmy and friends started the 86.8 Club, a group that sold tickets to special evenings such as these and designated local charities as the recipients of funds. Les Brown's band, the Harry James Band, and the Tommy Dorsey Band are among those who played.



Edythe Poyner, far right, performs in the 1990 Follies. Hundreds of people were involved in the planning, acting and behind the scenes work for the event, part of the League's 60th anniversary celebration.

as Poyner & Spruill. Jimmy served two terms in the state Senate during the 1950s, and Florence was mother, wife and hostess, as she entertained (and cooked for!) the senators and their wives at their home.

All the while, Florence became active with the League, first working at Rex Hospital in the newborn nursery and later taking on Lester the Puppet, a school program presented in Raleigh classrooms, for a number of years. During this time, the Poyners were blessed with four more children.

Florence and Jimmy also were generous community supporters, lending their talents to many organizations, including the North Carolina Symphony. They also established the George Smedes Poyner Foundation, named for Jimmy's brother, George, who died of leukemia at age 21.

Edythe, a Raleigh native, has been involved in the arts her whole life. (She passed this love on to her own daughter, Florence, who performed with North Carolina Theatre's "Kids on Broadway." She is now a rising senior at American University.) Edythe and her sisters Margaret and Chan were the original "Poyner Sisters," singing as a trio around the area.

Edythe's talents led her to spotlight performances in the 1990 Junior League Follies, "Celebrating our 60th Anniversary." Edythe remembers wearing both a fish costume and a fur coat on the stage of the newly renovated Memorial Hall for these performances, which paid tribute to key sponsors of the 60th anniversary event.

She also chaired the memorable "Children's Festival," a special community event hosted by the League in the 1990s, sang in the Chorus and worked

in many community placements, including those at Planned Parenthood of Wake County, North Carolina Theatre and the North Carolina Ballet.

Florence helped organize a chorus line of Sustainers for the Follies, most of them 60 years old or older, who wore classic bellman costumes and short skirts for a Rockette-like kick-line that wowed the audience. Florence chuckles as she remembers many friends who participated in that line-up, including Dot Flythe and Jean Kilgore, to name a few.



Edythe Poyner, front row, third from left, performs in the 1990 League's "Hurray for Raleighwood" Follies in 1990. The revue blended JLR and community talent to celebrate the League's contribution of more than one million hours of volunteer service and \$1 million in community programs.

MOTIVATED TO GIVE

When asked what compelled Florence and Edythe to give to the Building Without Boundaries campaign, Edythe reflected on the League's fine work. "The League is so much more far-reaching than many people recognize," she said. "We have tentacles touching every part of Raleigh, especially through our leadership training for women."

She recognizes what a difference well-educated and trained women can make in a community and in a country. The tendency to pass along what they have learned is what League women have done well and has made this network so valuable. And that is one reason why the League has a great impact.

"The League's fine work should encourage others in business and the community to join us," she said. "They can say so much with dollars. And the League has a legacy of using those dollars well."

On the inspiration behind why they wanted to make this gift on behalf of the George Smedes Poyner Foundation, Florence commented: "We were asked to make a gift, we saw the need, and we were able to do it."

She added that the foundation members feel fortunate they could make the contribution and they wish they could do more. "It's lovely for the League and for the community," she said. "It's marvelous."

And that's just what we like to hear.

Dorothea L. Bitler is a long-time Raleigh resident and a League member since 1984. Now a Sustainer, she has enjoyed various League positions, including the Training Team, Bargain Box, 60th Anniversary Follies Co-captain, First Vice President, Assistant to the President, Sustaining Advisor, 2005 Inaugural Ball Co-captain and member of the 2009-2010 Capital Campaign Team.

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"By donating to the Capital Campaign, donors are giving to a facility that will continue to give back to the community for years to come. The needs of the local community will continue to grow, and the Center for Community Leadership will ensure that we can continue to meet those needs."

By Alesia DiCosola, *the Link*

Training volunteers, providing community programs, even publishing this publication. It all costs money, and the Junior League of Raleigh depends on the success of its annual fundraisers and the financial support of its members to carry out its mission.

Like businesses and nonprofits all over the country, the League also has taken great care over the last year to cut back and trim expenses in order to keep vital programs up and running and training opportunities funded. But it still relies on annual fundraisers and its members for the majority of its funding.

"In these tough economic times, it's more important than ever for the League's fundraising efforts to be successful in order to support the League's activities," said Melanie Rankin, the League's Development Director. "It's extremely critical that the League's various fundraisers make their goals, which is not easy to for any nonprofit organization to do in today's economy. Otherwise, we have to cut back on our programming and training plans for the year."

There are lots of creative ways League members can support the League's financial well-being, but with so many options

for giving, sometimes it's hard to decide where to donate, or to know where your money is really going. I recently sat down with Melanie, and asked her to break it all down for me – and you.

CAPITAL CAMPAIGN

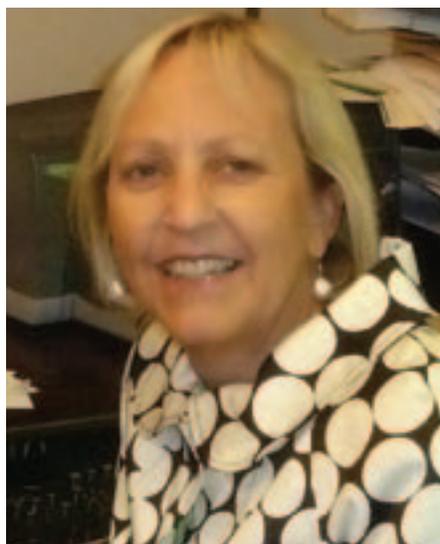
"The Capital Campaign is about supporting the bigger picture of the League," Melanie said. "It's about thinking where the League will be and what the community

needs will be in 10, 20 or even 50 years from now. It's about leaving things better than they were."

2010 has been a landmark year for the League. In the spring, the League moved into a new headquarters at 711 Hillsborough Street, and recently, League members and community agencies began using the newly renovated Center for Community Leadership. While the League enjoys its spacious new home, it still has to raise about \$4 million to pay for the mortgage and renovations. A gift to the Building Without Boundaries campaign, the League's first full-fledged capital campaign in 20 years, will help pay for this incredible new space.

"It's a limited-time opportunity to support the future of the League," Melanie said. "By donating to the Capital Campaign, donors are giving to a facility that will continue to give back to the community for years to come. The needs of the local community will continue to grow, and the Center for Community Leadership will ensure that we can continue to meet those needs."

