

The Junior League of Raleigh 2017-2018 Annual Report



Celebrating 88 Years of Community Impact

From the President





Marisa Bryant President

Since 1930, the Junior League of Raleigh has been training volunteers, building friendships, creating community leaders and touching the lives of many in need in Wake County. Today our League is a modern and diverse organization composed of 1,600 women with a breadth of skills, professional experiences and personal stories. We are brought together by our belief that the shared power of volunteers truly can create meaningful change in our community.

Each year, our individual contributions collectively have tremendous impact. Over the course of 2017-18, our volunteers served close to 26,000 hours of volunteer time. Our Julia Jones Daniels Center for Community Leadership continued to be a great community gift, as we hosted over 50 nonprofits in our rental space and gave more than 300 hours in free rental space to groups doing good in our community. We also launched a Diversity and Inclusion Task Force, held our most successful Touch-A-Truck® event ever, and expanded our BackPack Buddies program to feed hundreds of kids over the summer. We also hired a League director to help us manage outreach and operations.

The accomplishments are possible not just because of our amazing volunteers, but also because of our partnership with other community and civic organizations and because of the wonderful generosity of our donors and sponsors. Whether you are a member, donor or community partner of the League, your contributions make a difference in the lives of women and children in Wake County. Thank you! I invite you to read our 2017-2018 Annual Report to learn more about the Junior League of Raleigh's wonderful accomplishments this past year.

Sincerely,

Marisa Bryant

Junior League of Raleigh

Marion U. Bryant

2017-18 President

Mission / Strategic Plan



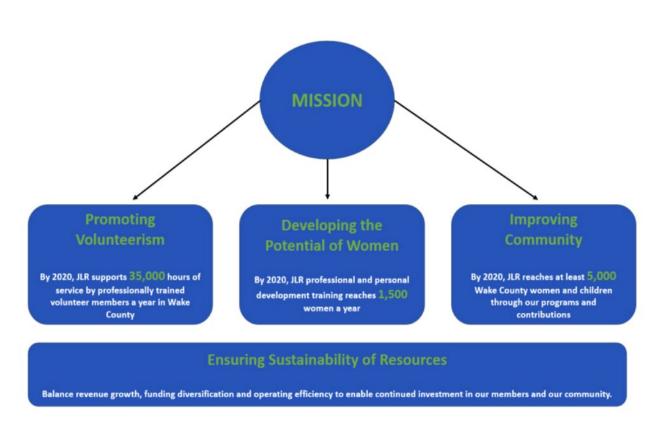
Mission

The Junior League of Raleigh is a local chapter of the Association of Junior Leagues International, an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Strategic Plan

The Junior League of Raleigh's Strategic Plan for 2017-2020 sets the direction for the JLR's efforts to make a positive and valued impact on our community. Our focus is to maximize JLR funding opportunities, optimize volunteer engagement and member retention and ensure the long-term sustainability of the Junior League of Raleigh.

Strategic Pillars of Plan



Snapshots





JLR Sustainers enjoying lunch at the N.C. Executive Mansion.



JLR volunteers give back thousands of hours of time to our community annually, including at the Brentwood Boys & Girls Club.

Leadership





Members of the 2017-2018 JLR Leadership Team, including members of the Board of Directors, Management Council and Leadership Council.

Leadership cont.





Liz Riley-Young, JLR Executive Vice President and Marisa Bryant, JLR President.

Board of Directors

Marisa Bryant, President
Samantha Hatem, President-elect
Emy Hanson, Treasurer
Marsha Bailey Curtis, Secretary
Martha Namie, Nominating Captain
Virginia Parker, At-Large Director
Jamie Martin, At-Large Director
Ronda Bazely Moore, At-Large Director
Gail Reid-Vestal, At-Large Director
Andrea Fox, At-Large Director
Sarah Jacks, Member-at-Large

Management Council

Liz Riley-Young, Executive Vice President
Randi Ligon, Executive Vice President-elect
Alyson Tuck, Communications and Strategies Vice President
Lisa Coston Hall, Community Vice President
Astra Ball, Funding Vice President
Holly Robertson, Membership Vice President
Michele DeFoe, Training Vice President
Katie Pollara, Nominating Assistant Captain

