

LAUNCHING your LEGACY: the Junior League of Raleigh

- 2011-2012 -

**ANNUAL REPORT** 





LISA MARIE FERRELL 2011-2012 President

## From the President

The opportunity to lead an organization like the Junior League of Raleigh is an extraordinary gift. Yes, it is a gift that requires a great deal of work and there are plenty of challenges along the way, but as you will read in the pages that follow—it's all worth the sacrifice. As I look back on everything that was accomplished, I would like to share with you from my perspective three key takeaways that I learned while leading this historic organization:

## #1 In world of constant change, the Junior League of Raleigh is a rare tradition.

Cognitively I knew this before serving as President, but now I understand it on a deeper level. The Junior League of Raleigh has survived and thrived through everything from the Great Depression, to the social revolution of the '60s and the fright of September 11. The Raleigh League is older than Scotch Tape, the chocolate chip cookie, the Frisbee and even nylon pantyhose. Arizona and New Mexico were relatively new states when our League was formed, and our contemporaries include hallmarks of American culture like the Macy's Thanksgiving Day Parade and the Oscars.

I share all of this to say—if you compare the Raleigh of 1929 to the Raleigh of 2012—there are not many things that are the same. And certainly, this organization has changed since then. But the spirit of voluntarism and desire to create a fellowship of women is the same as it was when Marie Goodwin held the title of League President in 1929.

## #2 You can change someone's world with a smile.

One of my favorite moments from the 2011-2012 year was standing offstage at the last General Membership Meeting watching the smiling faces of hundreds of women who were at N.C. State University's Vaughn Towers to celebrate this great organization. Their smiles and engagement were a constant source of my motivation this year. If I was having a bad day, inevitably a League member or one of our community

partners would share a heartfelt smile and my mood got a little lighter. I am trying to carry that lesson forward to brighten the days of the people in my life—from my sons, to the cashier at the grocery store and especially to my fellow League members.

# #3 People are counting on the Junior League of Raleigh.

Having been in the League for 11 years, I've heard the stats—the number of hours volunteered, the number of community programs supported, even the number of backpacks packed. But this year, more than ever, I heard the stories of the individual women and children who were served by the League—many times directly from these individuals.

To really feel the impact of the League imagine this: Sabrina, a 7-year-old with big eyes and a bright smile who lives in Brook Forest, goes home from school every day to an empty house because her parents are at work and there is no Brentwood Boys & Girls Club for her to go to. Margaret and her son, Sam, hide their bruises under long sleeves and stories of falls that never happened because there is not a SAFEchild to help guide and protect them. Lamar, an 8-yearold who is small for his age and wears glasses to see the blackboard, doesn't tell his teacher that a bigger kid is bullying him because he doesn't know what bullying is and that he doesn't deserved to be bullied. He never got to see the Kids on the Block performance showing him that bullying is wrong and can be stopped.

I could go on and on—but you can see, these examples literally represent thousands of people served by the Junior League of Raleigh.

What we are doing matters. We are changing lives.

All the best,

Lisa Marie





JLR Board of Directors, 1980-1981

### We are...

The Junior League of Raleigh is an organization committed to promoting voluntarism, developing the potential of women, and improving communities, through the effective action and leadership of trained volunteers.

"The prize is in the doing as opposed to the attaining"

- Lisa Marie Ferrell 2011-2012 President

## 2011-2012 Leadership Team Goals

- 1. Strengthen the League's financial position by effectively evaluating and managing all existing fundraising efforts with a focus on maximizing funds raised while simultaneously working to identify new sources of funding
- 2. Ensure members feel appreciated and heard by focusing on membership development and retention.
- 3. Expand the reach of our Center for Community Leadership through

- community impact, outreach and volunteer services
- 4. Effectively expand the reach of communications with our internal and external communities to educate both about the opportunities and achievements of the Junior League of Raleigh
- 5. Train Junior League of Raleigh members and community agencies in Wake County through educational programs, networking events and social opportunities



### 2011-2012 JLR Board of Directors

From the left: Catherine Rideout, Nominating Captain; Rebecca Ayers, Treasurer; Kathleen Brown, Secretary; Julie Ploscyca, Membership Vice President; Lori Edwards, Funding Vice President; Heather Beiza, Community Vice President; Whitney von Haam, Training Vice President; Leslie Rand-Pickett, Communications & Strategies Vice President; Pat Wilkins, President-elect; and Lisa Marie Ferrell, President.



