



90

JUNIOR LEAGUE
OF RALEIGH
— CELEBRATING 90 YEARS —



2019-2020 ANNUAL REPORT



From the President



T. Burroughs Photography

Astra Ball, President



We began the fall of 2019 by celebrating the Junior League of Raleigh's 90th anniversary and our dedication to serving the Raleigh community. Over the course of 90 years, thousands of JLR members have given millions of hours of service to our community. It's a community in which we are proud to live and a community that we leave better than when we began our journey within this wonderful organization.

We welcomed new placements, Note in the Pocket and The Green Chair Project building on our success of training women and sending them out into our community to lead and serve!

We celebrated our 35th annual A Shopping SPREE!, the Triangle's premiere holiday shopping event. SPREE! provides valuable resources to support our community efforts and provides a training opportunity for our volunteers, who manage a multi-day shopping event that attracts thousands of shoppers from across the state and even the country.

Within our community, members of the Junior League of Raleigh continued to serve and lead within placements that support, teach and encourage children. Our Backpack Buddies grew to serve not only five schools in Wake County but several of our community partners, including our summer bag distribution done in conjunction with the YMCA of the Triangle. We continued to tutor children and assist in providing after school programming at Heritage Park Community Learning Center, Brentwood Boys and Girls Club, StepUp Ministry, and AventWest Children's Mentoring. Members also provided a safe and nurturing environment for children whose parents were a part of programs at SAFEchild or were fleeing domestic abuse at InterAct.

Our reach is wide, but our focus has always been narrow. At the heart of our work is the mission to change the lives of women and at-risk children in Wake County. When the COVID-19 pandemic landed on our doorstep, it did not stop us from carrying out our mission in supporting our community. We did what the Junior League does best -- we shifted, and we adapted. Like the rest of the world, our meetings and events moved online. Doing so allowed us to meet many of your two-legged and four-legged roommates! We reached out to our community partners to see how we could shift our budgets to support their immediate needs. We packed bags for Backpack Buddies in smaller groups and delivered them to alternative locations to ensure that our children and families we serve continued to receive those needed resources. With the help of our media partner ABC11 TV, we moved our spring fundraiser, Touch-A-Truck® to a virtual event. In doing so, we were able to thank our sponsors, who were flexible and responsive to our continued efforts to reach and support our community, especially at a time when our community partners needed our support more than ever.

Following the tragic death of George Floyd on May 25, 2020, we saw civil unrest within our community and the greater nation and we mourned. Our organization vowed that we would not be part of the problem but a part of the solution. We listened, learned, shed many tears and made a commitment that the Junior League of Raleigh would always strive to ensure that we were inclusive of ALL. Our organization will continue to read, listen, learn and seek to impact and affect change within our community.

We are thankful for the leadership and support of our volunteers, sponsors and donors. We could not have made such an impact in our community or supported our community agencies, without your time, talent, and treasure. This was a year filled with celebration, joy, fear, grief and hope. We have seen a lot in our 90 years and if nothing else, this year has taught us that we are resilient, flexible and capable of making lasting changes. Without each of you and the Junior League of Raleigh, our community would look a lot different. If you liked what you saw in our first 90 years, stay tuned for the next 90 years, because the best is yet to come!

Thank you for reading our 2019-2020 annual report and for your continued support for the Junior League of Raleigh.

All the best,



Astra Ball
Junior League of Raleigh
2019-2020 President



About the Junior League of Raleigh

Mission

The Junior League of Raleigh is a local chapter of the Association of Junior Leagues International, an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Strategic Plan

The Junior League of Raleigh's Strategic Plan for 2017-2020 sets the direction for the JLR's efforts to make a positive and valued impact on our community. Our focus is to maximize JLR funding opportunities, optimize volunteer engagement and member retention and ensure the long-term sustainability of the Junior League of Raleigh.



Membership Safety

Virtual meetings on Zoom and wearing masks show how our members pivoted to end the League year strong to maintain safety while serving the community.





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JLR Achievements

Our League receives many accolades for continued community service to Wake County and North Carolina. We also have the privilege of awarding a new honor to members who have faithfully served our League for a lifetime.



AJLI Mary Harriman Award Winner

The AJLI Mary Harriman Community Leadership Award celebrates a woman of outstanding leadership in the Junior League who has used her talents and resources to improve the social and economic conditions of others and who exemplifies the Junior League mission and vision. This award provides a contemporary link to our founder's sense of social responsibility, as well as her ability to encourage others to share their talents through effective volunteer service.

