



2022-23 ANNUAL REPORT

From the President

The Junior League of Raleigh's commitment to advancing women's leadership and meaningful community impact was on full display in 2022-23. As our first year fully back to "normal" since the COVID-19 pandemic began, members were excited to show off, in person, our commitment to community impact and to positioning the League to thrive for years to come by updating our mission and hiring a new league director.



In 2022-23 the League was laser focused on our community. We implemented our new placement structure in which our community teams are organized in four pillars: Strong Family Foundations; Healthy Kids, Healthy Community; School Support; and Quick Impact. We set into motion a community assessment process to determine how our League can make the most impact on our community. We were thrilled to continue our Legacy Grants and give our first round of Community Reserve grants. And, of course, we stayed true to our mission of helping our community through dedicated volunteer action and collaboration through our nonprofit community partnerships.

We focused our GMMs and trainings on our community, being inspired to be a change-maker by showcasing area nonprofits as our November GMM host and sharing the history and future of SAFEChild with our members. Our leaguewide trainings highlighted community needs, what it means to serve on a nonprofit board, and how to translate League experience into career growth.

We welcomed 103 new members - 69 Provisionals completed their training year and 34 women transferred to Raleigh from other Leagues. And, for only the second time, we recognized a long-time sustaining member, Marriott Little, with our Julia Jones Daniel Lifetime Achievement Award. We engaged our new members along with our nearly 1,200 Active and Sustaining members in a variety of volunteer opportunities and social activities throughout the year, having a blast while doing good!

Our community giving, training, and member engagement efforts would not be possible without our amazing fundraising teams. These dedicated women work hard all year to host our three major fundraising efforts: SPREE!, Touch-a-Truck, and Day of Giving. In 2022-23, these events all exceeded expectations, growing the number of exhibitor and attendees at SPREE!, breaking our Day of Giving fundraising record, and hosting our most attended Touch-a-Truck ever! We are grateful to our continued and new sponsors, attendees, and donors, who believe in the promise of the Junior League to advance women's leadership and create meaningful community impact through volunteer action, collaboration, and training.

Thanks for reading our 2022-23 Annual Report and thank you for your support of and engagement with the Junior League of Raleigh!

With gratitude,

A blue ink signature of Lanier McRee.

Lanier McRee

Junior League of Raleigh 2022-23 President

About the Junior League of Raleigh

MISSION

The Junior League of Raleigh is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively education and charitable.

DIVERSITY, EQUITY, INCLUSION, BELONGING

The Junior League of Raleigh welcomes all women who live and identify as women and value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

JLR STAFF

Walker Mabe, League Director

Terri Ferraro, Membership Associate

Lindsay Smith, Operations Associate

Anna Deonanan, Finance Associate

2020-2023 STRATEGIC PLAN

Vision: To be recognized as a change agent in childhood well-being by our members and the Wake County community.

This annual report year saw the completion of the League's three-year strategic plan. 2022-23 was a year of achievement, when the League came roaring back after the pandemic, achieving strategic plan goals and carrying on the great work of the previous two years. Our goals:

- Align our Efforts with Community Needs
- Modernize the Member Experience
- Embrace Diversity and Inclusion
- Invest in our Members and Community

Throughout this report, you will see goals achieved and strategies employed to achieve our goals in all areas of the League's endeavors.



