

OUR MISSION

Promote volunteerism, develop the potential of women and improve the community through the effective action and leadership of trained volunteer.

OUR VISION

To be recognized as a change agent in childhood well-being by our members and the Wake County community

OUR GOALS

**Align our Efforts
with Community
Needs**

**Modernize the
Member Experience**

**Embrace Diversity
& Inclusion**

**Invest in our
Members
& Community**

OUR STRATEGIES

Develop community board and JLR leadership pipeline

Review our effectiveness as a community partner

Promote community use of Quick Impact

Increase funding impact on the community

Enhance strategic recruitment

Provide relevant trainings

Balance funding streams