This year, we were proud that JLR Sustainer Chief Justice Cheri Beasley was honored with this award. She is the kind of leader we all strive to be, genuinely caring for others and graciously balancing her roles as a public servant, wife, mother, friend and volunteer.

Chief Justice Beasley joined the Junior League of Fayetteville during her 10-year tenure as a District Court judge in Cumberland County, NC and because of her unceasing dedication to the League, transferred as a Sustainer to the Junior League of Raleigh while serving as an Associate Justice. Chief Justice Beasley has served on the state's highest court since 2012, was appointed by Governor Roy Cooper as North Carolina's first African- American woman Chief Justice in March 2019.

Using her platform to better the lives of all North Carolinians through engaging school systems, law enforcement, faith leaders and other stakeholders in discussions about community issues, Chief Justice Beasley is an exquisite example of servant leadership, actively mentoring young women, giving lectures across the country and being consistently involved in her local community.

Congratulations to Sustainer Cheri L. Beasley on this amazing honor!



JLR Achievements continued



The Julia Jones Daniels Lifetime Achievement Award

In honor of our 90th Anniversary, the 2019-2020 Board of Directors established the Julia Jones Daniels Lifetime Achievement Award. As a longtime member of the Junior League of Raleigh, Daniels embodies the purpose of the League to enhance the quality of life and the future of Wake County through her leadership, service and commitment. The award will be presented to a Sustainer in recognition of her outstanding commitment and devotion to the League. This award, an engraved crystal ice bucket, will honor and acknowledge a lifelong League member and current Sustainer whose volunteer efforts provide a link to Julia Jones Daniels' legacy of service and commitment to both the Junior League of Raleigh and the greater Wake County community. Julia Jones Daniels is the first recipient of this award.

The award was presented to Daniels with great admiration for her leadership in our League and throughout the state. Julia Jones Daniels' name is synonymous with caring and support. We are fortunate to have her as our member, as a Past President and a woman who continues to inspire and teach us in the Junior League of Raleigh!

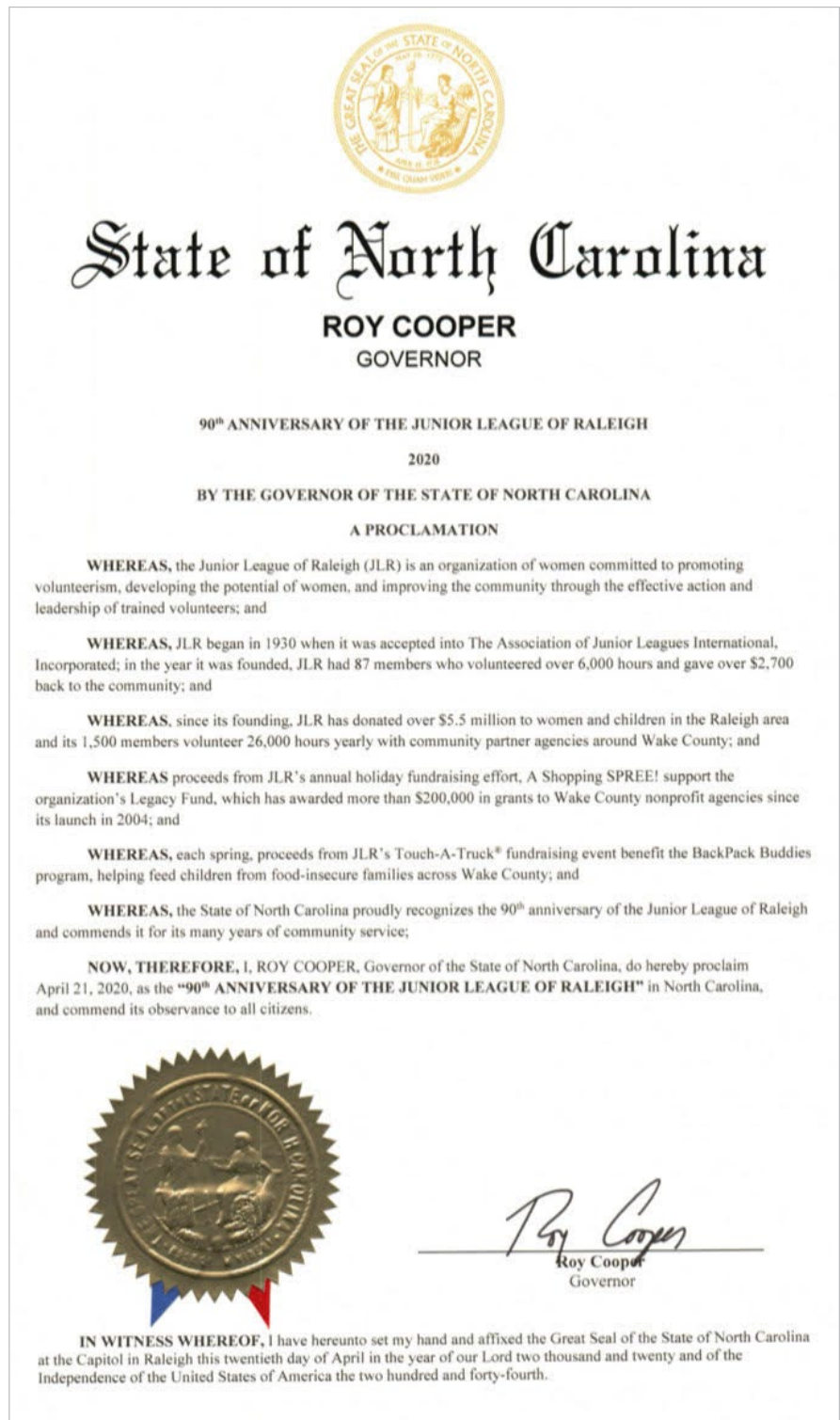
A special thank you to those who worked on the award: 90th Anniversary Co-captains Graham Satsky and Hilary Allen and committee members Astra Ball, Dorothea Bitler, Mary Blake, Amy Davis, Michele DeFoe, Jennie Hayman, Melissa Jarrell, Randi Ligon, Celia Mitchell, Stephanie Slifer, Alyson Tuck, and Mary Brent Wright. Special thanks to our Honorary 90th Anniversary Co-chairs, Martha Leak, Melissa Peden and Flo Winston.



