

THE JUNIOR LEAGUE OF RALEIGH

2024-2025
ANNUAL REPORT





ABOUT THE LEAGUE

OUR MISSION

The Junior League of Raleigh (JLR) is a local chapter of the Association of Junior Leagues International, Inc., an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

DIVERSITY, EQUITY, INCLUSION & BELONGING

The Junior League of Raleigh welcomes all women who live and identify as women and value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities



A LETTER FROM

2024-25 LEAGUE LEADERSHIP

Dear Members and Friends of the Junior League of Raleigh,

As we reflect on the year behind us, we are filled with gratitude and pride for what the Junior League of Raleigh (JLR) continues to represent and accomplish. The JLR is more than an organization; it is a powerful collective of women united by purpose, service, and a shared commitment to strengthening our community.

Throughout the 2024-2025 League year, our Members contributed countless hours of service across Wake County and beyond. From supporting students and families, to strengthening nonprofit partners, to advocating for issues that matter, League Members showed up with consistency, compassion, and resolve. This dedication is the heartbeat of our mission and the foundation of our impact.



We awarded Legacy Grants to organizations whose missions align with our own, we supported initiatives that fostered both literacy and confidence among children, and we delivered meaningful, hands-on training opportunities that equipped Members and community partners with skills to lead and serve more effectively. Our Members' service was hands-on and heartfelt—packing meals, sorting supplies, teaching literacy, organizing clothing and household goods, and offering leadership where it was most needed. Each shift worked and each training attended carried our mission forward and reinforced the values that define our League.

The Julia Jones Daniels Center for Community Leadership (CCL) continued to stand as a cornerstone of this work. Nearly 50 nonprofit organizations utilized the CCL this year alone as a gathering space designed to promote collaboration and growth at an accessible cost. More than a building, the CCL is a symbol of our long-term commitment to empowering those who serve our community.

Fundraising efforts this year were incredibly impactful. From the elegance of the N.C. Governor's Inaugural Ball and the milestone celebration of the 40th A Shopping SPREE!, to our Day of Giving and the joy-filled 10th annual Touch-A-Truck, every dollar raised represented an investment in the Wake County community, especially to the children and families who call it home. These funds ensure that our reach continues to grow and that our impact remains strong for generations to come.

The Junior League of Raleigh is a place where volunteers become leaders and where leadership extends far beyond the League—into boardrooms, nonprofits, businesses, and the greater community. We do not simply build partnerships; we build women. We lift as we climb, and we support one another as we serve.

Thank you for your time, your talent, and your unwavering commitment to this organization. The Junior League of Raleigh is a gift to this city and to each of us who has the privilege to be part of it.

Here's to the year behind us, the lives we have touched, and the future we continue to shape—together.

With gratitude and admiration,

A handwritten signature in cursive script that reads "Laura Parker Barnes".

Laura Parker Barnes
2024-2025 President

A handwritten signature in cursive script that reads "Taylor Wilson Twine".

Taylor Wilson Twine
2024-2025 Executive Vice President

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Elizabeth Stillwell

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Lauren Welch

Nominating Assistant

Caroline King

EVP's Assistant

Lindsay Rice

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3% Overall Membership Growth!

Management Council

The Management Council supports the day-to-day operations of the Junior League of Raleigh and coordinates its in-league placements and community placements.

These groups include the following councils:

- Community Council
- Communications & Strategies Council
- Membership & Training Council
- Funding & Development Council

1,181
TOTAL MEMBERS

78
New Members

363
Active Members

740
Sustainers

Community Council

Over half of our active members volunteer in placements within the community through our partner organizations. Each team has a focus area to align our trained volunteers with needs in our community. Our volunteers served more than **3,500 volunteer hours** in the community during the 2024-2025 League year.

Team Healthy Kids, Healthy Community

- Backpack Buddies
- Chorus
- Food Bank of Central and Eastern NC
- Helping Horse

Team School Success

- Brentwood Boys & Girls Club
- Read and Feed at Kentwood
- Note In the Pocket

Team Strong Family Foundations

- The Green Chair Project
- SAFEchild
- StepUp Ministry

Team Quick Impact brings our volunteers to a wider range of community organizations within our impact area, spreading our volunteer footprint far and wide.