## JLR by the Numbers...

**1,837** members

30,208 volunteer hours

12 Community placements

757 Active members

\$25,000 in "Bargain Bucks" vouchers donated to families in need

## 2011-2012 Community Volunteer Placements

- AventWest Childrens' Mentoring
- BackPack Buddies
- Brentwood Boys & Girls Club
- Chorus
- Community Connect
- Girls on the Run

- Helping Horse
- Heritage Park Community Learning
- Kids on the Block
- Quick Impact
- SAFEchild
- StepUP Ministry









### JLR Awards

### Anheuser-Busch:

Fund the Future Award

### Association of Junior Leagues International:

Fund Development Award

### Boys & Girls Club:

Hall of Fame Inductee

### BMW:

Merit Award, Inaugural Ball

### BMW:

Merit Award, SAFEchild

### Governor's Volunteer Service Award:

SAFEchild

### Triangle Chapter of Fundraising Professionals:

Philanthropic Organization of the Year

### Raleigh Hall of Fame:

Inductee

### SAFEchild:

Commitment Award

### Triangle Commercial

Real Estate Women:

Best Redevelopment Project,

711 Hillsborough Street

## 2011-2012 Legacy Awards

SAFEchild

Hilltop Home

Girl Scouts of North Carolina-Coastal Pines















## Leadership & Councils

### 2011-2012 BOARD OF DIRECTORS

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Pat Wilkins
Heather Beiza
Leslie Rand-Pickett
Lori Edwards
Julie Ploscyca
Whitney von Haam
Catherine Rideout
Kathleen Brown
Rebecca Ayers
Susan McAllister & Suzanne Brooks

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Communications & Strategies VP
Funding VP
Membership VP
Training VP
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Secretary
Treasurer

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Jenni Kinlaw
Holly Laird

Bright Ideas GRAPA the Link Project Guide Public Relations Web Coordinator Secretary Sustaining Advisor

Sustaining Advisors

President

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Hallie Gist
Nina Argiry
Tricia Ellen & Pam Gontram
Kate Watson & Ronda Bazley Moore
Donna Hovis & Ashleigh Seiber
Brittany Bass
Carolyn Younger

AventWest Children's Mentoring
BackPack Buddies
Boys & Girls Club
Chorus
Community Connect
Community Research & Project Development
Girls on the Run
Heritage Park
Helping Horse
Kids on the Block
Quick Impact

Secretary Sustaining Advisor

SAFEchild

StepUP

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Kristin Walker & Ann Mailly
Liza Roney, Emily Funderburk & Shayla Bradshaw
Virginia Yopp
Mary Paige Phillips & Katie Schottmiller
Meredith Keyes
Christy Knight
Nancy Bromhal

Annual Fund
Bargain Box
Capital Campaign
Cookbook
Inaugural Ball
Inaugural Ball, Sustaining Advisor
A Shopping SPREE!
Treasurer-elect
Secretary
Sustaining Advisor















### Junior League of Raleigh

Leadership & Councils Continued

#### MEMBERSHIP COUNCIL

Amanda Karam & Marie Duncan Bethany Perkins Crystal Smith & Heather Wingfield Julie Whitlock & Alison Terwilliger Peyton Hatfield & Laura Munster Kelly Shoaff Hilary Allen Astra Barnes Patti Benedict