BOARD OF DIRECTORS 2022-23

PRESIDENT

LANIER MCREE

PRESIDENT-ELECT

DR. PAULETTE J. EVANS

EXECUTIVE**VICE PRESIDENT**

LISA COSTON HALL

TREASURER

DIANE SCHABINGER

SECRETARY

MEGAN BRIGHT

NOMINATING CHAIR

SARAH JACKS

AT-LARGE DIRECTOR

BROOKE SCHMIDT

AT-LARGE DIRECTOR

DESHELIA SPANN

AT-LARGE DIRECTOR

TONI CHATMAN

AT-LARGE DIRECTOR

NIKIANN GRAY

AT-LARGE DIRECTOR

LUCY AUSTIN

AT-LARGE DIRECTOR

KATIE POLLARA



MANAGEMENT COUNCIL 2022-23

EXECUTIVE**VICE PRESIDENT**

LISA COSTON HALL

EXECUTIVE**VICE PRESIDENT-ELECT**

HOPE HOMESLEY

COMMUNITY VP

TAMIKA CHEEK ROBINSON

MEMBERSHIP VP

BERNETTE STIVERS

TREASURER-ELECT

JUSTINE TATE

PRESIDENT-ELECT

DR. PAULETTE J. EVANS

COMMUNICATIONS**& STRATEGIES VP**

NOEL NIELSEN

FUNDING VP

TAYLOR TWINE

TRAINING VP

CAITLIN HOWISON

NOMINATING**CAPTAIN-ELECT**

HAVEN POWELL

EXECUTIVE VICE**PRESIDENTS ASSISTANT**

TIFFANY CHAN

COUNCIL REPORTS

COMMUNITY COUNCIL

Strategy: Align our efforts with community needs

Strategy: Promote Quick Impact

- Aligned Community Partners into four, focused community pillars: Team School Success, Team Healthy Kids, Healthy Community, Team Strong Family Foundations, and Team Quick Impact.
- Met placement challenges imposed by inflation, supply chain disruptions, and return to in-person work and school through donation drives to offset food insecurity and rising costs of school supplies.
- Provided short-term volunteers, placement team woman-power, and enthusiastic support for donation drives, special events, and provisional community bus tour.
- Distributed \$21,900 from the community reserve fund to four community partners.

Community Reserve Fund Grants

- \$4,400 for Helping Horse scholarships and helmets
- \$7,500 for SAFEchild Funny Tummy Feelings Program
- \$5,000 for Green Chair Sweeter Dreams Program
- \$5,000 for Heritage Park Read and Feed program laptops

"Your gift allows us to furnish the lives of Wake County families recovering or transitioning from homelessness, crisis, or disaster. Thanks to you, more of our neighbors in need across Wake County will enjoy safe, comfortable and sustainable homes."

—Rae Marie Czuhaj, *The Green Chair Project*

"This means so much to our students! We appreciate all the many things you do for Helping Horse through many years! Couldn't do it without you!"

—Toni Hofsheier, *Helping Horse*

"This investment will ensure that the students we work with across Wake County have the opportunity to 'see what they can be.' Our goal is to surround students with a community of support, empowering them to stay in school and achieve in life."

—Lisa Bergwyn, *Communities in Schools, Heritage Park*

COUNCIL REPORTS

FUNDING COUNCIL

Strategy: Increase funding impact on the community

- A Shopping SPREE! hosted 125 vendors, including ten youth entrepreneurs at the first ever Mini Market, nearly 6,000 shoppers, and raised more than \$170,000 to continue the work of our League.

Legacy Grants--\$5000 grants to four nonprofits:

- StepUp Ministry's Real World program for young adults aged 16-21
 - The Green Chair Project's Sweeter Dreams program providing beds to children in Wake County
 - Boys & Girls Clubs educational material
 - Youth Villages LifeSet program for youth aging out of the foster care system
- The sixth annual JLR Day of Giving raised \$83,135 for the League and our community—19% over our goal.
 - Touch-a-Truck increased sponsorship dollars three-fold, sold more than 1,500 tickets, and raised more than \$23,000 for the Community Reserve Fund.





COUNCIL REPORTS

TRAINING COUNCIL

Strategy: Provide relevant trainings

- Team Training offered four training events: racial disparities in wealth and income, leveraging your League experience in your career, Wake County community needs assessment, and community board training.
- Team GRAPA (Government Relations and Public Affairs) brought back the Women in Public Service Panel and hosted a Get Out the Vote contest.
- Team Membership Development redesigned the curriculum, hosted trainings and socials, implemented the Poverty Simulation, and reinvigorated the community bus tour for our class of 69 Provisionals, who were welcomed into active membership at the May membership meeting.

MEMBERSHIP COUNCIL

Strategy: Enhance strategic recruitment

- The Arrangements Team planned and executed a return to in-person general membership meetings, with three large meetings and two small group meetings.
- The Placement and Engagement Team coordinated the March placement fair for Provisionals, Actives, and Sustainers and organized a fall social for first, second, and third-year actives.
- The Sustainer co-captains treated our Sustainers with special events through the year.
- The Transfer Team coordinated our Angel Tree drive for 57 SAFEchild families, hosted an Easter egg hunt for StepUp families with the StepUp Ministry Team, and welcomed 34 Transfer members.
- TCOM (Taking Care of Members) worked their magic with a number of engaging social events for members.
- The Women of Color Affinity Group hosted an African American history tour at the NC Museum of History and a tour of the Ruth Carter exhibit at the NC Museum of Art.
- The Military Friends and Family Affinity Group sponsored a wreath-laying event, made Valentines for veterans, and crafted leashes for veteran service dogs.