Contributions more than \$1,050 will be recognized on the Center's Legacy Wall, and a series of new donor levels titles will recognize League members for their various monetary gifts. The designations are a



Melanie Rankin, the League's Development Director, can help you figure out the most effective way to donate to JLR to meet your needs and budget.

nod to the people and places with significance to the League. For instance, individuals that pledge \$1,050 will be recognized as part of the "711 Club."

\$1,050 may seem like a huge contribution, but pledges to the Capital Campaign can be spread over five years. To make giving even more convenient, the League now offers pledge payments through an automatic bank draft.

ANNUAL FUND

All nonprofits rely on a steady stream of unrestricted funds to support their operations; it's what sustains the League each year and supports community placements such as Helping Horse, Heritage Park and Girls on the Run.

Simply put, contributions to the Annual Fund support the league's day-to-day activities, and the volunteer work League members do in the community. Money do-

nated to the Annual Fund is used to finance community placements, member training and in-League placements. The League first established an Annual Fund in 1999, and it now raises more than \$20,000 annually.

Every year, Annual Fund dollars support activities and needs for Heritage Park Girl Scout Troop, Brentwood Boys and Girls Club, and Girls on the Run. Without the Annual Fund, Girl Scouts might not have sashes or manuals, the children at



New Giving Levels for the Capital Campaign

There are plenty of options for giving to the Building Without Boundaries campaign to support the new Center for Community Leadership.

\$1 MILLION – THE MARY HARRIMAN SOCIETY

Mary Harriman was the founder of the first Junior League in 1901 located in New York City.

\$500,000 – THE EVELINA DANIELS SOCIETY

Mrs. Josephus Daniels, Jr. (Evelina McCauley) was the first president of the Raleigh Junior Guild from 1927 to 1928.

\$250,000 – THE CAPITOL DOME SOCIETY

For the Junior League of Raleigh, located in the state capital, the image of the Capitol dome was long associated with the League as our logo.

\$100,000 – THE CITY OF OAKS SOCIETY

Our capital city has been called "The City of Oaks" recognizing our strong, beautiful trees abundant in Raleigh. The strength of these oaks is reflective of the strength of our Raleigh League.

\$50,000 – THE WOODBURN GUILD

Woodburn Drive in Cameron Village is the current home of the Bargain Box. The Bargain Box continues to serve the community through donations from League and community members.

\$25,000 – THE BLOUNT STREET CIRCLE

Blount Street is the site of the North Carolina Governor's mansion. The Junior League of Raleigh is the only League in the country to host the Inaugural celebrations for its state Governor, which the League has done every four years since its founding in 1930.

\$15,000 – THE SMALLWOOD SOCIETY

Smallwood Drive was the home of the Junior League of Raleigh's longest-running placement, the Bargain Box, from its creation in 1951 until 1994, when the Bargain Box moved to Cameron Village.

\$10,000 – THE WILLIAMSON SOCIETY

Williamson Drive was the original home of the Junior League of Raleigh. With a centralized location, the impact on the community grew exponentially.

\$5,000 – THE HILLSBOROUGH SOCIETY

Hillsborough Street is the home of the Center for Community Leadership, a treasured gift from the Junior League of Raleigh to our community.

\$2,500 – THE BARRETT DRIVE CIRCLE

Barrett Drive was the home of the Junior League of Raleigh from 1985 until 2010. During the League's time at Barrett Drive, membership more than doubled, and our impact on the community continued.

\$1,050 – THE 711 CLUB

In honor of our membership, who every year strives to make our community a better place, now from their home at 711 Hillsborough Street.

**Make a donation by credit card online at www.jlraleigh.org/commerce/capitalcampaign.aspx.
Or download a pledge card and mail it to: Junior League of Raleigh, Attn: Capital Campaign,
P.O. Box 26821, Raleigh, N.C. 27611-6821**

AventWest Children's Mentoring wouldn't have backpacks, and students at Heritage Park wouldn't have the books for the Mother-read program.

Purchasing new puppets for Kids on the Block is another one of the many ways Annual Fund donations are put to use.

"It's not as glamorous as, say, a contribution to the new building, but it supports all of the League's team budgets and the League's operating budgets," Melanie added.

In addition to sustaining the League's current programs and activities, contributions to the Annual Fund enable the League to expand its community programs. Backpack Buddies is one such outreach initiative the League would like to make a permanent program.

Sponsored by the Inter-Faith Food Shuttle, Backpack Buddies provides nutritious, self-serve meals and snacks for elementary and middle school students who might otherwise go hungry over the weekend. Students receive backpacks filled with enough food for six healthy meals

and two snacks. The children take the backpacks home over the weekend and return them on Mondays.

Also, think about giving a donation in honor or a family member or friend to the Annual Fund. It's a great gift for someone who has everything. The easiest way to give to the annual fund is to add a donation to this year's dues payment. Or consider a gift to the Annual Fund in honor or memory of someone special. A gift to the Annual Fund is a great way to say thank you, remember a loved one or to commemorate a special occasion. The League will also send a special letter to the person you designate.

Donations to the Annual Fund can also be made online or by sending a check to: Junior League of Raleigh, Attn: Annual Fund, P.O. Box 26821, Raleigh, N.C. 27611-6821

PLANNED GIVING

Perhaps you can't afford to give what you would like to the League currently, but you know that you'd like to contribute down the road. Leaving a gift through a will, called a bequest, is another way to support the League's future.

A bequest enables individuals of various financial means to make a significant and lasting gift. Donors can choose whether to leave a gift of a specific dollar amount or a percentage of their estate. Bequests can also involve leaving a particular asset or assets, such as real estate,

securities, jewelry or works of art to the League. League members can also choose to donate proceeds from a life-insurance policy or retirement plan income to the League.

"Bequests, retirement plans and life insurance are just a few of the more basic ways League members can choose to give back after they pass," said Kristen Janko, a League member and Vice President of Institutional Philanthropy/Investment Management/Custody for First Citizens Bank & Trust Co.

"There are lots of options when it comes to planned giving," she said. "These are really just the tip of the iceberg."

League members interested in exploring planned giving should contact Melanie in the League Development office at 919-787-7480, ext. 1064.

OTHER WAYS TO GIVE

When you buy a cookbook or encourage friends and coworkers to buy A Shopping SPREE! tickets, you are also giving to the League.