#### TRAINING COUNCIL

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#### NOMINATING

Kelly Huffstetler Mea Ergenzinger Maeve Goff Christy Knight Brittany Bass

#### 2011-2012 COMMUNITY ADVISORY BOARD

DeLisa Alexander Ann-Cabell Baum Andersen Laura Bingham Ralph Capps Pepe Caudillo Kelly Collins Theo Coonrod Bo Dempster Bobbie Furr Rick Gannotta Mike Giancola Felicia Gressette Bruce Ham Chris Hamlin Laura Hulsev Debbie Laughery Mayor Charles Meeker Dr. Assad Meymandi Marjorie Menestres Governor Beverly Perdue Anne Sherman Milton Small Rabbi Eric Soloman Steve Swayne

Tony Tata Doug Warf

Susan Woodson

Smedes York

McKinley Wooten Jr

Arrangements Assistants Member At Large Membership Development Committee Assistants Placement Sustainer Co-captains Taking Care of Members Transfer Captain Secretary Sustaining Advisor

Arrangements Co-captains Center for Community Leadership Center for Community Leadership Grounds Crew Past President Leadership Support Membership Development Committee Training Secretary Sustaining Advisor

Catherine Rideout Jenni Kinlaw Lindsay Beth Gunter Astra Barnes

Red Hat Glenwood Agency, LLC Peace College Boys & Girls Clubs Brentwood Boys & Girls Clubs Bank of America Saint Mary's School Povner & Spruill Boyce, Furr & Company, LLP Duke Raleigh Hospital

N.C. State University The News & Observer YMCA of the Triangle The Hamlin Companies WakeMed Health & Hospitals

Mayor of Raliegh Psychiatrist & Philanthropist SAFEchild

Governor of North Carolina Project Enlightenment

Small Kane Webster Conley Architects, PA

Beth Meyer Synagogue StepUP Ministry

Wake County Public School System Carolina Hurricanes

N.C. State University Administrative Office of the Courts

York Properties



### Junior League of Raleigh

Financial position for the year ended May 31, 2012

REVENUES	Current Year Actual
Admin Fund	339,139
Bargain Box Fund	918,624
Cookbook Fund	31,426
Community Fund	139,776
Capital Campaign	81,559
Shopping Spree Fund	663,112
Endowment	(4,758)
Legacy Fund	169
Showcase of Kitchens	60
Total REVENUES	\$ 2,169,108
EXPENSES	
Admin Fund	880,019
Bargain Box Fund	769,824
Cookbook Fund	23,320
Community Fund	192,034
Capital Campaign	11,971
Shopping Spree Fund	378,194
Endowment	1,800
Showcase of Kitchens	2
Total EXPENSES	\$ 2,257,163
OPERATING PROFIT OR (LOSS)	\$ (88,055)
Change in Net Assets	\$ (88,055)
Net Assets - beginning of year	\$ 3,908,813
Net Assets - end of year	\$ 3,820,758

The Junior League of Raleigh's financial statements are audited annually. The condensed financial statements presented above are derived from the 2011-2012 audited financial statements prepared by the firm of Boyce, Furr & Company, LLP. A complete copy of such financial statements and auditor's report may be obtained at League headquarters located at 711 Hillsborough Street in Raleigh or by calling 919-787-7480. In addition, ongoing planning and monitoring of Junior League of Raleigh's income and expenditures are conducted by several in-League volunteer entities. The League's Finance Committee is responsible for advising the Board of Directors and leadership councils on financial matters, assisting in the preparation of the annual budget, examining budgets of proposed projects, reviewing the League's investment portfolio, and reviewing and approving the various reserved funds. Finance Committee members are also designated as liaisons to each Junior League of Raleigh committee. As liaisons, these Finance volunteers serve as information resources on financial matters, assisting committee Chairs in understanding their current year budgets and developing a budget for the next fiscal year. These efforts help assure sound financial management and adherence to the Junior League of Raleigh's fiscal and community service strategies.