COUNCIL REPORTS

COMMUNICATIONS AND STRATEGIES COUNCIL

Strategy: Modernize the member experience

- Completed a brand and style guide for JLR to help members present a consistent and professional image across all communications channels.
- Created graphics and videos for public-facing website, internal channels, and social media outlets—Facebook, Instagram, and LinkedIn.
- Redesigned the e-Link weekly newsletter to be modern, user friendly, and visually appealing.
- Provided in-person support to fundraisers, increasing visibility for A Shopping Spree!, Day of Giving, and Touch-a-Truck.

NOMINATING COMMITTEE

Strategy: Develop community and leadership pipeline

- Developed, circulated, published, and analyzed willingness to serve forms for all slated positions on the JLR board, management council, and nominating committee.
- Slated a new position approved by the membership in March: JLR Governance and Parliamentary Advisor. The GPA will advise League leadership on matters of Governance and parliamentary procedure; help oversee JLR governance structure, documentation, and training; and support teams on governance issues as needed.
- Compiled member nominations for annual JLR awards, which honor members and teams who have gone above and beyond in their service to the League and the community.



THANKS TO OUR SPONSORS

A SHOPPING SPREE! SPONSORS

First Citizens Bank - *Presenting Sponsor*

Grand Benefactor

ABC 11

Capitol Broadcasting Company, Inc.

MIX 101.5

WRAL Digital Solutions

iHeart Media

Wake Med

Benefactor

94.7 WQDR

Capital Chevrolet

Publix Super Markets Charities

Vita Vite

Advocate

Berkshire Hathaway HomeServices

Comerica Bank

Supporter

Spirulux

Wegmans

York Properties

TOUCH-A-TRUCK® SPONSORS

Capital Chevrolet - *Presenting Sponsor*

AAA

ABC 11

Bruce Allen Construction Company

Civic Federal Credit Union

NC Farm Bureau Insurance - Brad Davis

Rufty Homes

FOUNDATIONS & MATCHING
GIFT COMPANIES

Amazon Smile Foundation

Bank of America Matching Gifts

Bell Family Foundation

Blue Cross Blue Shield

Boyette Family Fund

Bright Funds

Dameron Family Foundation

Epic Games YourCause

Eton Advisors Group, LLC

Fidelity Charitable Gift Fund

Floyd Family Foundation

Frontstream

John Deere Co

Lenovo

North Carolina Community Foundation, Inc.

Poole Family Foundation

Ragland Family Fund

South Carolina Christian Foundation

Storr Office Environments, Inc.

The Jewish Federation of Raleigh-Cary

The John R. and Carolyn J. Maness Family Foundation, Inc.

The Robert G. and Mary Brent Wright Family Charitable Fund

United Health Group

United Way of the Triangle

Vanguard Charitable

Verizon Foundation

Wells Fargo Matching Gifts

Wind Rose Construction

Annual Fund

President's Circle

Lyn Maness

Executive Vice President's Circle

Donna Heffring

Impact Maker

Ashley Griffith
Diane Schabinger
Greer Lysaght
Janet M. Chiavetta

Katherine R. White
Lanier McRee
Marisa Bryant

Nancy Dameron
Almquist
Nikiann Tarantino Gray
Randi Ligon

Dorothea L. Bitler
Barbara M. O'Herron
Mary Brent Wright
Ragland Family Fund

1930 Society

Allison R. Hajj
Amy Davis
Andrea Fox
Andrea Grube
Anita Blomme Pinther
Ann Permar
Ann Wooten
Anna Deonanan
Annette Anderson
Astra Ball
Audrey Black
Barbara C. Freedman
Becky M. King
Bernette Stivers
Blair Wall Smallman
Brooke A. Tonkin
Brooke Schmidt
Caitlin Howison
Carol Bilbro
Carole Anders
Caroline Ives
Carroll Clancy
Chancy M. Kapp

Charlotte Eames
Banks
Cheryl Range
Cindy Griffith McEney
Cindy Poole Roberts
Danielle F. Shuirman
Debbie Day
Denise Stewart
Diane Davidian
Dr. Paulette J. Evans
Elizabeth Their
Fairley Bell Cook
Fran Buckley
Graham Satisfy
Gretchen Clifton
Hope Homesley
Jan Morrison Floyd
Jeanne Clay
Jennie Jarrell Hayman
Jennifer
Gwazdauskas
Jill Gammon
Julie Ploscyca

Juliet B. Moore
Katherine B. Smith
Kathryn Poole
Kathryn West
Kathy Andrew
Laura Barnes
Laurie Sugg
Linda B. Grew
Lisa Marie Ferrell
Lori Edwards
Lucy Tatum Austin
Lynn H. Mosier
Marion Johnson
Church
Marte T. Thompson
Martha Howard
Martha Leak
Mary Charles Boyette
Megan Riley Gauss
Megg Rader
Meredith Houston
Michele DeFoe
Monique Brown