Community Advisors

Carrie Gray, BASF
Jon Panepinto, Project Enlightenment
Bettie Sousa, Smith Debnam Narron Drake Saintsing & Myers, LLP
Ralph Capps, Boys & Girls Club of Wake County
Cristin DeRonja, SAFEchild, Inc.
Becky Bumgardner, The V Foundation for Cancer Research
Beth Briggs, Dress for Success Triangle
Keith Satisky, Satisky and Silverstein LLP
Tracy Kimbrell, Parker Poe

JLR Serves



More than 225 members devoted their League year to serving the women and children we reach through JLR's 11 Community placements. Always looking for ways to increase JLR's impact, the Community Council welcomed the addition of new members serving Community Impact shifts and found ways to involve members from across the League.

AventWest Children's Mentoring	11 members	Mentored 40 elementary-aged children
BackPack Buddies	33 members	Packed 6,240 bags of food
Brentwood Boys & Girls Club	21 members	Mentored 125 children
Chorus	33 members	Performed at 19 community events
Food Bank of Central & Eastern North Carolina	22 members	Provided 211,323 meals for members of our community
Helping Horse	15 members	Assisted 9 riders in year-long therapeutic riding lessons
Heritage Park	18 members	Mentored 30 children in grades K-12
InterAct	9 members	Helped more than 100 families celebrate at the Holiday Bazaar
Quick Impact	35 members	Provided 730 hours of volunteer assistance to community events
SAFEchild	18 members	Provided more than 300 hours of child care for SAFEchild program participants
StepUp Ministry	24 members	Served 1,050 hours mentoring children of StepUp participants







JLR's BackPack Buddies team packed 6,240 bags of food for children in need in our community this year.

JLR Trains & Engages



Volunteer Impact

League members volunteered nearly 26,000 hours this fiscal year. Valued at \$25.43 per volunteer hour by the Independent Sector, that totals \$661,180.



Women in Public Service Panel

With the theme "Charting Her Course," JLR's third Women in Public Service Panel, inspired women in attendance to get involved in their communities. A diverse group of elected officials -- all women -- in local and state public leadership participated in panel discussion focusing on themes such as finding your tribe, overcoming barriers for women leaders, developing your network and initiating your community involvement. Thanks to JLR's Government Relations and Public Affairs team for bringing this groundbreaking group of women to our Center for Community Leadership.

Team Training: Uncovering Your Best Self

Through a year-long series, Uncovering Your Best Self, Team Training invited JLR members to reflect and explore strategies for positive personal change. Guest speakers led JLR members through a True Colors assessment aimed at improving communications, gave them strategies for maintaining a successful work-life balance, and taught networking tips to improve genuine, personal connections. A panel of veteran League members also gave advice on how to navigate the League to make the most of training and opportunities.

Talking to Kids about School Shootings

In a partnership with WRAL's Go Ask Mom, JLR hosted a public discussion at the Julia Jones Daniels Center for Community Leadership about how to talk to kids about school shootings. Dr. Stephanie Zerwas of UNC-Chapel Hill's Department of Psychiatry led participants through strategies for speaking to children at different ages in a way that is appropriate for their developmental stage. Parents, teachers and concerned citizens walked away with useful tools to talk with the children in their lives about this terrifying topic.

JLR Funds





A Shopping SPREE!

The success of one annual fundraiser, A Shopping SPREE!, allows JLR to give back to the community all year long. Each year, before the shopping gets underway, JLR kicks off SPREE! festivities by awarding grants to area nonprofits whose purpose is to improve the lives of women and children in Wake County. At SPREE!'s Preview Gala, JLR presented the 14th annual Legacy Grants in the amount of \$5,000 each to these agencies: Community Music School of Raleigh, Read and Feed, and 1 of Us. Thanks to the JLR volunteers who hosted another amazing shopping event, to our generous sponsors and to all the members of our community who make SPREE! part of their holiday traditions.