Supporting all of the League's many fundraisers – A Shopping SPREE!, Showcase of Kitchens, "You're Invited Back" and the Bargain Box – also benefit the overall financial health of the League. Proceeds from these fundraisers support the League's overall operations as well as community grants.

So if making a donation to the Annual Fund or capital campaign isn't possible for you right now, don't forget that you can help the League's bottom line by shopping, donating clothes, touring fabulous kitchens and getting friends, family and colleagues to do the same.



Are you a member? Donate \$1,050 to the Building Without Boundaries campaign, and you'll get a 711 Club sticker to show your support of the new Center for Community Leadership. Find out how to join by contacting Melanie Rankin at 919-787-7480 ext. 1064 or melanie@jraleigh.org.

Get Organized & Give Back

League to benefit from grand opening of The Container Store

Are your closets overflowing? Are your kitchen drawers filled to the brim? Do you have a garage that has not seen a car since you first moved in? Don't worry because The Container Store, the nation's originator and leading retailer of storage and organization products, is coming to Raleigh! The Container Store will celebrate its grand opening weekend Saturday and Sunday, October 16-17. The store will be located at Glenwood Avenue and Creedmoor Road (across from Crabtree Valley Mall).

The best part of this exciting announcement is that The Container Store will donate 10 percent of grand opening weekend sales to the Junior League of Raleigh! You can get organized and support the League all in one weekend!

The 25,000-square-foot store will feature more than 10,000 multi-functional and innovative products that will solve everything from the smallest to the most intimidating organization challenges. The store's products will be organized within 14 signature lifestyle departments such as closet, kitchen, office, travel, gift packaging and laundry to help time- and space-

starved customers.

You'll also be able to take advantage of The Container Store's free elfa® design services.

The foundation of any organized space, elfa® is the premiere storage system and has been The Container Store's best-selling product since its debut in 1978.

Mark your calendar for Saturday and Sunday, October 16-17. The experts at The Container Store will amaze you with their legendary customer service and inspire you with new ways to organize your life.

The Container Store will give away great prizes every hour, on the hour, including a \$1,000 elfa® makeover on both days. It will be so much fun, you'll simply have to contain yourself! Visit containerstore.com/wishlist today to get a jump on your shopping list!



Lyn Maness, Sustainer

"I think The Container Store will be a tremendous asset to the community... I call it Organizational Bliss! I am thankful for The Container Store's quality products and their commitment to Junior League!"



Blair Coppedge, Membership Development Committee

"I am very excited about the opening of The Container Store. The Container Store is just what we need in Raleigh, and I am so thrilled they are giving back to the community through the Junior League!"



Lisa Marie L. Ferrell, President-elect

"The Container Store is full of amazing and super useful items. I am very excited about the new store because of their amazing location across from Crabtree Valley Mall and because they have already given back to the community in such a gracious way through the Junior League! I'll see you at The Container Store!"



Melanie Rankin, Development Director

"The Container Store has come to the rescue! The Container Store is definitely high on my list because they have the tools I need to stay organized and they are in support of an organization that is near and dear to my heart - the Junior League!"



Dr. Amy Jackson, Provisional and owner of CALM Studio in Morrisville

"I believe that being organized is one of the easiest ways to promote a restful mind. With a restful mind you can accomplish more during the day and, best of all, take better care of yourself! We can all use a little more organization and TLC in our lives, and The Container Store will give access to fabulous organizational tools!"



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A Shopping SPREE!

GET READY FOR HOLIDAY SHOPPING & EXCITEMENT GALORE

WHAT: The 26th Annual A Shopping SPREE!

WHEN: October 21-24 (with the Preview Gala on October 20)

WHERE: Raleigh Convention Center

WHY: Get all of your holiday shopping done and help support the Junior League of Raleigh and its programs

Get ready ... A Shopping SPREE! is almost here, and you don't want to miss it! This year, there will be more than 140 exhibitors from across the country with their unique and fabulous wares. Many are returning old favorites, but keep an eye out for the many new ones as well. These exhibitors will be showcasing the hottest jewelry; fashionable clothing and accessories for women, men and children; the latest trends in home décor; and great gifts for everyone on your holiday list.

As always, there will be a fantastic line up of special events from the amazing Preview Gala to the early morning events. The "You're Invited Back" Café and the Carolina Color art gallery will be highlights as well!

SHOP FOR A CAUSE
at the Junior League
of Raleigh's 2010
A Shopping SPREE!



Proceeds from A Shopping SPREE! go to the Junior League of Raleigh and its programs. General admission is \$10 for a four-day pass. There is no charge for children under five.

Tickets and other information are available at www.ashoppingspree.org.

Ticket Information

For more ticket information, visit www.ashoppingspree.org.

GENERAL SHOPPING HOURS

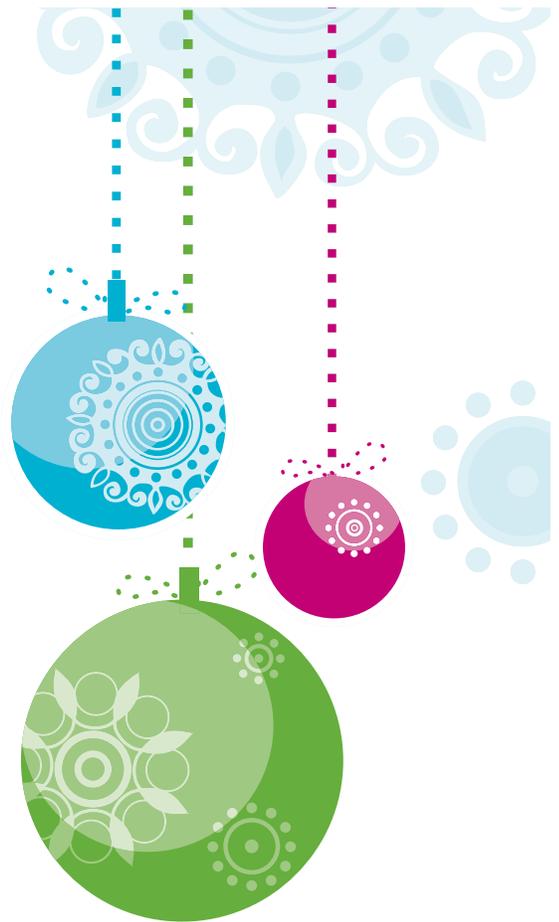
General admission passes are \$10 each and are good for all four days of A Shopping SPREE!

Thursday, October 21
11 a.m. – 8 p.m.