JLR Achievements continued

Governor's Proclamation

Governor Roy Cooper delivered an official state proclamation for JLR's 90th anniversary, honoring our League's decades of service to Wake County and North Carolina. The Proclamation was to be presented on April 21, 2020 at the Executive Mansion. Even though Governor Cooper could not present the Proclamation in person during the COVID-19 pandemic, we are honored to display it in our Center for Community Leadership.





JLR Serves

The Junior League of Raleigh provides passionate, trained volunteers to local nonprofit efforts, including: AventWest Children's Mentoring, Backpack Buddies, Brentwood Boys & Girls Club, Food Bank of Central & Eastern North Carolina, The Green Chair Project, Helping Horse Therapeutic Riding Program, Heritage Park Community Learning Center, InterAct, Note In The Pocket, SAFEchild and StepUp Ministry.



The Green Chair Project

Through our partnership with The Green Chair Project, Provisional Members work to organize furniture and home decor to help furnish homes for community members who are recovering from crisis.

InterAct Halloween

JLR volunteers help make Halloween happier for families in need at InterAct. Members collected candy and childrens' costumes to donate to the annual Trunk or Treat.



Note in the Pocket

JLR members sort and organize donated clothing at Note in the Pocket to provide clothing and shoes to Wake County children in need.





JLR Serves continued



Food Bank Garden

The Food Bank team harvests crops from the urban garden to distribute to thousands of families in central and eastern North Carolina.



BackPack Buddies

Throughout the school year, JLR volunteers collect hundreds of pounds of food for Backpack Buddies to distribute to Wake County students. When the COVID-19 pandemic began and schools closed, our members continued to help ensure that children received the food that they need.





JLR Serves continued



Fearless Mile

JLR partnered with Blue Cross & Blue Shield of North Carolina to cheer on runners at multiple road races.



Give Back: Members & Families

Come see what we're all about and give back! Members and their families collected toiletries to create hygiene bags for InterAct at the first ever Friends and Family General Membership Meeting!



JLR Trains & Engages

Over the last 90 years the Junior League of Raleigh has provided more than one million volunteer hours to enhance area nonprofit efforts. Today, the JLR is one of the largest Junior Leagues, with more than 1,400 members supporting a myriad of teams, programs and events.



Celebrating 90 years with Past Presidents and Executive Vice Presidents

Past Presidents and EVPs who led the Junior League of Raleigh over decades came together for a forum at the September General Membership Meeting in honor of the League's 90th year. They inspired members by speaking honestly about challenges and victories during their tenures as president or EVP.

League members welcomed Honorary 90th Anniversary Co-chairs, Flo Winston, Martha Leak and Melissa Peden at the forum. (Front, L to R)



A Shopping SPREE!

