



The Junior League of Raleigh's A Shopping SPREE! has been a Raleigh tradition for more than 35 years.

Considered Raleigh's premier and most original shopping event, SPREE! is an annual four-day fundraiser that showcases more than 100 juried local, regional and national exhibitors offering the latest in fashion and home decor trends, health and beauty products, specialty foods and holiday merchandise. Shoppers will discover unique gifts while joining in the celebration with events including a Night Out @ SPREE! and Merry Morning Shopping. A Shopping SPREE! truly makes "shopping joyously simple" while putting the dollars raised back to outstanding projects and partnerships in our community.

N.C. State Fairgrounds
Jim Graham Building
1025 Blue Ridge Rd
Raleigh, NC 27607

CONTACT INFORMATION

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Mini Market Chairs

Tina Lewis, Lindsay Rice &
Sarah Saunders
2022 SPREE! Captains

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Instagram | [@ashoppingspree](https://www.instagram.com/ashoppingspree)

KEY DATES

August 1, 2022 | Applications Open
August 24, 2022 | Information Session 6-7 p.m.
August 30, 2022 | Applications Due 8 p.m.
August 31, 2022 | Exhibitors notified
September 8, 2022 | Exhibitor intro 6-7 p.m.
September- November | Business Coaching and
Development Sessions based on interest
Saturday, December 3 | General Shopping
featuring Mini Market 9 a.m. to 6 p.m.

INTRODUCING SPREE! MINI MARKET

To further support the Junior League of Raleigh's vision to have a positive impact on the lives of youth in Wake County, we are empowering young entrepreneurs through SPREE! Mini Market. Ten to twelve youth-owned businesses will be sponsored by Comerica Bank to showcase their products during Saturday's general shopping hours. Comerica Bank's generous sponsorship removes the financial barrier some youth-owned businesses may face ensuring equitable access to become a vendor at A Shopping SPREE! for all interested young entrepreneurs. Businesses must be "cash and carry" and owned by a student in 4th-12th grade.

TARGET DEMOGRAPHIC

Historically, SPREE! draws middle- to upper-income shoppers from throughout North Carolina and the surrounding states. It is estimated that our local Raleigh audience enjoys a median family income of \$84,215 with a median age of approximately 31 years old. Our attendees are savvy, and they come ready to shop and explore!

PUBLICITY

A Shopping SPREE! is publicized through media sponsorships, outdoor billboards, flyers, posters, and online, particularly through ashoppingspree.org, as well as social media outlets. The event is also heavily promoted within the Junior League of Raleigh to its more than 1,300 members.

EXHIBITOR BENEFITS

Participating in A Shopping SPREE! provides an opportunity to showcase and sell your unique merchandise while connecting your brand to our community.

You will have the benefit of more than 400 JLR volunteers to help you set up and showcase your wares for this one-day event. We partner with an event management company to help you set up booths, move in and move out and attend to other needs that may arise throughout the show.

In addition, JLR will promote and publicize your company and your merchandise as part of our extensive marketing campaign on our social channels, in JLR internal and external communications and other media.

The Mini Market Shoppes are sponsored by Comerica Bank at no cost to exhibitors.

Professional development opportunities on business ownership will be provided to Mini Market exhibitors.

BOOTHS

Mini Market booths will be grouped together in one area of the show floor, and will be configured similarly to the traditional SPREE! Cottage Shoppes (2' x 6' skirted tables). Adult supervision is required for exhibitors under 16 years of age.

THE APPLICATION PROCESS

A Shopping SPREE! is a juried show. Through our review process we hope to ensure that selected merchants are a good fit for our shoppers. Submitting an application does not guarantee acceptance. Merchant acceptance emails will be sent August 31, 2022.

To apply, [click here](#) to complete the Google Form.