Friday, October 22
9:30 a.m. – 8 p.m.

Saturday, October 23
10:30 a.m. – 6 p.m.

Sunday, October 24
11 a.m. – 5 p.m.



Be Social

Did you know you can become a fan of A Shopping SPREE! on Facebook and follow the event on Twitter? It's the best way to stay up to date on all the excitement prior to and during the week of A Shopping SPREE!

To connect on Facebook, just search for A Shopping SPREE!

To follow on Twitter, visit <http://twitter.com/ashoppingspree>.

Don't Miss preview gala

A MUST-ATTEND EVENT!

Wednesday, October 20 | 7 - 10 pm



Private shopping at more than 140 exhibitors, tasty hors d'oeuvres and the chance to win one of multiple fabulous prizes from Bailey's Fine Jewelry and more!

GrooveTown + Silent Auction – Dance the night away to the sounds of GrooveTown. You'll also want to bid on unique and special items in the silent auction – items ranging from fashionable jewelry and priceless sports memorabilia to delicious dinners and exciting vacation getaways – we have something for everyone!

Carolina Color – And, cast your vote for the People's Choice Award for this year's Carolina Color Art Gallery featuring artwork that is "Down Home: Portraits of the Old North State."

Tickets are \$50 and include two complimentary drink tickets.

Special Events

PREVIEW GALA

Presented by Bailey's Fine Jewelry, The Container Store and WakeMed Health and Hospitals

Wednesday, October 20, 7 p.m. – 10 p.m.

Don't miss this unbelievable event! Join us for private shopping, hors d'oeuvres and the opportunity to win one of multiple fabulous prizes from Bailey's Fine Jewelry. Take a break from shopping and dance the night away to the sounds of GrooveTown. Make sure to bid on unique and special items in the silent auction. Tickets: \$50, which includes the Bailey's giveaway and two complimentary beverages. A cash bar will be available. Dress is cocktail attire.

SILENT AUCTION AT THE PREVIEW GALA

Be ready to bid on fabulous items from fashionable jewelry and priceless sports memorabilia to delicious dinners and exciting vacation getaways – we have something for everyone!

EARLY MORNING SHOPPING

Presented by St. David's School

Thursday, October 21, 8:30 a.m. – 11 a.m.

A Shopping SPREE! favorite – early morning shopping without the crowds and without the strollers! Shop until you drop during this morning shopping event. Enjoy a light breakfast while getting a head start on your day. Tickets: \$25, which includes four-day show general admission pass.

WEEKEND WAKE-UP

Presented by Prudential York Simpson Underwood and Saint Mary's School
Saturday, October 23, 8:30 a.m. – 10:30 a.m.

Get up and get going with a coffee-fueled shopping morning free of strollers and crowds. You will receive a special A Shopping SPREE! mug for your coffee to keep you caffeinated and ready to shop. Tickets: \$15

"YOU'RE INVITED BACK" CAFÉ

Daily, 11 a.m. – 3 p.m.

The "You're Invited Back" Café will be serving delicious meals from recipes featured in the Junior League of Raleigh's new cookbook, "You're Invited Back," as well as recipes from other League cookbooks, including the original, "You're Invited." Junior League cookbooks from Raleigh and across the nation will be available for purchase.

CAROLINA COLOR ART GALLERY

Daily during show hours

The Junior League of Raleigh and Visual Art Exchange will be presenting our fourth annual juried art exhibit and sale. Down Home: Portraits of the Old North State is this year's special collection. Whether a familiar landmark or a feeling that embodies our state, the exhibit will show images that remind us all of North Carolina. The gallery opens Wednesday, October 20 and runs through Sunday, October 24.

Jurors for the 2010 exhibition include Melissa Peden, a Junior League of Raleigh Sustainer, art consultant and former owner of Peden Gallery II; and Megg Rader, a League Past President and co-owner of The Collectors Gallery and The Mahler Fine Art.

Be sure to cast your vote for the People's Choice Award during the Preview Gala on Wednesday night. There are special prizes for the winning artist, as well as first, second and third place jurors' selections. All winners will be announced during the Preview Gala.

Additional details can be found at <http://carolinacolor.wordpress.com>.

2010 EXHIBITORS

List includes registered exhibitors as of August 25. For a complete listing, please visit www.ashoppingspree.org.

2 Chic Chicks
A Southern Season
Alexander Mallory
Antiques
All Mixed Up
All of Us
Alma's Designs
ALTA
Arnes & Jess, LLC
Anne Vaughan Designs
Anything Joe's
B Invited
Beijo Bags
Bird Dog Bay
blue eyed susan
BooJue
Caddysac
Ceramica De Espana
Cherchie's Specialty Foods
Cherry Republic
Clothes Hound
Coco for Me
CP Kidz
Creations by Culbreth
Creative Side Bows
Crystal Wearables
Cutco Cutlery
Davida Spa & Cosmetics
Discovery Toys
DM Sports/Tervis
Tumblers
d'marie inc.
Dolly Dears
Elaine's Slices of Heaven
Ettamarie's
European Plus
Everyday Ascots, Inc.
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Fanciful Creations
Feel Good Frames
Fortis Design, Inc.
Fourth Daughter Inc.
Friends
Grit and Grace
Gullah Gourmet Inc.
Handwovens by Mary
Heart Gifts by Teresa
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Initially Yours
It's A Girl Thing
Jernigan's Nursery & Trading Post
Jewelry by Jackie
Journey Locketts
Julie's Boutique
Just Me! Music
KarieAlls, LLC
Kathy's Accessories
Kids R Unique
Kids Stop
Kidstuff Boutique
Laura Lively, LLC
Layla Luv Fashions
Legacy's Child
Lisa's Unique Creations
Lisette Hasbun Designs
Liza Byrd Boutique
Lolly Wolly Doodle
Lorelei's
MIJA Jewelry
Monograms For Me
Name In The Frame
Ndebele Traders
Ocean Threads
Ooh La La Creations
Personal Creations
Pillow Pets Shoppe
Plentiful Pantry
Private Collection
Purple Productions
Puzzle Tracks
Reborn Designs and Southern Belles & Whistles
Rodan & Fields Dermatologists
Ron Brown Jewelry & Accessories
Rustic Attitude
Sarah Jannerbo Jewelry
SCP Collectibles
Seattle Silver Accessories
SilverWear
Simply Silver of Virginia
Simply Stashed
Simply Sterling & Company
Smathers & Branson
Snookie Snookerwitz
Soooo Cute
Stripes & Polka Dots
Sue Shefts Design
Sugah Cakes by Home and Garden Classics
Sugar Britches
SweetTea, LLC
Sweeteas
Tanta's Treasures
The Belted Cow
The Eccentric Cat
The Karat Patch
The Merry Martini
The Preppy Possum
The Silver Link, LLC
The Snuggle Bag by Julia, LLC
The Stella Collection
Toffee To Go
Too QT
Top It Off
Tracy Negoshian, Inc.
truly YOURS
Two Laughing Ladies, LLC
Virgins, Saints and Sinners, Inc.
Waistin' Away
Wee Line
What's In A Name
Whimsy
Wind Designs
WineVine Imports
Woozie
Zola Jewelry

THANKS TO OUR 2010 SHOPPING SPREE! SPONSORS

List includes sponsors as of August 25.