Nancy H. Andrews
Nancy Ventura
Pamela Jamison
Pansy Morton
Perrin Burton
Rebecca Ayers
Ryan Marie Hyde
Samantha Hatem
Samantha Warren
Sara E. May
Sarah Butler Jacks
Sarah Saunders
Shelia D. Gray
Stacie Walker
Stephanie Slifer
Susan Carter
Susan M. Bowers
Tamika Cheek
Robinson
Tara Dutta
Taylor Twine
Virginia Finley
Virginia Parker
Whitney von Haam

Patron

Dori A. Mikszta

Lindsay Rice

Partner

Amanda Smith
Anne Strickland
Braeden Newman
Catherine D. Rideout

DeShelia A. Spann
Erika Milczek
Lauren Polli
Toni Davis

Victoria Creech
Katie T. Pollara
Anna Carr Bryan
Lisa Coston Hall

Natalie Frey
Laurie Kaufman
Megan Gauss

Our Donors cont.

Advocate

Adrienne Moody	Crystal Mayo	Krystal Gregory	Mia Wilson
Alexandria Price	Debra Pappas	Lake Moore	Millie Wooten
Allison M. T. Eckstein	Dorothea Brock	Lauren Hedrick	Minna Chung
Alyson F. Tuck	Dr. Hope Williams	Lauren Hiznay	Miranda Reed
Amber Conley	Elizabeth A. Gooding	Lauren Welch	Nacole Erwin-Inkumsah
Amelia Sims	Elizabeth Barnes	Linda Brown Douglas	Paula R. Gupton Page
Amethia Clay	Elizabeth Brooks	Lindsey Forehand	Quail Ridge Books
Andrea Ford	Erika Clark-Trapp	Lisa Thomson	Rachel West
Angela W. Harwanko	Esther Parker	Louise Alfredson	Raleigh Jaycees
Angie L. Crone	Evelyn Koh	Louise B. McCoy	Ryan Pack
Anna Lawrence Depew	Frances D. Morisey	Lucy G. Cornelius	Samantha Gough
Audrey Morgan	Frank and Nancy Baird	Lyndsay Ashcraft	Sandy W. Page
Barbara Howard	Gail E. Reid-Vestal	Lynn H. Longest	Sara Beth Thompson
Becky S. Thompson	Gina Chapin	Madiana Sanoh-Udeozo	Sara Harney
Bernetta Bobbitt	Ginny M. McKay	Madison Romano	Sara S. Van Asch
Blair E. Hughes	Irish H. Dunlap	Maeve Gardner	Sarah W. Fox
Brandi Davis	Jacqueline B. Morgan	Maggie Bizzell	Selene H. Brent
Britni Coble	Jane Clay	Maggie Whittemore	Stephanie Ellison
Cameron P. Graham	Janie Brooks	Margery Springer	Susan G. Deihl
Cameron Patterson	Jayne Heller	Martha Namie	Susan Gill
Candance Goins	Jeanna Hastie	Martha U. Crampton	Sydnor C. Presnell
Carole Trone	Jennifer Widstrand	Mary Couch	Tarsha Burroughs
Caroline King	Jinx R. McGraw	Mary M. Blake	Taylor Franks
Caroline V. Carr	John Pugh	Mary Moss	Tina Lewis
Carolyn B. Younger	Jordan Brummal	Megan Bright	Toni Chatman
Cecily Johnson	Julia Nielsen	Megan Marten	Tonya Thompson
Chanda Littleton	Karen Daly	Meggen DeLollis	Tricia T. Ellen
Cheryl Collins	Kasey Koballa	Melanie Townsend	Victoria Hodges
Cheryl Orr-Naylor	Kate Tillman Brown	Melissa Hoffman	Vivian S. Zeldis
Chioma Phillips	Kristen Casper	Melissa Casper	Walker Mabe
Christina Moody	Kristin L. Walker	Meredith D. Taylor	Wendy Mitchell
			Yulanda Wilson