Day of Giving

To celebrate the 88th anniversary of our founding, JLR hosted an inaugural Day of Giving on March 13, 2018. The Annual Fund team asked our League and the community to pull together and support our organization in a big way. Our goal: To raise \$25,000 in a single day. Through the generosity of 253 donors, JLR raised \$42,402 on our first Day of Giving. Not only did Day of Giving significantly boost Annual Fund for the year, but it also rallied JLR members and community partners around a common goal.



Touch-A-Truck

The third annual Junior League of Raleigh Touch-A-Truck® fundraiser on Saturday, April 14 was a truckload of fun for all! This year's event benefited the JLR's BackPack Buddies program, a partnership with area schools and YMCA of the Triangle's Camp High Hopes, together feeding over 300 children from food-insecure families in Wake County. Held at a new location, the NCSU Spring Hill Parking Lot located at Dorothea Dix Park, the event was a hands-on opportunity for children in our community to see, touch and discover several types of machinery while learning about how they operate. With sunny skies and 80 degree weather, the stage was set for an amazing day!

Donors - Annual Fund



President's Circle

Jodie Bandholz Charlotte Banks Marisa Bryant Frances Buckley Dianne Davidian Google Inc.in honor of Heather Miller Jennifer Gwazdauskas Samantha Hatem Donna Heffring John Deere Co. in honor of Brooke Schmidt Margaret Kennedy Lyn Maness Virginia Parker Anne Ramsay Nora Shepard Blair Smallman Mary Stevenson W. Trent Ragland Family Charitable Fund

Marian Troxler Ann Wooten Mary Brent Wright Virginia Yopp



1930 Society

Carole Anders
Annette Anderson
Katharine Andrew
Nancy Andrews
Rebecca Ayers
Blanche Bacon
Marlene Batchelor
Courtney Bell
Carol Bilbro
Dorothea Bitler
Audrey Black
Mary Charles Boyette
Perrin Burton

Susan Carter
Marion Church
Carroll Clancy
Fairley Cook
Julia Daniels
Debbie Day
Irish Dunlap
Virginia Finley
Janet Floyd
Andrea Fox
Mary Susan Fulghum
Jill Gammon
Susan Goodmon

Jennie Hayman
Martha Howard
Caroline Ives
Helen Jefferson
Mary June Jones
Chancy Kapp
Greer Lysaght
Sara Jo Manning
Melissa Matton
Cindy McEnery
Pansy Morton
Barbara O'Herron
Ann Permar

Anita Pinther Margaret Rader Jennifer Reel Lillian Richardson Megan Riley Graham Satisky Leslie Silverstein Katherine Smith Laurie Sugg Whitney von Haam Samantha Warren

Donors - Annual Fund cont.



Community Partner

baby+co Sarah Jacks Emy Hanson Elisabeth Knier Burns Elizabeth Riley-Young Katherine Schottmiller

Mission Supporter

Bank of America Charitable Foundation in honor of Virginia Parker

Winifred Bolton

Janie Brooks Melissa Duncan Patricia Ellen Bill & Peggy Godley Randi Ligon Auston Moore Martha Namie Julie Ploscyca Sondra Rivers-Kobler C. Diane Schabinger Kathryn Sharp Jacqueline Stalls Anna Stark Kathryn West Hope Williams

Volunteerism Promoter

Jennifer Avery Blair Bacisin Astra Ball Jessica Brintle Linda Brown Douglas Elizabeth Bunting Constance Burwell Elizabeth Clapp Gretchen Clifton Michelle Cook Lisa Coston Hall Lynn Daniels Marion Deerhake Michele DeFoe Cheryl Dell'Osso Claudia Dove Sally Garrett

Meredith Gern

Bettie Goodwin Nikiann Grav Linda Grew Catharine Haglund Mary Hall Mary Hardy Sandra Hargrove Beth Harrell Pamela Hemmelgarn Deborah Highsmith Susan Hinson Hope Homesley Janet Howard Sara Huddleston Blair Hughes Barbara Jackson Elizabeth Boney Jenkins Marti Jenkins