For a complete listing, please visit www.ashoppingspree.org.

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The Container Store
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Simpson Underwood Realty
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St. Timothy's School
The News & Observer
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Kelly Odom Flowers
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Meg & George Venters
Wake Orthodontics & Pediatric Dentistry
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Scout and Molly's
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MIJA Jewelry
Moe's Southwest Grill
Monograms For Me
North Carolina State University – Meri's Basketball
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Plentiful Pantry
Raleighwood Cinema Grill
Raleigh Little Theatre
Ron Brown Jewelry & Accessories
Second Empire Restaurant & Tavern
SilverWear
Simply Silver of Virginia
Simply Sterling & Company
Stevie Organizing Services, Inc.
Sue Shefts Designs
The Karat Patch
Toffee To Go
Wastin' Away
WeeLine
White Tiger
Taekwondo
Wine and Design

Attention SPREE! Volunteers

WHAT YOU NEED TO KNOW TO MAKE THE MOST OF YOUR SHIFT

New this year: Volunteer dress code

All volunteers at A Shopping SPREE! are required to wear black pants or a skirt and white top during shifts where shoppers will be present. This dress code applies to all shifts worked during the show's operating hours, October 20-23 until 5 p.m. While the blue event aprons make volunteers distinctive, a standard dress code will help identify League volunteers, making it easier for you to be spotted by both exhibitors and shoppers with questions.

Due to the nature of the Tuesday and Wednesday set-up shifts and Sunday breakdown, volunteers working these times should wear comfortable clothing and shoes. Volunteers working during the Preview Gala should dress in cocktail attire. Volunteers for all shifts should wear comfortable shoes. The show space is large, and you will likely be walking quite a distance during your 3-hour shift.

Trying to balance work and volunteering

There are plenty of shifts after 5 p.m. and during the weekend to give a variety of options.

Do you love staying busy during your shift?

The Tuesday and Wednesday set-up shifts and Sunday evening breakdown shift are the busiest. If you want to have minute-to-minute action during your shift, these are the shifts for you. During these shifts you will unload or load trucks, unpack and then repack unsold merchandise and complete a variety of very active tasks.

Where should I park downtown?

Volunteers will receive a reduced parking rate of \$5 in the West parking lot. The West lot is a surface lot best accessed from the corner of Lenoir Street and Salisbury Street. Your coupon for \$5 parking will be included when you receive your ordered ticket package.

I've got a question I can't answer!

During your shift, you will work with a shift captain. This is your point person who can answer your questions or update your tasks as needed. By circulating and making sure our exhibitors have what they need, you are giving exhibitors a positive experience and increasing the likelihood that they return next year. This same courtesy applies to shoppers as well – if they have fun, they'll come back. It's win-win for everyone.

Why is my volunteer shift important?

As a volunteer, you represent the Junior League of Raleigh and will want to put your best face forward for the League. The League is hosting our community, and each member/volunteer has an important role to play in making the event the best that it can be. Each volunteer helps the League raise as much money as possible to give back to League programs and improve our community. Please share in the excitement and enthusiasm as the League celebrates the 26th year of A Shopping SPREE! Thank you for your support, time and enthusiasm that will surely make this the most exciting event yet!

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BURRIE BACHELOR STUDIO

membership

Moving the League Forward

When the League is able to maintain a strong membership, the impact on the League's gifts to the community is that much greater.

By Shayla Bradshaw, Membership Vice President

The members that make up the Junior League of Raleigh are by far the most important part of the League's future. Over the past 80 years, the League has had countless members who have shaped it into the amazing organization it is today. From where the League stands now, with a new Center for Community Leadership, the preceding generations have proven to be extremely hardworking ladies with many forward-thinking ideas. How will the League continue this tradition over the next 80 years?

To keep the League growing, there are a few very important ways our members will help move the League forward in a positive direction:

Creating and maintaining a positive environment for all the members is the No. 1 way of keeping the membership strong. Members will stay if they feel that they are appreciated and valued for the time away from their personal lives. It only takes a few moments to send a thank-you note or e-mail, or pick up the phone to express gratitude for a job well done. Amazingly enough, sometimes the smallest gestures yield the greatest rewards.

When the League is able to maintain a strong membership, the impact of our gifts to the community is that much greater. With well over 1,900 members,

the Junior League of Raleigh can make an impact! Each and every member makes the League what it is from year to year, so choose to create a positive environment around the team.

Creating connections and making the members feel a part of something much greater. The Taking Care of Members Team is looking to create neighborhood groups that will include a small number of Actives and Sustainers. These groups will be similar to color groups used for Provisionals. Members will be there for each other in good times as well as the difficult times and will always support each other.

Becoming involved in whatever way life allows at this time. A wonderful thing about the League is there is always something for everyone no matter the stage of life. League commitments come in many forms. From year to year the commitment a member can make often varies. When the year arrives when a member

can give very little, encourage them to take a leave for a few months or step into a placement that may not be as time-consuming as another.

The Placement Team works extremely hard every year to make sure that members are in a placement that works for them. The League would much rather see a member take a step back for a year than to see them resign from the League because they feel they have no other options.

Surveys show that members tend to drop out of the League after a certain number of years of service, mostly due to having babies or other significant changes in their personal lives. The few that make it work through some challenging years tend to find themselves

<i>remaining 2010-2011</i>		
GENERAL MEMBERSHIP MEETINGS		
DATE	TIME	LOCATION
Nov. 9, 2010	Social 6:30 p.m. Meeting 7 p.m.	McKimmon Center
Feb. 11, 2011	9:30 a.m. or 7 p.m.	Members' homes
March 8, 2011	Social 6:30 p.m. Meeting 7 p.m.	McKimmon Center
May 10, 2011	Social 6:30 p.m. Meeting 7 p.m.	To be announced

back in a position to give more time in the future. When members want something bad enough or are getting something from it, they will stay, no matter how their hectic and busy personal lives have become. The most involved members are the ones who stay.