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Communications & Strategies Council

Our digital newsletters had an **average click rate of 4.8%** and an **average open rate of 30%**, both of which are over the industry standard for engagement. Social media engagement saw an **average monthly reach of 78.5k people**, with 36% of views being from non-followers.

Membership & Training Council

The members who volunteer in our in Membership & Training Council support our organization by planning and executing exciting events, providing leadership training, and training New Members throughout the year. The 2024-2025 year doubled our recruitment efforts from previous years to grow our League by **nearly 100 new members**.

- Arrangements
- Membership Development Committee
- Membership Engagement
- Recruitment
- Sustainers
- Transfer
- Women of Color Affinity Group

**Membership & Training
Hosted Over 27 Events
Totaling More Than
1,200 Attendees!**

Funding & Development Council



On March 25, JLR Members and the community **helped raise over \$70,000** for our league's Annual Fund, with \$10,000 of those funds coming from a successful silent auction.



Within our Annual Fund, the 1930 Society is a group of donors who give at least \$950 annually to the JLR Annual Fund.

In 2025, the JLR celebrated the 10-year anniversary of the 1930 Society with a celebratory dinner for its members at the Jiddi Space in downtown Raleigh.

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Funding & Development Council

The Junior League of Raleigh celebrated 40 years of A Shopping SPREE! by returning to the Raleigh Convention Center and welcomed more than **4,500 attendees and 118 vendors** during the 4-day event.

During SPREE!, our Community Funding Team was proud to present **\$20,000 to three community organizations:**

- **Seasons Village** (\$10,000) - cultivates lasting change by creating pathways out of poverty for single mothers and their children.
- **The Caring Place** (\$5,000) - teaches homeless, working families with children life skills for attaining independent living, while providing short-term housing and support services to address their individual needs.
- **Foster Family Alliance** (\$5,000) - a family-led, nonprofit organization supporting children and youth in foster care and the dedicated families and professionals that care for them.



Thank You to our 2024-2025 Sponsors!

Presenting
First Citizens Bank

Grand Benefactor
ABC 11
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Lisa Thomson
Taylor Twine
Nadine Vargas Stweasrt

Best Friend
Laura Barnes
Samantha Hatem
Anne Hogewood
Randi Ligon
Lanier McRee
Bernette Stivers
Kristin Walker
Stacie Walker
Jennifer Widstrand

Fan
Dorothea Bitler
Michele DeFoe
Lisa Coston Hall
Lisa Nelson

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Funding & Development Council

On April 25, the Junior League of Raleigh celebrated its tenth and **most profitable event to date**, held at the North Carolina State Highway Patrol Driving Track.

More than 25 sponsors, including presenting sponsor **Wind Rose Construction**, helped make the event a success.

The event hosted **over 60 different trucks**, emergency and construction vehicles, helicopters, and law enforcement vehicles. Kids and kids at heart enjoyed climbing on and in the trucks and equipment, learning about what they are used for and meeting the people in our community who are responsible for operating them.

The event also included a silent hour for attendees with light and sound sensitivities.

TOUCH-A-TRUCK®



Thank You to our 2024-2025 Sponsors!

Monster Truck Sponsor: Wind Rose Construction

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NORTH CAROLINA GOVERNOR'S INAUGURAL BALL



Since 1933, the JLR has been honored to host the North Carolina Governor's Inaugural Ball. This event, which celebrates the newly elected Governor and Council of State, helps the League continue its community service tradition by raising much-needed dollars to support projects and programs that benefit North Carolinians. The Inaugural Ball is a nonpartisan fundraiser—no candidate or political party benefits from the events.

In 2025, the JLR hosted the Inaugural Ball for Governor Josh Stein. The event, originally set for February, was postponed until April 5 due to a winter storm. As part of the pivot, Inaugural Ball caterer Empire Eats and the JLR donated the food prepared for the Ball to 10 local Wake County public schools.