Jennifer Jordon Susan Krause Elizabeth Lestini Kelly Lundin Jamie Martin Sara May Carrie McMillan Iuliet Moore Ronda Moore Frances Morisey Tammy Peatross Julie Ploscyca Patricia Poe Katie Pollara Sydnor Presnell Perry Ann Reed Madison Riel Lisa Roberts

Holly Robertson
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Elizabeth Samuels
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Julia Terranova
Elizabeth Thier
Martha Thompson
Rebecca Thompson
Alyson Tuck
Ronica VanGelder
Stacie Walker
Cierra Warren
Mary Lillie Wilkins
Zoes Kitchen USA LLC





Donors - Annual Fund cont.



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Kathleen Aldridge Lydia Aldridge Hilary Allen Kendra Allen Loren Shane Melissa Armstrong Lyndsay Ashcraft Lucy Austin Barbara Ayers Marsha Bailey Curtis Amanda Baker Harris Mary Barfield

Laura Barnes Laura Bass Trey Beaty Mary Bell Elizabeth Birch Ashleigh Black Lee Black Eleanor Blackwell

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Brianna Brown Kelly Brown Sianna Brown

Mary Catherine Burnette Kate Burnie Tarsha Burroughs Jessica Byrd Elizabeth Cahoon Ashley Campbell Brenna Campbell Kristen Casper Michelle Casper Tiffany Chan Elizabeth Clapp Amethia Clay Kelly Clay Erin Cleghorn

Christina Coffey

Gwynne Cook Elaine Cooke Blair Coppedge Lucy Cornelius Martha Crampton Sarah Cranfill Jessica Crews Karen Daly Amy Davis Brandi Davis Toni Davis Kelly Day Anna Deonanan Sara Dickinson Mika Drew Allison Eckstein Lori Edwards Stephanie Ellison Beth Farrell Terri Ferraro Lisa Marie Ferrell Rose Finley Monique Fisscher-Goldwater Andrea Fulbright Katherine Gardner Patricia Garland Leslie Garofolo Joye Gerald Kathryn Gillespie

Ashley Gilliam

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Sarah Goodman

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Dori A. Mikszta

Helen Miller

Beverly Mills

Christina Monterosso Megan Montgomery Langley Moretz Danita Morgan Morgan Bailey Morgan Mary Moss Kimberly Nabors Erica Nelson Shirley O'Donnell Laura O'Grady Ruth Olive Marie Otto Elizabeth Outten Ryan Pack Anne Page Debra Pappas Ashley Parker Kathryn Pate Chemberly Pecze Melissa Peedin Laura Pendleton Mary Paige Phillips Yamona Pierce Brooke Poole Phil Priddy Elizabeth Qualls Amanda Raby Cheryl Range Deborah Ray Gail Reid-Vestal Katalin Rich Megan Riddle Cindy Roberts Teresa Robinson Diana Shore Holden Royall Taylor Sands Leslie Scheve Cornelia Shaw Danielle Shuirman Christy Smith Foster Cameron Smith Crystal Smith Lindsay Smith Elizabeth Spain

Jason Spain

Donors - Annual Fund cont.



Community Friend cont.

Meredith Spielman
Darcy Stanton
Stevie Stephens
Denise Stewart
Nadine Stewart
Nathan Stivers
Caroline Stresemann
Allison Sullivan
Carol Tatum
Danielle Taylor
Meredith Taylor
Mary Tazewell

Katherine Teague Morgan Tew Arden Thomas Catherine Thompson Lisa Thomson Logan Tice Melanie Townsend Carole Trone Taylor Twine J. Ulrich N. Ulrich Sara Van Asch

Lisa Van Genderen Charity VanHorn Katie Verbeke Kristin Walker Cameron N. Warren Ken E. Warren Ivy West Sarah Wheeler Janet White Katherine White Sarah White Kathryn Williams
Katherine Wisz
Elaine Wood
Julie Wood
Jan Woodard
Jennifer Woodhull-Smith
Bonnie Woodruff
Millie Wooten
Kristen Yablonsky

