

A BETTER WORLD

News about people and groups in the Triangle making a difference with their giving and philanthropic activities.

NONPROFIT NEWS

The **National Cancer Coalition** has received a \$25,000 grant from the **Hospira Foundation**, the philanthropic arm of **Hospira Inc.**

The grant is intended to help the Raleigh-based organization with its efforts to help underserved patients in the Dominican Republic. Over the past 10 years, NCC has provided medications worth more \$100 million to the country.

Hospira Inc., a specialty pharmaceutical company that makes the colorectal cancer medication irinotecan HCl, has donated medications to the Cancer Coalition in the past.

Triangle area **Wells Fargo** employees pledged more than \$77,000 to the **United Way of the Greater Triangle**, while the company provided a \$45,000 corporate gift.

For 2009, Wells Fargo employees were the top givers to **United Way** campaigns worldwide, donating \$41.9 million, up 21 percent from 2008.

The **Boys & Girls Club of Wake County** raised \$1.02 million in its 2010 Positive Place For Kids Campaign.

The organization completed its campaign, which will support 4,300 at-risk children ages 6 to 18 and provide scholarships for youths to attend the organization's summer day camp in Nash County, earlier this month.

The organization had set a goal of reaching \$1.1 million during the campaign.



Helping charities by providing human capital

They provide an estimated 26,000 hours of volunteering a year. They focus on working with agencies and on projects that help children who are at risk or may need support.

And this year they will focus on helping local nonprofits boost their operations.

They are the members of the Junior League of Raleigh, which is creating a Center for Community Leadership at its headquarters at 711 Hillsborough St.



PHILANTHROPY NEWS DESK

TODD COHEN

"It's all about capacity-building," says Wendy Webster, the League's new president, who is director of psychiatry clinical services for Duke University Hospital, Duke Private Diagnostic Clinic and Duke's Department of Psychiatry and Behavioral Sciences at Duke University.

"We want to give those skills and tools to members and agencies so they can further their organization," she says. Members of the League, which was formed in 1930, have contributed over one million volunteer hours and over \$4.8 million to education, health and other services for women and children in Raleigh.

The League, which operates with an annual budget of roughly \$2 million and a staff of five part-timers, generates support from its annual Shopping Spree, annual Showcase of Kitchens, annual fund drive and The Bargain Box, the group's shop in Cameron Village that also donates \$65,000 worth of vouchers a year to people who need them.

Serving as the core of the League's work force are 800 active members, including a board of 10, says Melissa Ross Matton, a lawyer and full-time mother who just completed a year as president.

The League, with 1,900 members, also counts on another 80 women who lead teams responsible for activities such as organizing fundraising events, coordinating training programs for members, and handling communications and strategic planning.

More than 250 League members work directly with 13 agencies that focus on improving the lives of children.

The League's mission is to develop the potential of women, promote volunteerism, and improve communities through the effective action and leadership of trained volunteers.

A key to the League's capacity-building focus will be its new facility, which the League purchased two years ago for \$4.6 million.

The League has launched a capital campaign to raise



Steve Wilson
Melissa Ross Matton, left, Junior League past president, and Wendy Webster, the group's new president rely heavily on volunteers.

\$2.4 million to pay for renovations at the 28,000-square-foot center.

The League will occupy part of the center's first floor and provide the remainder of that floor at discounted rates to other nonprofits for meetings and training sessions.

It also is looking for tenants for the building's second floor.

Webster says the League this fall will launch a new initiative to provide intensive leadership training for league members and for women from other nonprofits.

Other League community programs include Community Connect, a series of four to six breakfasts a year for nonprofits featuring speakers on topics like fundraising and communications, and Quick Impact, an effort that mobilizes volunteers for nonprofits.

"This year," says Webster, who also is president-elect of Presidents of Large Leagues for the Association of Junior League International, "will really be focused on investing in the community."

Cohen is editor and publisher of the *Philanthropy Journal*. He can be reached at tcohen@ncsu.edu.

PEOPLE ON THE MOVE

• **Michelle Thompson**, audit and consulting partner at **Cherry, Bekaert & Holland LLP**, was named to **Junior Achievement of Eastern North Carolina's** board of directors.

• **Teresa Caver** was named interim head of the **American Red Cross**, Greater Carolinas chapter.

• **Jill Diaz** was named individual gifts officer of the **Carolina Ballet** in Raleigh.

• **Lewis McLean Jr.**, a developmental rehabilitation therapist at **Bayada Nurses**, was named to **Special Olympics North Carolina's** board of directors.

• **Brooks Malone**, a partner at

Hughes Pittman & Gupton LLP, was named to the **North Carolina World Trade Association's** state board of directors.



Thompson



Malone

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Corporate Citizenship is our **Focus**

From supporting community causes and charities to doling out grants for crucial projects - corporations in the Triangle are actively involved in helping out their neighbors. If you have a pet project, make sure to spread the word by highlighting it in this section.

Corporate Citizenship **JUNE 25**
List: Top Corporate Philanthropists

TRIANGLE BUSINESS JOURNAL

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