Through Inaugural Ball profits, the JLR **contributed \$150,000 to Western North Carolina hurricane recovery efforts** through Second Harvest Food Bank of Northwest North Carolina and the Community Foundation of Western North Carolina. Remaining funds were Invested toward the mission of the JLR and the Julia Jones Daniels Center for Community Leadership (CCL) so that the JLR can continue to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.



THANK YOU TO OUR 2025 N.C. GOVERNOR'S INAUGURAL BALL SPONSORS!

Governor's Circle - Platinum

Blue Cross Blue Shield of North Carolina ABC 11 CVS Health | Aetna
AT&T Duke Energy Deloitte
Sullivan Brothers United Health Group Williams

Governor's Circle - Silver

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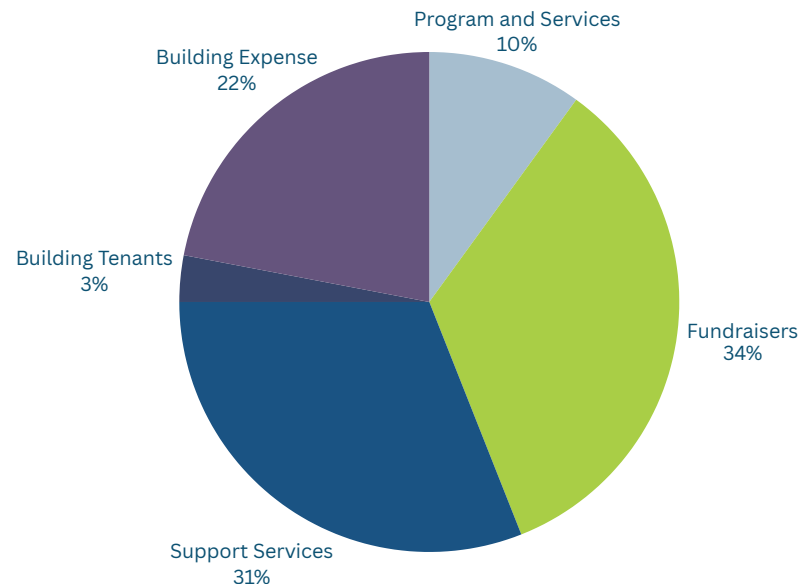
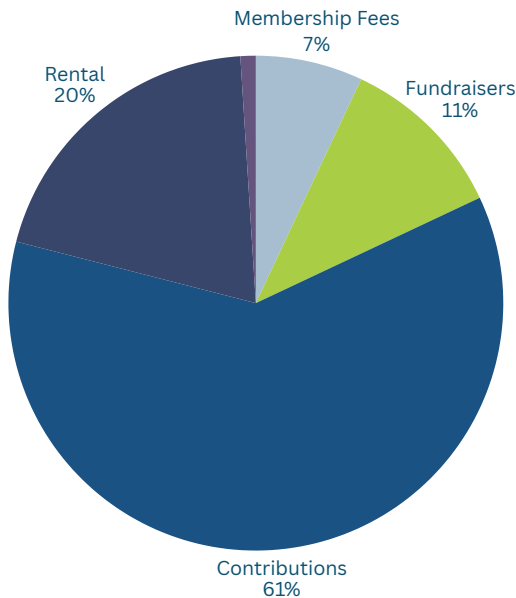
2024-2025 FINANCIALS

2024-2025 Revenue

Membership Fees	182,715.44
Fundraisers	290,932.00
Contributions	1,617,556.66
Rental	545,281.11
Miscellaneous	12,136.35
TOTAL	2,648,621.56
Gains on Investments	119,332.39
Loss on Investments	2,767,953.95

2024-2025 Expenses

Programs and Services	201,732.40
Fundraisers	711,611.45
Support Services	633,220.37
Building Tenants	55,856.12
Building Expense	451,059.02
TOTAL	1,357,644.61



Our Julia Jones Daniels Center for Community Leadership has offered affordable meeting spaces for Members, the local community, and over **170 nonprofit agencies** since 2008.

ANNUAL FUND DONORS

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www.jlraleigh.org

711 Hillsborough Street, Raleigh, NC 27603