Matching Gift Companies

Bank of America Blue Cross and Blue Shield of North Carolina Credit Suisse Americas Foundation GSK-GlaxoSmithKline Lenovo Lexus Pursuit of Potential Matching Fund Red Hat

BackPack Buddies

Jackie Bacon Elizabeth Birch Dorothea Brock Janie Brooks Marisa Bryant Kathy Chastain Christina L. Coffey Sallie Elliott Lynn Daniels Wendy Dragone Duke Energy Foundation Keri Eddins **Empire Eats** Jan M. Floyd Leslie A. Garofolo Julia George Ruth Ann Go

Anne Hardee Judy Hill Denise Hirst Angela Hudak Johnson Lexus of Raleigh Lenovo Matching Gift Lexus Pursuit of Potential Matching Fund Don & Susan Linn Brittany MacEachern Jessica Marquardt Melissa McDonald Carrie McMillan Katherine McIntosh Meyer Beverly Mills Christina Moody

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Sara S. Van Asch
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Kate Turgeon Watson
Teresa Werlau
Katherine R. White
Elizabeth Wicker
Katherine B. Wilkerson
Sharmel Wilson
Paulette Young

Diana Seiberling

A Shopping SPREE!



Presenting Sponsor

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Benefactor

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Berkshire Hathaway York Simpson Underwood Realty Empire Eats KYANI Publix Super Markets Charities Rapid Repair Experts RE/MAX Capital The Green Chair Project The Raleigh School

Supporter

Alfred Williams and Company Beazer Homes Curtis Media Group-WQDR Downtown Raleigh Alliance McDonald York Building Company News & Observer Rewards North State Bank Ravenscroft
Summit Hospitality Group, Ltd.
The Carolinian on Glenwood
Universal Printing and Publishing
Wells Fargo Bank
Wind Rose Construction

Friend

Bernard Robinson & Company, L.L.P. ColorGraphic.com Cynthia M. Gregg, MD LiveWorkPlay Downtown Raleigh Michelle Snead Portraits and Fine Art Pathos Ethos, Inc. US Foods--Raleigh

A Shopping SPREE! cont.



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A Kitchen Must

Adventure Landing

Angkor Sales

barre3 Raleigh-Five Points

Bella Trio Day Spa

Blown Away Blow Dry Bar

Bullseye Bow

Burning Coal Theatre Company

CAM Raleigh Carolina Ballet

Carolina Hurricanes

Carolina Panthers

Chapel Hill Restaurant Group Chef Fowler -Mandolin Restaurant

Cutie Patootie Art Cynthia M. Gregg, MD Defy Gravity Durham

Durham Bulls Empire Eats Fab'rik

Goodnight's Comedy Club Gymcarolina Gymnastics

HandPicked

Hendrick Cary Auto Mall

House of Henry JLR Placement Team

John M Alexander Family YMCA

Kendra Scott - North Hills

Kim Fisher Designs

Lilly Pulitzer Lilly's Pizza

Marbles Kids Museum

Michelle Snead Portraits and Fine Art

Moon and Lola

NASCAR Hall of Fame

NC Zoo Society NOFO at the Pig

North Carolina Museum of Art North Carolina Symphony

North Carolina Zoo

Olly Oxen

Palm Avenue Panera Bread

PeachSkinSheets.com

Peachy Keen Pony O

Quail Ridge Books
Rapid Repair Experts
Buddy and Terry Reger
Reliable Jewelry Co.
Relish Cafe & Bar

Renee Sprink Photography

Republic of Yoga

River Forest Manor & Marina

S Squared Interiors

Salon Blu Salon Saia

Sam Ash Music Corporation

Samuel Cole Salon Sassy Gems by Geri

Seasons 52

Second Empire Restaurant & Tavern

Shutter Goes Click Simply Silver of Virginia Skin Sense, A Day Spa

Sport Clips

Stage Door Dance Productions The Cowfish Sushi Burger Bar

The Devilish Egg
The Raleigh Ringers
The Write Image
Total Wine & More
Tryon Palace Foundation

Tweetsie Railroad Vestique Crabtree

Vietri, Inc.