Community Friend

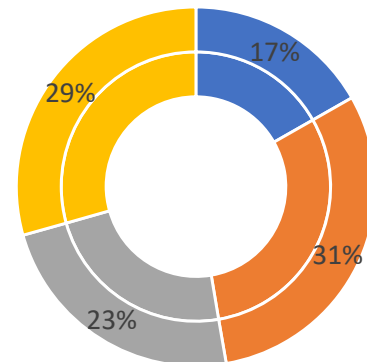
Amanda Hollingsworth	Dianna Jimenez	Kelly Mizerak	Rachel Scibetta
Amanda Malone	Elaine S. Cooke	Kenyatta Green	Rodney Chatman
Amanda Wyant	Elise Gannaway	Kimberly A. Underwood	Sallie W. McOwen
Amy Siphers	Elizabeth B. Qualls	Kimberly W. Nabors	Sara P. Huddleston
Ana MacLeod	Elizabeth Maxey	Lauren Bock	Sarah Day Owen
Andrea M. Fulbright	Elizabeth Stillwell	Lauren Wall	Wiskirchen
Angela Hudak	Elle Brossy	Lennon Cianciulli	Sarah Wieland
Anne Hogewood	Emily Cline	Leslie A. Garofolo	Setfani Buster
Anne Phoenix	Emily Nelson	Leslie S. Scheve	Sheffield K. Kropp
Barbara A. Williams	Emily Spencer	Libby Blanton	Sibyl Harris
Beverly Armwood	Erika Forslund	Lindsay Beth Gunter	Stephanie Spohr
Breeann Hall	Gretchen P. Hyde	Lucy Booton	Susan Cleavenger
Brigitte Schworer	Haley Louzader	Lynn Daniels	Susan Hamilton
Brittany Guy	Heather Wingfield	Marsha Kelly	Susan M. Krause
Brittany MacEachern	Holly B. Blanton	Mary Evans	Suzi N. Bevacqua
Brooke Poole	J. Anne Gerald	Melissa Smith	TaVshea Smith
Caitlin Smith	Jaclyn Ulrich	Mitchell Ward	Terri Ferraro
Carletta Burney	Jenine Gatewood	Morgan Kelly	Tiffany Justice
Carrie V. Gray	Jenna Doss	Nakia Melton-Robinson	Tracie Hadley
Celia Bettinsoli	Jessica Stanford	Nicole Masters	Trenesse Michael
Cherlona Walston	Julia McCullough	Nicole Shaw	Trish Shrader
Chris L. Brandt	Kai Chatman	Oakwood Garden Club	Verdina Walker
Courtney Shimmel	Kamira Jones	Peyton Burgess	Wendy Steichen
Danita Morgan	Kathryn Williams	Quanita Byers	Yamona Pierce
Deb D. Smith	Katie Kinniburgh	Rachel Greenman	

FINANCIALS

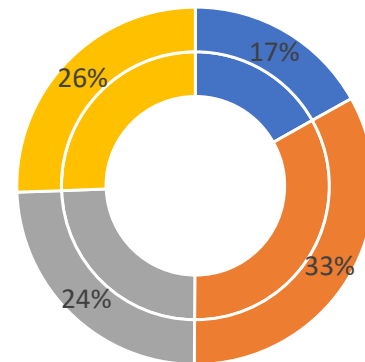
Strategy: Balance funding streams

Revenue	2022-2023	
Membership Fees	209,981	17%
Fundraisers	382,766	31%
Contributions	292,776	23%
Rental	367,899	29%
Total	1,253,422	100%

Expense	2022-2023	
Program and Services	247,147	17%
Fundraising	486,154	33%
Support Services	356,016	24%
Rental	374,271	26%
Total	1,463,588	100%



■ Membership Fees ■ Fundraisers ■ Contributions ■ Rental



■ Program and Services ■ Fundraising ■ Support Services ■ Rental

How can you transform the community?

Join

The Junior League of Raleigh is open to women who have an interest in volunteerism and developing the potential of women as well as a commitment to improving our community. Will you join us in making Raleigh a better place for all?

Support

You can support JLR as a corporate or individual donor to the Annual Fund, or by supporting one of our fundraisers: A Shopping SPREE!, Touch-A-Truck® or the N.C. Governor's Inaugural Ball.

Mailing address:

PO Box 26821
Raleigh, NC 27611
Office: 919-787-7480

Street Address:

Junior League of Raleigh
711 Hillsborough St.
Raleigh, NC 27603

jlraleigh.org

Partner

The Junior League of Raleigh prides itself on being an active part of the community. The strength and size of the League's membership also allows us to support other agencies with their own projects.

JLR's Quick Impact team provides hands-on help to other community agencies with short-term projects or events.

JLR board members are available to provide leadership and guidance to other community agency boards.

The Julia Jones Daniels Center for Community Leadership, the League's headquarters, is available for public use by other nonprofits and organizations. Meeting and training space is available at reasonable rates.