



Dear Exhibitor,

The Junior League of Raleigh is preparing for its 26th anniversary of **A Shopping SPREE!**. This annual event showcases more than 130 exhibitors from across the country and consistently attracts over 11,000 shoppers. Each year we strive to find exhibitors with unique, quality merchandise. We often receive recommendations from our members or from other Junior League shows, and we are always excited about the prospect of new exhibitors. We are currently making plans for the **2010 A Shopping SPREE!** and invite you to apply to be a part of our show.

This year's show will be held Wednesday, Oct. 20 through Sunday, Oct. 24, 2010. As always, we will host a number of special parties and shopping events that our shoppers love and look forward to from year to year. The **2010 A Shopping SPREE!** will return to the Raleigh Convention Center in downtown Raleigh. You will be impressed by the convenience and luxury of this world-class venue! We know our exhibitors and shoppers alike will be delighted with this year's layout.

Enclosed is an exhibitor application and inventory form. Please complete the application in its entirety, including listing all items that you intend to bring to **2010 A Shopping SPREE!** on the inventory form. While we cannot guarantee merchandise exclusivity, the inventory form will help us minimize product duplication. Please include photographs, samples or brochures with your application as they assist our committee in the selection process. All photographs and samples should be labeled with your company's name. *These items will not be returned.* **Please return all forms, supporting materials and your non-refundable \$25 application fee as soon as possible.** While there is no formal application deadline, priority review will be given to applications postmarked by **Saturday, March 20, 2010.**

We offer a variety of booth sizes and layouts. Unlike many similar shows, we **do not** charge commission; the booth rental fee is your only charge for participating in **A Shopping SPREE!**. You do **not** have to commit to a booth size at this point, but we ask that you indicate the size you will likely request on your application. The rates for **2010 A Shopping SPREE!** have not increased from 2009 and are as follows:

10'x10' booth - \$1,300	10'x20' double corner booth - \$3,800	20'x20' booth - \$5,150
10'x10' corner booth - \$1,900	10'x30' booth - \$3,850	20'x20' corner booth - \$5,750
10'x15' booth - \$1,925	10'x30' L-shaped double corner booth - \$5,050	20'x20' double corner - \$6,350
10'x15' corner booth - \$2,525	10'x40' booth - \$5,150	20'x40' booth - \$7,750
10'x20' booth - \$2,600	10'x40' corner booth - \$5,750	20'x60' booth - \$10,360
10'x20' corner booth - \$3,200		

If you are selected as a merchant, acceptance letters and contracts will be mailed in April. Booth assignments will be made after signed contracts and rental fees have been returned to the Junior League of Raleigh. Please note that exhibitors participating in **A Shopping SPREE!** are prohibited from participating in other shows within a 50 mile radius for three months prior to and following our event. We believe this requirement will ensure **A Shopping SPREE!** remains the most unique and diverse show in our area.

Thank you for taking the time to return the application, inventory list and your \$25 application fee to our **new address**. Please make your check payable to:

The Junior League of Raleigh / A Shopping SPREE!
P.O. Box 26821
Raleigh, NC 27611-6821

If you have questions, please contact us at 919-787-7480 ext. 1087 and we will return your call as soon as possible. You may also contact us at SPREE@jlraleigh.org. The **2010 A Shopping SPREE!** Exhibitor Committee looks forward to hearing from you soon!

Sincerely,

Anonda Nepa
Exhibitor Co-chair

Sarah White
Exhibitor Co-chair

Enclosures



2010 Exhibitor Application

Exhibitors selected to participate in the event will be notified by
Exhibitor Co-chairs, Anonda Nepa and Sarah White

Company name _____

Full name of contact _____

Address _____

City, State, Zip _____

Telephone _____

Fax _____

E-mail address _____

Please check if we can use **e-mail as our primary form of communication** with you.

Web site _____

Have you previously **applied** to A Shopping SPREE!/? _____

Have you previously **exhibited at** A Shopping SPREE!/? If so, what year(s)? _____

- We are interested in exhibiting at the 2010 A Shopping SPREE!*

(To be held **Wednesday, Oct. 20, 2010-Sunday, Oct. 24, 2010**)

*There is a **non-refundable processing fee of \$25** for all applications. If accepted to the 2010 A Shopping SPREE!, this fee will be applied towards your booth fee.

- We are unable to exhibit in 2010 but would be interested in the future.

- We are not interested.

Brief description of merchandise:

(Photographs, samples or brochures are very helpful to the selection committee. Please include these items with your application. These items should be labeled clearly and will not be returned.)