Each member chooses how she will spend her time in the future, and hopefully it will be a life-long commitment to the Junior League of Raleigh.

Many of you juggle family, work, school or other commitments, but please find room to share your time with those less fortunate. The Community Captains are aware of your balancing act, value your input and are there to support you in your volunteer role.

Margaret Meade, a cultural anthropologist, once said, "A small group of thoughtful people could change the world, indeed it is the only thing that has." The League embodies this quote based on past and ongoing accomplishments to improve the lives of promising youth in Wake County. The momentum and level of devotion exhibited by League members will influence Wake County for another 80 years. By focusing on volunteer recruitment, member satisfaction and active member involvement in League placements, League members can carry on the spirit and vision of community volunteering. League volunteers can make an extraordinary impact in the lives of youth for years to come.

While shopping at A Shopping SPREE! this month, please make time to visit the Community Area to learn more about the League community placements and partners.



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A GLIMPSE INTO THE LIFE OF SUSTAINER CAPTAIN LAURA MUNSTER

By Jessica Kozma Proctor, *the Link*



Laura Munster's goal as this year's Sustainer Captain is to create more events and activities for Sustainers of all ages. Contact Laura with any Sustainer questions, concerns or ideas at 919-788-7836 or lcmunster@nc.rr.com.

Around the country, the world and the Triangle, Laura Munster just can't get away from the League.

Originally from San Antonio, Texas, Munster graduated from the University of Texas at Austin with a degree in elementary education. She transferred into the Junior League of Raleigh from the Junior League of San Jose more than 11 years ago, only to sustain, spending a year with her family in Tokyo from 2003-2004. After return-

ing to Cary, Laura continued as a Sustainer until 2010, when she agreed to take on the role of Sustainer Captain.

Today, living in Raleigh after moving from Cary two years ago with her husband, Greg, son, Jacob, and daughter, Lindsey, Laura looks forward to furthering Sustainers' involvement and enjoyment in the League.

Her goal as Sustainer Captain is "to provide a plethora of activities and events for Sustainer of all ages and to encourage Sustainers to become involved in JLR activities both in the League and throughout the community."

During her tenure with the League, Laura served on Transfer Committee as both a member and its Team Captain and as Membership Vice President from 2002-2003. When not giving her time to the League, Laura likes to stay active. "I enjoy tennis, working out, spending time with my family and my wonderful lab, Fallon," she said.

New League Sustainers

On behalf of the League and the entire community, we thank you for your years of service and look forward to your continued involvement and support of our League.

- | | |
|---------------------|--------------------|
| Shelley Aldridge | Shawna Jones |
| DeLana Anderson | Shore McCall |
| Stacy Arch | Sally Moore |
| Amy Baker | Jennifer Moran |
| Sherry Ball | Elisabeth Nixon |
| Lora Barnett | Marcia Pennefather |
| Patti Benedict | Dale Roane |
| Meredith Blanton | Lisa Roberts |
| Francine Calogero | Annelise Roper |
| Karen Campbell | Julie Seibert |
| Anna Choi | Renee Sprink |
| Gwynne Cook | Jennifer Taylor |
| Michelle Cook | Ann Tice |
| Sarah Dalonzo-Baker | Mary Evelyn Weaver |
| Kimberly Durland | Lindsay Webster |
| Lennie Edwards | Hope Whiteford |
| Boo Evans | Melanie Williams |
| Amy Godwin | Jennifer Willis |
| Anne Grimm | Lisa Wojcik |
| Melissa Guillotin | Julie Wood |
| Tish Hamilton | Virginia Yopp |



Enjoying the Sustainer Lounge at the new Center for Community Leadership: Sustainer Captain Laura Munster (far left), Board Sustaining Advisor Susan McAllister, Past President Melissa Matton, and Sustainers Peyton Hatfield and Sally Duff.



The spacious Sustainer Lounge features a wall of windows, upright piano and plenty of seating for scheduled or impromptu Sustainer gatherings.

Sustainer Events

SUSTAINER BOOK CLUB LOOKING FOR READERS

The Sustainer Book Club welcomes you to join a group of smart, funny and interesting Sustainers to discuss books. They meet in members' homes on the first Tuesday of the month at 9:45 a.m. and are seeking new members to join this long-standing book club. Selections are an eclectic mix: fiction, non-fiction, just published, classics, plays and biographies. Books are proposed and voted on every June. If interested in joining, please contact Peyton Hatfield at peytonwh@bellsouth.net or 919-781-5661. The next meeting is November 2. This year book club members will read and discuss:

- "Cutting for Stone" by Abraham Verghese
- "Shakespeare" by Bill Bryson
- "The Sky is the Limit" by Steven Gaines
- "Two Towns" by M.F.K Fisher
- "My Adventures as an Illustrator" by Norman Rockwell and or "The Unknown Rockwell: A Portrait of 2 American Families" by James Edgerton and Nan O'Brian
- "Priceless: How I went Undercover to Rescue the World's Stolen Treasures" by Robert Witman and John Shiffman.
- "The Ambassadors" by Henry James
- "Mr. Pettigrew's Last Stand" by Helen Simonson
- "Woman at the Washington Zoo" by Marjorie Williams.

LUNCH & LEARN AT THE MAHLER

Join Sustainer and Past President Megg Rader at The Mahler Fine Art Gallery in downtown Raleigh for a discussion on contemporary art topics and catered lunch. The Mahler is a dynamic venue dedicated to significant art of our time, committed to offering the best in regional and national fine art by emerging and established artists. The lunch and learn will be held 11 a.m. – 1 p.m. on January 25, 2011 at The Mahler. Cost is \$20 per person. RSVP to Lori Woods at lori@jrlraleigh.org or 919-787-7480, ext. 1060, by January 18.

SUSTAINER HOLIDAY SOCIAL

Mark your calendars for the most-anticipated Sustainer event of the year! Come celebrate the holiday season at the beautiful home of Sustainer Stephanie Weatherspoon. Please join us from 4 p.m. – 6 p.m. on December 9 at 2228 Coley Forest Place. Bring an unwrapped toy to the social as part of the "Sustainer Santa" program! Call Tammy Haywood at 919-787-8463 or Anne Goldman at 919-571-3311 with questions.