W. Stan Taylor and Eugene Tay

Walt Disney World Co.

White Tiger Taekwondo & Martial Arts

Wintergreen Resort Zest Cafe & Home Art

Community Projects



Touch-A-Truck

BIG RIG

Mix 101.5-WRAL-FM Wells Fargo Bank

BULLDOZER

CAPTRUST Community Foundation Rhonda L. Casper

EXCAVATOR

Falls Family Dentistry

DONORS

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Fresh Local Ice Cream
Hunter Diamond Photography
Kendra Scott - North Hills
Kona Ice of Garner
Oak City Entertainment
Peter Millar
Raleigh Paving
Southern Tide
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UNC Department of Athletics



We are grateful to all of the sponsors at our annual Touch-A-Truck fundraiser.

Kids in the Kitchen Project

Bad Daddy's Burger Bar
Food Lion-Rogers Rd
Implus LLC
IQVIA
LXD Research and Display
Primrose School of Heritage Wake Forest
SMT Inc.
Telcom Engineering Group Inc.
Tew Design Studio
Joy Vanderford

BUILDING DONATIONS

Sue Haberberger Cynthia Hinshaw Terry G. Lefort Daneen Stiefel Marlena S. Yates

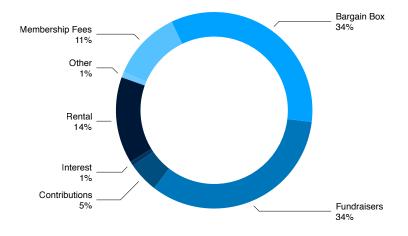
COMMUNITY PROJECT DONATIONS

Chip Dodd
Anita Blomme Pinther
Beth Wise
JLR Members
Rotary Club of Raleigh
Suzanne M. Hardeman
Charity Van Horn
Beverly Mills
Louise Alfredson

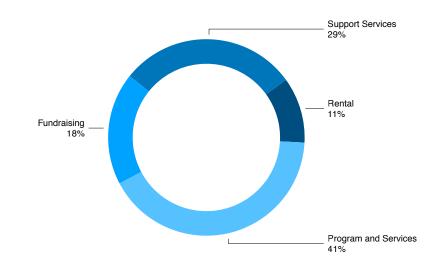
Financials



Revenue	2017-20	18
Membership Fees	268,479	11%
Bargain Box	796,464	34%
Fundraisers	785,864	34%
Contributions	117,403	5%
Interest	17,207	1%
Rental	333,013	14%
Other	22,198	1%
Total	\$2,340,628	100%
Gain/(Loss) on investments	33,013	



Expense	2017-201	2017-2018	
Program and Services	901,508	41%	
Fundraising	402,429	18%	
Support Services	637,745	29%	
Rental	234,846	11%	
Total	\$2,176,528	100%	



Join, Support & Partner









Join

The Junior League of Raleigh is open to women who have an interest in volunteerism and developing the potential of women, as well as a commitment to improving our community. Will you join us in making Raleigh a better place for all?

Support

You can support JLR as a corporate or individual donor to the Annual Fund, or by supporting one of our fundraisers: A Shopping SPREE!, Touch-A-Truck® or the N.C. Governor's Inaugural Ball.

Partner

The Junior League of Raleigh prides itself on being an active part of the community. While a substantial part of our efforts directly impact members of the community, we also partner with other agencies to help with their community efforts. The strength and size of the League's membership also allows us to support other agencies with their own projects. JLR's Quick Impact team provides hands-on help to other community agencies with shortterm projects or events. Also, JLR board members are available to provide leadership and guidance to other community agency boards. Not all community groups have dedicated meeting and training space. To fill that need, the Julia Jones Daniels Center for Community leadership, the League's headquarters, is available for public use by other nonprofits and organizations. Meeting and training space is available at reasonable rates.

Junior League of Raleigh

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