General price of merchandise: _____

(OVER)

Please select one category representative of your merchandise:

Children's Clothing/ Gifts	Men's Clothing/ Gifts	Food
Home Interiors/ Gifts	Holiday/ Seasonal	Jewelry
Women's Clothing/ Gifts	Photography/ Art	Specialty _____

List three to five specific shows in which you have participated in the past two years (please include addresses, phone numbers and contact name, if any, to be used as references):

You do **not** have to commit to a booth size at this point, but please indicate the size of booth you will most likely choose:

- | | |
|--|---|
| <input type="checkbox"/> 10'x10' booth - \$1,300 | <input type="checkbox"/> 10'x30' L-shaped double corner booth - \$5,050 |
| <input type="checkbox"/> 10'x10' corner booth - \$1,900 | <input type="checkbox"/> 10'x40' booth - \$5,150 |
| <input type="checkbox"/> 10'x15' booth - \$1,925 | <input type="checkbox"/> 10'x40' corner booth - \$5,750 |
| <input type="checkbox"/> 10'x15' corner booth - \$ 2,525 | <input type="checkbox"/> 20'x20' booth - \$5,150 |
| <input type="checkbox"/> 10'x20' booth - \$2,600 | <input type="checkbox"/> 20'x20' corner booth - \$5,750 |
| <input type="checkbox"/> 10'x20' corner booth - \$3,200 | <input type="checkbox"/> 20'x20' double corner - \$6,350 |
| <input type="checkbox"/> 10'x20' double corner booth - \$3,800 | <input type="checkbox"/> 20x40 booth - \$7,750 |
| <input type="checkbox"/> 10'x30' booth - \$3,850 | <input type="checkbox"/> 20x60 booth - \$10,360 |
| <input type="checkbox"/> 10'x30' corner booth - \$4,450 | |

Do you know other exhibitors who would be interested in participating in the 2010 A Shopping SPREE! (please provide business name and complete contact information):

Please promptly return your application, merchandise inventory, non-returnable photographs/ samples/ brochures and **\$25 non-refundable processing fee** to our **new address**:

**The Junior League of Raleigh
P.O. Box 26821
Raleigh, NC 27611-6821
Attn: A Shopping SPREE! Exhibitor Committee**

Remember that, while there is no formal application deadline, priority review will be given to applications postmarked by **Saturday, March 20, 2010**. The Junior League of Raleigh's A Shopping SPREE! is a juried show, and submission of an application does not guarantee acceptance to the show.

For JLR office use only:

Date received: _____ A D WL
App fee paid: _____ Comments:
Category: _____

2010 A Shopping SPREE! Exhibitor Inventory List

Please indicate your merchandise and the percentage of your display each item noted encompasses. (Photographs, samples or brochures are very helpful to the committee as we are making selections. Due to the high volume of applications, these items will not be returned.)

Antiques

Furniture _____ %
Home Accents _____ %
Jewelry _____ %
Other (specify) _____ %

Books _____ %

Children

Clothing _____ %
Other (specify) _____ %

Food

Cakes/Cookies _____ %
Fruits _____ %
Jellies _____ %
Meats _____ %
Sauces _____ %
Spices/Dips _____ %
Soups _____ %
Sweets _____ %
Other (specify) _____ %

Garden Accessories

Bird Houses _____ %
Garden Accents _____ %
Iron works _____ %
Planters/Statuary _____ %
Other (specify) _____ %

Holiday Gifts and Accessories

Glassware/Mugs _____ %
Linens _____ %
Ornaments _____ %
Plates _____ %
Serving Pieces _____ %
Other (specify) _____ %

Home Furnishings and Accents

Acrylic _____ %
Candles _____ %
Frames _____ %
Glassware _____ %
Painted Accessories & Furnishings _____ %
Pewterware _____ %
Pillows _____ %
Porcelain _____ %
Other (specify) _____ %

Jewelry

Charms _____ %
Gold (necklaces/bracelets) _____ %
Earrings _____ %
Precious Stones _____ %
Reproductions _____ %
Silver (necklaces/bracelets) _____ %
Slides/Pins _____ %
Watches _____ %
Other (specify) _____ %

Linens

Blankets _____ %
Throws _____ %
Sheets/Pillowcases _____ %
Tablecloths/Napkins _____ %
Towels _____ %
Other (specify) _____ %

Men's Clothing/Accessories

Pants _____ %
Shirts _____ %
Sweaters _____ %
Other (specify) _____ %
Belts _____ %
Shoes _____ %
Socks _____ %
Ties _____ %
Wallets _____ %
Other (specify) _____ %

Music

Specify type(s) _____ %
_____ %
_____ %

Paintings

Portraits _____ %
Other (specify) _____ %

Stationery/Papers

_____ %

Toys

Games _____ %
Dolls _____ %
Plush Animals _____ %
Educational Learning _____ %
Other (specify) _____ %

Women's Clothing

Blouses _____ %
Dresses _____ %
Knit Tops _____ %
Robes/Gowns _____ %
Pants _____ %
Sweaters _____ %
Other (specify) _____ %

Women's Accessories

Belts _____ %
Hair Clips/Headbands _____ %
Handbags _____ %
Scarves _____ %
Shoes _____ %
Watches _____ %
Other (specify) _____ %

Other

(specify) _____ %
(specify) _____ %