EXPLORE YOUR ARTISTIC SIDE

Join Sustainer friends from 11a.m. – 1 p.m. on November 9 at Wine and Design to paint a featured piece of art taught by a local artist. Step-by-step instructions will be provided, and everyone will leave with their own beautiful masterpiece! Cost is \$35 a person.

Wine and Design is at 231 Bickett Blvd. in Raleigh. Check out the website at www.wineanddesignnc.com. RSVP to Lori Woods at lori@jrlraleigh.org or 919-787-7480, ext. 1060 by November 2.



President-elect Lisa Marie L. Ferrell learns how to paint during a Wine and Design class during the summer.

CHORUS WANTS YOU

Interested in joining the immensely talented Junior League of Raleigh Chorus? These amazing ladies practice every Wednesday morning at the new Center for Community Leadership in the Sustainer Lounge from 9:30 a.m. – 11:30 a.m. Please contact DebbiePappas at dpappas@nc.rr.com with any questions.



BURRIE BACHELOR STUDIO

training

Keeping Members Growing, Learning and Engaged

By Natasha Ben-Kamara, Training Vice President

First Lady Michelle Obama often emphasizes that she “works to empower young people to volunteer in their communities.” Mrs. Obama believes “that each of us – no matter what our age or background or walk of life – each of us has something to contribute to the life of this nation.”

The Junior League of Raleigh is committed to bettering the community and the lives of those in it by giving time, energy and efforts. The Training Council continues to strive for new and innovative ways of bringing this year’s theme, “Investing in the Community,” to life.

One way **Team Arrangements** meets the challenge is by hosting dynamic speakers at the General Membership Meetings. Co-captains Melissa Hayes and Martha Gehring work diligently to plan, coordinate and implement successful functions.

The team provides a gorgeous venue conducive for members to receive training, resources and support, which brings about change in the community.

Former First Lady Eleanor Roosevelt stated, “The purpose of life, after all, is to live it, to taste experience to the utmost,

to reach out eagerly and without fear for newer and richer experiences.” The **Center for Community Leadership** is just that! Thanks to the inspiring and brave women who came before us, we now have a dynamic gift to the community. Co-captains Christian Swain and Rhonda Beatty manage the shared meeting space, provide tours, distribute press kits

Past President Melissa Matton has been hard at work ensuring a seamless transfer of responsibilities to President Wendy Webster. Melissa was in attendance with many of our other distinguished Past Presidents to receive the Action for Children North Carolina Children’s Lifetime Legacy Award presented by U.S. Senator Kay Hagan. A wealth of

knowledge and a valuable resource, Melissa graciously makes herself available for question and answer opportunities, which leads to rewarding training moments for all League members.

Leadership Support, led by Co-captains Mary Blake and Gentry Hoffman, is in its first year with the Capital Leadership Initiative. After advertising the program and securing speakers and participants, the Leadership sessions are now underway.



Past President Melissa Matton, President-elect Lisa Marie Ferrell, Communications & Strategies Vice President Beth Lowery, Sustaining Advisor Linda Brown Douglas and Past President Danita Morgan with the Action for Children North Carolina Lifetime Legacy Award.

questions. To stay abreast of the Center’s growth and view the calendar of events, visit the training area on the JLR website. As we commemorate the League’s achievements during the past 80 years, the Center is the beacon that propels us into the future.

Stay tuned for informative session highlights throughout the year. The team plans to expand the program to non-profits in the community next year.

Former First Lady Rosalynn Carter put it perfectly when she stated, “Once you get involved, the needs are so great.” Members of the **Membership Development**

Committee, which is spearheaded by Co-captains Astra Barnes and Lizzie Graybill, certainly know this firsthand. The dynamic duo has been tasked with ushering in an exceptional group of Provisional members eager to meet the call of duty. Their investment in the League is evident via their participation in multiple meetings and volunteer engagements and their diligent work to complete the course material.

Training Co-captains Amanda Davies and Jean English provide members with the opportunity for personal growth and leadership development. This gregarious team is hard at work during General Membership Meetings, Council training sessions and League workshops. Please stop and speak with them. They are always interested in learning about your future training needs.

Delly Beekman, President of the Association of Junior Leagues International, strives every day to build strong relationships toward creating healthy organizations and productive teams. The Training Council devotes serious and sustained effort to mirror Delly's mantra. Join us by staying committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.



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LiNK iN aND CoNNeCT

WITH THE JUNIOR LEAGUE OF RALEIGH

By Samantha Hatern, the *Link* Assistant Co-editor

Keeping up with the Junior League of Raleigh has never been easier, thanks to social media websites. You can chat with members on Facebook, network on LinkedIn, get minute-by-minute updates on Twitter and find out who has gotten married, had a baby or having a birthday on the League's weekly blog. It's all part of the League's efforts to keep pace with rapidly changing communications technologies that keeps us connected and up-to-date like never before. (Do not worry. You will still receive issues of the League's long-standing magazine, *the Link*. Instead of six times a year, you will get it twice a year – with longer articles.)

If you have not already found the League online, here's how you can tune in:



eLink

juniorleagueofraleigh.wordpress.com

Still in its infancy, the League's new weekly blog is chock full of timely, interesting tidbits about members, meetings and upcoming events. Each Friday at noon, Web coordinator Natalie Schoeny gathers all the information and composes quick, easy-to-read articles. On Monday, members get an e-mail linking them to the latest blog post. In it, you will almost always find a message from the League's president, Wendy Webster, or other board members. There is usually a profile and picture of a JLR leadership team member. Always expect to find a calendar listing of what is coming for the week, upcoming birthdays and member news. Sign up for the weekly eLink subscription today!



Facebook

www.facebook.com

If you are on Facebook, you may already be one of the more than 500 League members who are friends with JLR. Members regularly use the Facebook page to post information promoting upcoming League events and fundraisers such as Drop & Shop or Showcase of Kitchens. You will often find links to news articles that include the Junior League of Raleigh. You will also find Facebook pages for A Shopping SPREE!, Showcase of Kitchens, Bargain Box and "You're Invited Back" (which regularly posts new, timely recipe suggestions)!



Twitter

www.twitter.com

In 140 characters or less, League members help spread the word about upcoming events through Twitter @JrLeagueRaleigh. If you Tweet, follow the League and help promote all the good things the League is doing in Wake County.