JLR makes good news in our community! President Astra Ball and Executive Vice President Michele DeFoe tape a broadcast news interview promoting A Shopping SPREE! with JLR media partner ABC11 TV.



JLR Trains & Engages continued



Team Arrangements

Members from Team Arrangements coordinate every festive detail of the annual Sustainer Holiday Social while Team Chorus entertains with holiday songs.



MDC Placement Fair

The Membership Development Team hosted a job fair style event for Provisional Members to find the League placement where they could best serve their community.





JLR Trains & Engages continued



Women of Color Affinity Group

Leading the way for Affinity Groups in our League, the Women of Color Affinity Group began with the mission of creating an opportunity for historically underrepresented women to connect and build capacity. Through League activities promoting diversity, group members worked to enhance member experience and offer strength in shared experiences. The group's goal is to empower women by offering member support and leadership opportunities.





JLR Trains & Engages continued



Community Connect Workshops

Team Training hosted multiple speakers at the CCL for Community Connect workshops to inspire both members and the public in professional and non-profit development.



Taking Care of Members

Coming together and stretching our limits! Our Taking Care of Members Team hosted a "Galentine's Day" social at Vita Vite for members and hosted a yoga class for members' self-care, as well as many other fun League activities.



On Display: JLR Talents

JLR began hosting members' artwork and photography in the lobby of the CCL. Sustainer Martha Crampton, far right, featured her landscape and abstract oil paintings.





JLR Funds

Funds raised through JLR's annual fundraising campaigns and events support community projects, grants distributed to our area's nonprofits, training opportunities for our members and JLR operations.



A Shopping SPREE! JLR volunteers welcome shoppers to A Shopping SPREE!, presented by First Citizens Bank, JLR's largest annual fundraiser.



Day of Giving

Members raised more than \$56,000 in one day on the third annual Day of Giving.



JLR Funds continued

Legacy Grants Awarded

During A Shopping SPREE!'s A Night Out @ SPREE! party, three well-deserving Wake County charitable organizations shared a \$20,000 grant from the Junior League of Raleigh.



The Hope Center at Pullen

The Hope Center at Pullen connects young people aging out of foster care to the critical support and resources they need. The Center helps participants access a variety of housing options, further their education, explore career options and secure employment, build critical life skills and take care of their mental and physical health. The Hope Center will assist each person in building a personal, comprehensive network of community support. The Center works with collaborative partners to help young people find and maintain safe and stable housing as they transition out of foster care.



Fill Your Bucket List Foundation

The Fill Your Bucket List Foundation grants wishes to adults with cancer to make lasting memories with loved ones. The Foundation strives to help people fighting cancer find balance and joy during challenging times. By making a wish come true, the Foundation is creating an opportunity to shift the focus back on living life, helping a person check an item off their bucket list while making lasting memories with their loved ones.



JLR Funds continued



Designed For Joy

Designed For Joy is a transitional work experience for women coming from trafficking, homelessness, time in prison, overcoming addiction or other vulnerable situations. DFJ provides living wage work hours while building confidence and refreshing resumes. Designed For Joy's hope is for their participants (artisans) to find confidence in themselves, learn to trust community and to grow in their faith while working with Designed For Joy. The goal is for participants to leave DFJ with marketable skills and a solid job reference to succeed in the job market.

Since its inception in 2004, JLR's Legacy Grant Program has awarded nonprofit agencies more than \$220,000. Grant applicants are nominated by League members and support the local community through an emphasis on children and women.

Touch-A-Truck®

Beep! Beep! Touch-A-Truck® team members had to change the route of many families' favorite spring event during the COVID-19 pandemic. With the help of our media partner, ABC11 TV, the team brought kids' favorite emergency trucks, construction equipment, big rigs and mobile machinery online! Proceeds supported our Backpack Buddies program.





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Margery Scott Johnson Past Presidents' Fund

In 2019, Earl Johnson and his family generously established the Margery Scott Johnson Past Presidents' Fund in memory of his late wife who was a Past President of the Junior League of Raleigh. This fund supports the maintenance and enhancement of the interior and grounds of the Julia Jones Daniels Center for Community Leadership.