### Capital Campaign

#### The Capitol Dome Society \$200,000+

Julia and Frank Daniels

### The Woodburn Guild \$50.000+

Genworth Foundation
Poyner Spruill LLP
Mary Brent and Bob Wright

### The Blount Street Circle

Baker Roofing Company
Baton Rouge Area Foundation
Nancy Dameron
Juliette F. Newcomb in memory of
Mrs. James Fulghum
Jennie and Wilson Hayman
The Kenneth B. and Martha B. Howard Foundation
Margie and Earl Johnson
North State Bank
George Smedes Poyner Foundation Inc.
WakeMed Health & Hospitals
Flo and Charles Winston

## The Smallwood Society \$15,000+

Blanche and Zack Bacon
Audrey Wall Black
Susan and Mark Bowers
Marion L. Church
Tim and Carroll Clancy in memory of Alice Poe Yates
Jan and Alex Floyd
Lyn Maness
Anne and George Ramsay
Graham and Keith Satisky
Laurie and Sam Sugg
The Container Store

The Williamson Society Mr. and Mrs. Jerry Alphin in honor of Megg Rader Annette and Fred Anderson Bank of America Bell Family Foundation in memory of Jane McNair Bell The Blanchard Fund in memory of Bernard Blanchard Branch Banking and Trust Company Valerie and David Cozart Dianne and Vartan Davidian First Citizens Bank Jill and Roland Gammon Martha Councill Leak Greer and Chuck Lysaght Walker and John Mabe Lyn C. Maness Sara Jo A. Manning in memory of Virginia Brinkley Howison Mary and Bill Moss Barbara and Ken O'Herron Virginia and Monty Parker Melissa A. Peden Mr. and Mrs. William Trent Ragland, Jr. Ann Vallentyne Walker The White Family in honor of Ann Geoghegan White

### The Hillsborough Society \$5,000+

A.E. Finley Foundation Jodie and Justin Bandholz Carol and Bob Bilbro Fran and Tim Buckley Perrin and Jeffrey Burton Gretchen N. Clifton Linda and Ken Douglas Margaret and Rans Douglas William C. Ethridge Foundation Inc. Andrea and Neil Fox Sarah Wesley Fox and Craig Wheaton Samantha and Greg Hatem Mary Laraine "Larry" Young Hines Neill McLeod in memory of Christine McLeod and Dorothy Dillon Mann Cornelia A. McPherson Danita Morgan and Chris White Frances and John Morisey Lori and James Niver Megg and Robert Rader Nora Hutton Shepard in honor of Mrs. Robert Bowden Shepard Diane and Clark Smith Marian and Billy Troxler Susan and Jay Vick Whitney and Eric von Haam Wells Fargo Sarah D. Williamson Virginia and David Yopp

#### The Barrett Drive Circle \$2,500+ Katharine and Wally Andrew

Stacy and Joe Arch

Mary Esther Baker Wynn and Gino Bettinsoli Selene H. Brent Sally Burlington Parker and W. Davidson Call Francine and Steve Calogero Bonnie and Robert Cerwin Commercial Mechanical Systems Sandra and Lawrence Davis Anna Lee and James Dorsett Keri P. Eddins Lisa Marie and David Ferrell Alison and Ian Ford Barbara Freedman Mary Susan Fulghum, M.D. in memory of Annie Louise Wilkerson, M.D. Linda and Rob Grew Jennifer A. Gwazdauskas Ann and Jake Harris Donna and Peter Heffring Wendie and Keith Hill Anne and Lee Hogewood Barbara A. Jackson Julia and Brian Kirkpatrick Walker and Rose Long in honor of Becky Williams Long Hobgood Melissa and Chris Matton Susan and Scott McAllister Cindy and Jim McEnery Alene and Charlie Mercer Tracy Mitchell Linda H. Nunnallee Marcia C. Pennefather Ashley Matlock and Sterling Perkinson Kayce C. Petty Margaret H. Pettyjohn Pat and Charles Poe in memory of Elizabeth Shigley Poe Melanie and Bill Rankin Catherine D. Rideout Sondra A. Rivers-Kobler Susan and Charles Rouse

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#### The 711 Club \$1.050+

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### Capital Campaign Continued

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Mika Drew

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Beth Lowery

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