LinkedIn

www.linkedin.com

More than 100 League members are networking on LinkedIn, the social media site that helps professionals stay connected. It's a great forum for starting discussions or getting a little help from other League members on finding new clients, getting a new job or keeping up with who is doing what in your industry. Find the League by searching Junior League of Raleigh on the site.

THE JUNIOR LEAGUE OF RALEIGH IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARIS...
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Look for these stories – and more – in eLink

- Three Things to Know About the League's New Home
- Member at Large Spurs Friendships, Openness
- Sustaining Modern Design with a Cozy Flair
- Taking a Minute to Talk About the Minutes
- What It Takes to Balance Our Budget
- To-Do's and Thank You's for the Big To Do: A Shopping SPREE!
- A Shopping SPREE! Welcomes Back the Sweeteas
- Community Funding Refocuses, Refines Its Goals



BETH LOWERY

Communications & Strategies Vice President



BURRIE BATCHELOR STUDIO

communications & strategies

The Future of League Communications

“This year, members are seeing changes in the way the League communicates.”

By Beth Lowery, Communications & Strategies Vice President

As the Junior League of Raleigh celebrates its 80th anniversary, it begins a new chapter in its long history of improving the community through the effective action of trained volunteers. The Communications & Strategies Council will play an important role this year in increasing internal and external awareness and recognition of the League.

This year, members are seeing changes in the way the League communicates. In the interest of increasing the timeliness of League communications, the eLink is now published in a new format

on a weekly basis. The Web Coordination Team works hard to make this happen. Make sure to subscribe to keep up with the latest JLR news.

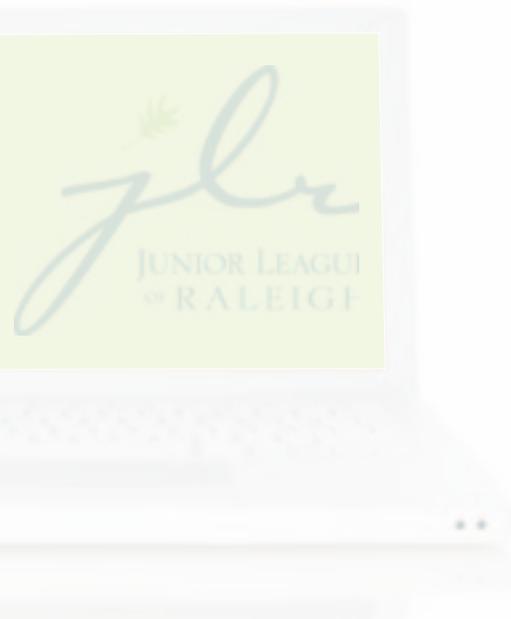
The Link, while only being published in the fall and spring, will continue to be an important vehicle to showcase the important work of our members in the community. The Link is staffed with several reporters to cover League happenings, so please be sure to keep them informed of upcoming team events.

The Public Relations Team and the Governmental Relations and Public Affairs (GRAPA) Team will continue com-

municating behind the scenes, keeping our media and governmental contacts informed of the exciting events happening in and around the League.

Finally, Team Bright Ideas and Team Project Guide will be working to lay the groundwork for the League's future as they respectively implement the revised strategic plan and work with our in-League and community placements to ensure continued success.

It is an exciting time in the League's history, and the Communications & Strategies Council is excited to be a part of it!



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LISA MARIE L. FERRELL

President-elect



president-elect's message

Define It: The President-elect's Quest to Explain Her Role

"What is a President-elect? I thought and was often asked."

By Lisa Marie L. Ferrell, President-elect

When I was young and didn't know the definition of a term, thing or title, I grabbed my World Book Encyclopedia or my handy Webster's dictionary for the details. Times have obviously changed, and we now seek answers differently. Thanks to amazing technology, the method of choice for most of us is the Internet. Even my young children say, "Hey, Mom, just 'Google it,'" when they need answers – answers in a nanosecond.

In June, I officially became the President-elect of the Junior League of Raleigh. I had a notebook that mapped out timelines and tasks but still needed a true definition or job description for the responsibilities I had accepted. So, what is a "President-elect," I thought and was often asked.

To find the answer, I began by asking people around me (from ages 5 to 70) that very question. I got a wide range of answers, with my personal favorite straight from the mouth of a 5-year-old: "It's what Obama got. He was president elected!" Besides this cute answer, the consensus was similar to that of a vice

president, or a leader in a time of transition, waiting to take office.

On my quest to define my new role, I took the advice of my children and Googled it. The top hit led me to the Electoral College page and then on to about 9,430,000 other results, none of which were helpful. As I continued surfing, I found a specific definition in Wikipedia, which read:

A president-elect is a political candidate who has been elected president but who has not yet been sworn in, or officially taken office, as it is still occupied by the current outgoing president. Similar terms can be used depending on the type and level of government, including senators-elect, governors-elect, and mayors-elect.

Now I was getting somewhere.

I then headed to Facebook, where I found a page for "President-elect." I also posted the following as my Facebook status: "It's time to define 'President-elect' or what it means to you." I received some interesting replies such as "Let the games begin" and my personal favorite, compliments of fellow League

member Ragan Ramsey, "A promise for the future and great things to come!"

After putting all of this together, I decided to come up with my own definition from my experiences with the League. As President-elect I am a planner, trainee, goal setter, listener and, most importantly, a team member. I have learned that the effective action of teamwork is more important than ever in this role. This includes working closely with our amazing staff, Board of Directors, Council Captains, Active members, Sustainers and Provisional members.

I am thankful for Wendy Webster and her ability to train me and allow me to assist in key decision making for our organization. This time of teamwork will enable Wendy and me to bring continuity in our leadership and allow for more opportunities for each of you.

As our mission statement demonstrates, we are a training organization, and I hope you are taking advantage of all the great training opportunities available like I am. Serving as your President-elect has proven to be my greatest training opportunity yet!

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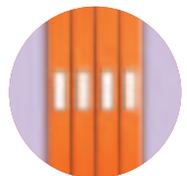
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Thursday, Oct. 7, 2010 – 7:00-8:30pm

Fall Open House (JK-8th)

Sunday, Oct. 17, 2010

JK & Kindergarten Question & Answer Sessions

Wednesday, Nov. 3, 2010 – 9:30-10:30am

Thursday, Nov. 4, 2010 – 9:30-10:30am



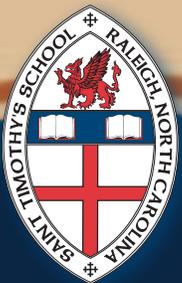
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