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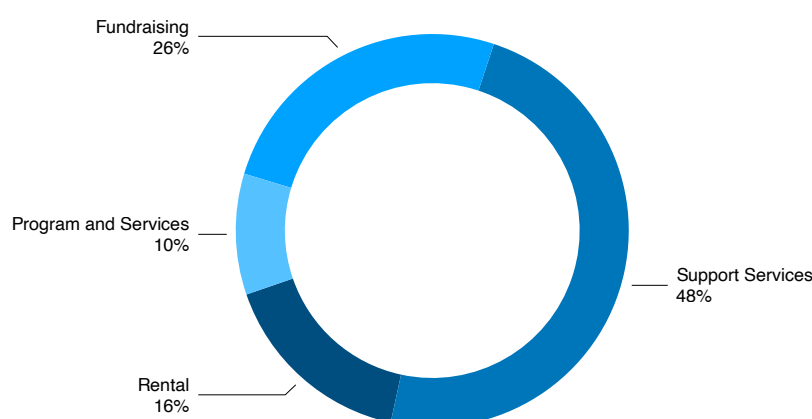
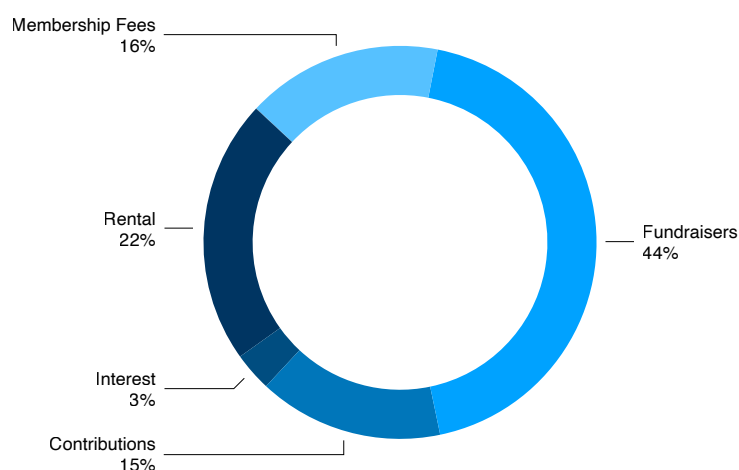
Ashley Adams
Dorothea Bitler
Kate Burnie
Christina Coffey
'Cuegrass Festival
Karen Daly
Lynn Daniels
Anna Deonanan
Sara Dickinson
Terri Ferraro
Leslie Garofolo
Michelle Germano
Nikiann Gray
Allison Hajj
Katherine Anne Hamlin
Ann Harris
Kathy Higgins Bostrom
Anne Hogewood
Caitlin Howison
Megan Jimenez
Holly Laird
CW Langston
Julie Leary
Melonie Lynch-Billups
Rachael Page
Parris Family Fund
Mark Parris
Anita Blomme Pinther
Poker Face Girls Club
Andrea Polites
Teresa Robinson
Rotary Club of Raleigh
Penny Slade-Sawyer
Cameron Smith
Son Legacy Fund of the Baton Rouge
Area Foundation
Anna Stark
The Umstead Hotel and Spa
Sarah Van Asch
Kaler Walker
Wells Fargo
Heather Wingfield
World Market



Financials

Revenue	2019-2020	
Membership Fees	259,444	16%
Fundraisers	702,223	44%
Contributions	244,824	15%
Interest	51,393	3%
Rental	350,474	22%
Other	455	0%
Total	1,608,813	100%

Expense	2019-2020	
Program and Services	143,793	10%
Fundraising	366,951	26%
Support Services	698,078	48%
Rental	235,912	16%
Total	1,444,734	100%



How can you transform the community?

Join

The Junior League of Raleigh is open to women who have an interest in volunteerism and developing the potential of women as well as a commitment to improving our community. Will you join us in making Raleigh a better place for all?

Support

You can support JLR as a corporate or individual donor to the Annual Fund, or by supporting one of our fundraisers: A Shopping SPREE!, Touch-A-Truck® or the N.C. Governor's Inaugural Ball.

Mailing address:

PO Box 26821
Raleigh, NC 27611
Office: 919-787-7480

Street Address:

Junior League of Raleigh
711 Hillsborough St.
Raleigh, NC 27603

Partner

The Junior League of Raleigh prides itself on being an active part of the community. While a substantial part of our efforts directly impact members of the community, we also partner with other agencies to help with their community efforts. The strength and size of the League's membership also allows us to support other agencies with their own projects. JLR's Quick Impact team provides hands-on help to other community agencies with short-term projects or events. Also, JLR board members are available to provide leadership and guidance to other community agency boards. Not all community groups have dedicated meeting and training space. To fill that need, the Julia Jones Daniels Center for Community leadership, the League's headquarters, is available for public use by other nonprofits and organizations. Meeting and training space is available at reasonable rates.